

KITCHEN CULTURE HOLDINGS LTD.

(Company Registration No: 201107179D) (Incorporated in the Republic of Singapore on 25 March 2011)

APPOINTMENT OF COMPANY SECRETARY

The Board of Directors (the "Board") of Kitchen Culture Holdings Ltd. (the "Company") wishes to announce the appointment of Mr Lim Yii Fan as Secretary of the Company with effect from 17 June 2014. Mr Lim Yii Fan is also the Chief Financial Officer of the Company.

Subsequent to the above appointment, Ms Wee Woon Hong and Mr Lim Yii Fan will be the Secretaries of the Company.

By order of the Board

Lim Wee Li Executive Chairman and Chief Executive Officer 17 June 2014

This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor ("**Sponsor**"), Canaccord Genuity Singapore Pte. Ltd. for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("**SGX-ST**"). Canaccord Genuity Singapore Pte. Ltd. has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made, or reports contained in this announcement.

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