

**PRESS RELEASE**

**UnUsUaL CO-ORGANISES JACKY CHEUNG “A CLASSIC TOUR” ZHONGSHAN STOP**

**SINGAPORE (22 May 2017)** – UnUsUaL Entertainment Pte Ltd (“UnUsUaL Entertainment”), a wholly-owned subsidiary of UnUsUaL Limited (“UnUsUaL”) will be co-organising Jacky Cheung “A Classic Tour” Zhongshan stop taking place at the Zhongshan Sports Center in Zhongshan, Guangdong Province, PRC, over two nights on 9 June 2017 and 10 June 2017. Tickets for each night at 22,000 have been sold out.

Leslie Ong, CEO of UnUsUaL, adds, “We are pleased to secure this opportunity to co-organise this concert with Lovelive Media Limited. This concert is a continuation of Jacky’s current tour, which started in Beijing on 21 October 2016. UnUsUaL promoted the concert in Singapore over 3 nights in February this year which saw a total of 30,000 tickets similarly sold out.”

**- End of Press Release -**

**About UnUsUaL Limited**

Established in 1997, UnUsUaL Limited started as a stage, sound and lighting equipment rental business. It has grown to become one of the leading names in concert promotion and event production in Asia. Its presence in the region is represented by UnUsUaL Entertainment, UnUsUaL Productions, UnUsUaL Development, UnUsUaL Productions in Malaysia and UnUsUaL Entertainment International in Hong Kong.

Its ability to deliver a complete technical solution has seen the company working on large scale events such as the Singapore Arts Festival, the Chingay Parade, SG50 Youth Celebrate! and the Formula One Singapore Grand Prix. The company also promotes and organises world class concerts and events for artistes such as Air Supply, Andy Lau, Cesar Millan, Chang Hui Mei, G.E.M, Hillsong, Jacky Cheung, Jay Chou, JJ Lin, Kim Soo Hyun, Lee Min Ho, Lionel Richie, Mariah Carey, Michael Bubl , Park Bo Gum, Pet Shop Boys, S.H.E., Stefanie Sun, Rain and Yanni in Singapore and the region.

In 2016, UnUsUaL Group of Companies was acquired by mm2 Asia Limited, a Singapore-based, SGX Catalist listed producer of films, TV and online content. UnUsUaL Limited was listed on the SGX-ST Catalist board on 10 April 2017.

For more information, please visit us at [www.unusual.com.sg](http://www.unusual.com.sg)

**About mm2 Asia Ltd.**

Headquartered in Singapore, mm2 Asia is a producer of films and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process, including securing financing, producing and distributing as well as securing advertising and sponsorship.

mm2 Asia further strengthened its competitive advantage through acquiring a majority stake in local 3D animation company, Vividthree Productions and event and concert production company, UnUsUaL Limited (SGX stock code 1D1), The Group also established its own cinema chain, mmCineplexes, through the ownership of five cineplexes in Malaysia.

In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and China through its group companies and/or strategic working partnerships. mm2 Asia has co-produced and/or distributed over 100 films across Asia since 2008.

In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 1B0), becoming the first Singapore film production company to achieve this.

For more information, please visit <http://www.mm2asia.com>.

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