

Incorporated in the Republic of Singapore Company Registration No.: 198303359D

INCORPORATION OF SUBSIDIARY

Creative Technology Ltd ("Creative") today announce that it has incorporated a wholly-owned subsidiary, Creative Labs Europe Limited ("CLEU") in Ireland with an issued and paid up capital of €200,000. The principal activities of CLEU is the marketing and sales of digital audio, multimedia and personal digital entertainment products.

The incorporation of CLEU was funded through internal resources and is not expected to have any material impact on the earnings per share or net tangible asset of the Group for the year ending 30 June 2016.

None of the Directors or controlling shareholders of Creative has any interest, direct or indirect, in the incorporation of CLEU other than through their respective shareholdings in Creative.

Ng Keh Long Company Secretary

28 June 2016