

HRnetGroup Welcomes New Co-Owner – Deborah Ho in a Strategic Expansion into Mass Manpower Supply & BPO Services



The Board of Directors of HRnetGroup Limited (the **Group**) is pleased to announce the admission of Deborah Ho (**Deborah**) as a Co-Owner of CREW by HRnet (**CREW**), a brand formed to focus on local & foreign mass manpower solutions, as well as Business Process Outsourcing services across a broad swathe of services & industries.

Incorporated in Singapore in 2024, Crew partners businesses by providing comprehensive, end-to-end recruitment, staffing, and outsourcing solutions, supercharging the growth of companies particularly in labor-intensive industries.

Crew has rapidly gained traction in Singapore and is set to leverage on the Group's existing network, client base, and deep understanding of the local manpower landscape to expand into other geographies. This strategic cross-border expansion reflects the Group's vision to provide integrated workforce solutions across the region, particularly in industries where mass manpower remains critical to business continuity and growth.

Deborah is a seasoned recruiter with over 15 years of industry experience. She began her career with Recruit Express, a brand of the Group, where she spent 12 years honing her expertise in human capital across various sectors. Following a valuable stint as in-house HR for one of the world's best airlines which deepened her understanding of internal talent strategies, she returned to the Group to launch CREW.



Known for fostering recruitment partnerships grounded in trust, integrity, and long-term impact, Deborah brings a people-first approach to CREW. She is driven by a clear mission: to build sustainable teams that power long-term business success.

"The name CREW reflects our belief in the power of teams working together — coordinated, reliable, and purpose-driven. Just like a ship or flight crew, every member plays a pivotal role in running a tight ship."

At CREW by HRnet, we deliver high-volume manpower & outsourcing solutions across industries. It's not just about filling roles but running teams that move as one."

Adeline Sim, Executive Director and Chief Corporate Officer

By Order of the Board
Adeline Sim
Executive Director and Chief Corporate Officer
2 June 2025