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(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

PUBLICATION OF FINAL TERMS PURSUANT TO ISSUE OF £300,000,000 1.75 PER CENT. SENIOR NOTES DUE 27 NOVEMBER 2018 BY PRUDENTIAL PLC (THE "COMPANY")

The following Final Terms (the "Final Terms") are available for viewing:

Final Terms dated 26 November, 2015 relating to the issue by the Company of £300,000,000 1.75 per cent. Senior Notes due 27 November 2018 under the Company's £6,000,000,000 Medium Term Note Programme.

To view the full document, please paste the following URL into the address bar of your browser: http://www.rns-pdf.londonstockexchange.com/rns/1295H_-2015-11-26.pdf

The Final Terms must be read in conjunction with the prospectus in respect of the Programme dated 12 November, 2015 (the "**Prospectus**").

A copy of the Final Terms will be submitted to the National Storage Mechanism and will shortly be available for inspection at www.Hemscott.com/nsm.do.

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DISCLAIMER

Please note that the information contained in the Prospectus and the Final Terms may be addressed to and/or targeted at persons who are residents of particular countries (specified in the Prospectus and the Final Terms) only and is not intended for use and should not be relied upon by any person outside these countries and/or to whom the offer contained in the Prospectus is not addressed. Prior to relying on the information contained in the Prospectus you must ascertain from the Prospectus whether or not you are part of the intended addressees of the information contained therein.

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27 November 2015, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Penelope Jane James ACA, Michael George Alexander McLintock, Barry Lee Stowe and Tony Paul Wilkey

Non-executive Director
David John Alexander Law ACA

Independent Non-executive Directors

Sir Howard John Davies, Ann Frances Godbehere FCPA FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE ACA, Alice Davey Schroeder and Lord Jonathan Adair Turner

^{*} For identification purposes