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FOR IMMEDIATE RELEASE

Trek's proprietary ThumbDrive™ recognised as one of top 50 engineering achievements in Singapore at IES-SG50 awards

- Award recognises Singapore's most significant engineering feats that made the greatest economic, infrastructural or societal impact on the country since 1965
- Testament to Trek's core expertise in R&D, in line with its tagline "Innovation: Inside Out"

SINGAPORE – July 7, 2016 - Trek 2000 International Ltd. (Trek), inventor and patent owner of the ThumbDrive[™], board director of SD Card Association¹ and co-chairman of iSDIO forum, is pleased to announce that the company's invention of the ThumbDrive[™] was recognised as one of the top 50 engineering achievements in Singapore since its independence. The prestigious Engineering Feats@IES-SG50 award was presented by the Prime Minister of Singapore, Mr Lee Hsien Loong, at the IES-SG50 Golden Jubilee Gala Dinner organised by the Institution of Engineers, Singapore (IES). The ceremony was held on 1 July 2016 and was attended by more than 1,000 distinguished guests.



"We are extremely honoured to be recognised as one of the 50 engineering feats to have contributed to the nation's growth and prosperity since 1965. As a home-grown company, we stayed rooted to our beliefs and commitment to our tagline of **Innovation: Inside Out.** We are grateful to have received the support from the various government agencies such as EDB and IE Singapore where an international platform is made available for us to tap on and thrive.

Over the years, we continue to build on our core expertise in R&D with an aim of transforming engineering concepts and enhancing people's lives. For instance, one of our proprietary products, ThumbDrive[™], not only revolutionised portable external storage by disrupting the floppy disk market, but it also propelled us onto the global stage as a leader in technological innovation.

In the fast-evolving technology industry, it is imperative for us to stay ahead of the curve and stay relevant. We ventured into the Internet of Things (IoT) domain few years ago and we are well-positioned today to capture growth opportunities. Throughout the organisation, we continue to embrace innovation and look forward to developing more engineering solutions to further advance Singapore and transform the way we live, work and interact."

- Mr. Henn Tan, Executive Chairman and CEO of Trek 2000 International Ltd

¹ The SD Association is a global ecosystem of companies setting industry-leading memory card standards. (<u>https://www.sdcard.org/home/</u>)

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The IES was established in July 1966 as the national society of engineers in Singapore. In celebration of Singapore's Golden Jubilee in 2015, the organisation launched the Engineering Feats @ IES-SG50 competition, which encouraged the submission of Singaporean engineering achievements or projects that have made a significant impact on the country since independence. Once the projects were shortlisted, a panel of chosen judges as well as members of the public were given the opportunity to vote for 50 projects that they deemed most worthy of the award.

- The End -

About Trek 2000 International Ltd

Trek 2000 International Ltd (Trek), an industry leader, innovator, original inventor and patent owner of the ThumbDrive[®] (i.e. USB Flash Drive) offers state-of-the-art design solutions ranging from Interactive Consumer Solutions, Wireless, Antipiracy, Compression and Encryption to sophisticated Enterprise Solutions all catering to the fast changing digital industry. Trek with its library of granted patents is represented all over the world and has offices in the U.S., Malaysia, Thailand, India, Hong Kong, Singapore, the Netherlands, China, the Philippines, Vietnam, Indonesia and Japan to serve the rapidly expanding markets across all regions.

A public listed company whose shares are quoted on the Singapore Stock Exchange (SGX:5AB), Trek was named by Forbes Global as one of the Best Small Companies in the World of 2000 and 2002. Trek also received the Best Managed small Company in Singapore by AsiaMoney (of Euromoney), the INVENT Singapore Award 2008 and the ASEAN Business Award for Innovation in 2011. The company was awarded Asia-Pacific Enterprise Leadership Awards for Spirit of Innovation Award in 2013 as well as the SD Association Awards of Excellence 2014. More recently in 2015, the company was conferred the One Asia – Avant-Garde Award and International Management Action Award.

Trek[®], ThumbDrive[®], DivaDrive[®] and Flucard[®] are trademarks or registered trademarks of Trek Group of Companies in Singapore and / or other countries.

For more information, visit our website at <u>http://www.trek2000.com.sg</u>, <u>http://www.thumbdrive.com</u>, <u>http://www.flu-card.com</u>, <u>https://www.cloudstringers.com/</u>

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