LONGCHEER HOLDINGS LIMITED
(Incorporated in Bermuda)
(Company Registration No. 35673)

NOTICE OF FIRST BOOKS CLOSURE AND FIRST SPECIAL DIVIDEND PAYMENT DATE

NOTICE IS HEREBY GIVEN that the Share Transfer Books and Register of Members of Longcheer Holdings Limited (the "Company") will be closed at 5.00 p.m. on 26 August 2014 for the purpose of determining the entitlements of the Company's shareholders to the First Special Dividend of S$0.1139 per share in the Company.

Duly completed registrable transfers received by the Company's Share Transfer Agent in Singapore, Boardroom Corporate & Advisory Services Pte. Ltd. of 50 Raffles Place, #32-01 Singapore Land Tower, Singapore 048623 up to 5.00 p.m. on 26 August 2014 (the "First Books Closure Date") will be registered to determine shareholders' entitlements to the First Special Dividend.

Members whose Securities Accounts with The Central Depository (Pte) Limited are credited with shares of the Company on the First Books Closure Date will be entitled to the First Special Dividend. The First Special Dividend, approved by the shareholders at Special General Meeting of the Company held on 15 August 2014, will be paid on 2 September 2014.

BY ORDER OF THE BOARD
LONGCHEER HOLDINGS LIMITED

See Yen Tarn
Audit Committee Chairman

18 August 2014