



## PRESS RELEASE

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#### **Sarine Hosts Exceptional Booth at Las Vegas JCK Jewellery Show**

*Sarine Technologies boosts prominence at JCK Show with exciting interactive booth, hosting a variety of new products*

**Kfar Saba, Israel, 9 June 2014** – Singapore Exchange Mainboard listed Sarine Technologies Ltd (“Sarine” or “the Group”) (U77:SI), a worldwide leader in the development, manufacturing, marketing and sale of precision technology products for the evaluation, planning, processing, measurement and grading of diamonds and gems, summarises an exceptionally successful show.

The JCK Show is one of the world's leading exhibitions in the diamond industry, featuring over 2,500 exhibitors from 22 countries. The overwhelming traffic at the Group's exhibition demonstrated the high interest in the industry for its new technological developments.

After opening its new offices in New York in March, Sarine continues to increase its market presence in North America with a series of promotions showcasing the Sarine Light™, Sarine Loupe™, Diamond Assay Services and DiaMension™ HD. At the JCK show, the Group also announced its integration of the Sarine Loupe™ with Rapaport's RapNet® web-based platform empowering online trade.

Uzi Levami, CEO of Sarine Technologies, said, “We were pleased to be able to demonstrate to the jewellery trade our latest innovations for future online diamond trade. We provide solutions throughout the industry, from mine to consumer, and by hosting a large interactive booth we enabled manufacturers, wholesalers and retailers alike, a glance into how technology can enhance their business.”

#### **About Sarine Technologies:**

Established in 1988, Sarine Technologies Ltd. is a worldwide leader in the development and manufacturing of advanced planning, evaluation and measurement systems for diamond and gemstone production. Sarine products include diamond Cut, Color and Light Performance grading tools, the Galaxy™ family of inclusion mapping systems, rough diamond planning optimisation systems, laser cutting and shaping systems and laser-marking and inscription machines. Sarine systems have become an essential gemology tool in every properly equipped gem lab, diamond appraisal business and manufacturing plant, and are today considered essential items by both diamond dealers and retailers. For more information about Sarine and its products and services, visit <http://sarine.com/>.



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