DEZIGN FORMAT

(Company Registration No.: 202516315N)

For Immediate Release

Dezign Format Subsidiary Named Champion of Good, the Highest Tier of Company of Good Recognition

- **The award is the highest tier of the National Volunteer & Philanthropy Centre's Company of Good Recognition System**
- **It honours organisations for their commitment to corporate purpose across five impact areas: People, Society, Governance, Environment and Economic**
- **Champion of Good status is valid for three years, reflecting sustained and holistic contribution rather than a single initiative**

Dezign Format Group Limited (SGX:UZF) ("**Dezign Format**", "**DF**" or the "**Company**", and together with its subsidiaries, the "**Group**") a specialist in experiential design and entertainment, is pleased to announce that its wholly owned subsidiary, Dezign Format Pte Ltd, has been conferred the "Champion of Good" award — the highest tier of recognition under the Company of Good (COG) Recognition System on 20 July 2026 — at the programme's 10th anniversary, organised by the National Volunteer & Philanthropy Centre (NVPC).

Champion of Good is the highest of the recognition tiers, reserved for exemplary organisations that influence their stakeholders to create multiplied impact. The recognition is valid from 2026 to 2029.

The COG Recognition System honours organisations in Singapore for their commitment, at a national level, to corporate purpose and impact across five dimensions: People, Society, Governance, Environment and Economic. Rather than sitting apart from existing benchmarks, it draws on the standards, marks and awards already conferred by the Singapore government and relevant global institutions, so that an organisation is recognised for its holistic contribution.

To ensure the system's relevance and practicality, NVPC has worked with academic experts and ecosystem partners, including the National Council of Social Service (NCSS), Singapore Business

Federation (SBF), Singapore Institute of Directors (SID), Singapore National Employers Federation (SNEF) and UN Global Compact Network Singapore (UN GCNS).

Beyond the experiences it creates, Dezign Format is committed to responsible and sustainable growth across people, planet and purpose. Guided by internationally recognised sustainability frameworks and sound corporate governance, it works with its subsidiaries to build long-term value through inclusive workforce development, environmental stewardship and community engagement.

These commitments are reflected in a number of ongoing initiatives. On employment, the Group has adopted the Progressive Wage Mark and Tripartite Standards; on the environment, it participates in the LowCarbonSG programme and holds ISO 20121 (Event Sustainability Management Systems) certification and the GSTC-recognised Singapore MICE Sustainability Certification (MSC). Additionally, it supports community events and experiences that create social impact and strengthen industry collaboration.

The Group also runs its own social initiative, Kashi Cats, which advocates for animal welfare and broader social causes. Working with the Cat Welfare Society (CWS), Feline Fanciers Society of Singapore (FFSS), Animal Concerns Research and Education Society (ACRES) and the Society for the Prevention of Cruelty to Animals (SPCA), Kashi Cats supports outreach and education that promote responsible pet ownership, compassion for animals and community involvement.

Commenting on the award, Mr. Mike Chong, Chairman and CEO of Dezign Format, said:
"To be recognised at the highest tier of the Company of Good is a meaningful affirmation of an approach we have held to for some time — that the experiences we create and the responsibilities we carry are part of the same business. From how we support our people to our environmental commitments and initiatives, we have tried to make doing good part of how the company operates day to day. As the Company of Good programme marks its 10th year, we are proud to be recognised at this level, and we see it less as a destination than as a commitment to sustain over the years ahead."

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About Dezign Format Group Limited

Dezign Format Group Limited and its subsidiaries (the "**Group**") is involved in the business of events, exhibitions and décor services to customers in various industries, including those within the meetings, incentives, conferences and exhibitions ("**MICE**") industry. Its core business are categorised as follows: (a) Events, Exhibitions and Décor Services; (b) Commercial and Retail Fit-Out Services; and (c) Immersive Location-Based Entertainment and Experiences.

For the Events, Exhibitions and Décor Services business segment, the Group offers "end-to-end" design, fabrication, installation and project management services for events, exhibitions, festive decorations, museums, galleries and brand activation.

For the Commercial and Retail Fit-Out business segment, the Group provides interior fit-out services, specialising in the creation of interior spaces for commercial properties which are tailored to its customers' functional and aesthetic requirements. These services include but are not limited to the design and fabrication of pop-up stores, visual merchandising displays, and bespoke retail environments.

For the Immersive Location-Based Entertainment and Experiences ("**LBE**") business segment, the Group develops, licenses, and commercialises immersive LBE projects using both proprietary and third-party intellectual properties. Content from its LBE projects may also be leased and licensed to third parties, including intellectual properties co-owned with joint venture partners.

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