
**MONEYMAX FINANCIAL SERVICES LTD. BAGS 3 AWARDS AT
SINGAPORE PRESTIGE BRAND AWARD (“SPBA”) 2015**

The Board of Directors of MoneyMax Financial Services Ltd. (the “Company”) is pleased to announce that the Company has bagged 3 prestigious awards at the SPBA 2015 event, held on the 30th October 2015 at the Ritz-Carlton, Millenia Singapore hotel. The awards presented by the Minister for Social and Family Development, Mr. Tan Chuan Jin, were:-

- (1). Winner – SPBA Established Brands.
This award recognizes the most well-developed and effectively managed brands in Singapore. The Established Brands category is for brands established between 6 to 30 years.
- (2). SPBA Most Popular Brand Award (Established Brands Category).
This award recognizes the most popular established brand in Singapore and was determined by public voting.
- (3). SPBA Hall of Fame Award.

Established in 2002 by the Association of Small and Medium Enterprises (ASME) and Lianhe Zaobao since 2002, the SPBA aims to recognize and honour Singapore brands that have been developed and managed effectively through various branding initiatives.

The Company is honoured to be voted by the panelists to receive the above-mentioned awards. It will continue to leverage on its brand recognition to enhance its image and position, and to grow its market share.

BY ORDER OF THE BOARD

Lim Yong Guan
Executive Chairman and Chief Executive Officer

4 November 2015

This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor, United Overseas Bank Limited (the “Sponsor”), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (the “SGX-ST”). The Sponsor has not independently verified the contents of this announcement.

The announcement has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

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