Kingsmen Creatives Ltd.
(Company Registration Number 200210790Z)

ACQUISITION OF 60% OF ISSUED AND PAID-UP SHARE CAPITAL OF KEG PRODUCTION SDN. BHD.

The Board of Directors (the "**Board**") of Kingsmen Creatives Ltd. (the "**Company**") wishes to announce that the Company had, through its 28.40% owned associate, Kingsmen KEG Sdn. Bhd. ("**Kingsmen KEG**") acquired 10,000 ordinary shares (the "**Shares**") and subscribed for another 50,000 Shares in the share capital of KEG Production Sdn. Bhd. ("**KEG Production**"), which represent 60% of the issued and paid-up share capital of KEG Production (the "**Acquisition**").

KEG Production is a company incorporated in Malaysia on 25 January 2008, which, as at the date of this announcement, has an issued and paid-up share capital of RM100,000, comprising 100,000 Shares. The principal activities of KEG Production are those of manufacturer, wholesaler and trader of interior and exhibition furniture, fixtures and displays.

The aggregate consideration for the Acquisition is RM60,000 (the "**Purchase Consideration**"), which was arrived at on a willing-buyer willing-seller basis taking into consideration, *inter alia*, the audited book value and audited net tangible asset value of KEG Production as at 31 December 2014 which were both approximately RM23,000. The Purchase Consideration was satisfied by Kingsmen KEG in cash and funded through its internal resources.

The Acquisition is not expected to have any material financial impact on the earnings per share and net tangible assets per share of the Group (the "**Company and its subsidiaries**") for the current financial year ending 31 December 2015.

None of the Company's directors and controlling shareholders has any interest, whether direct or indirect, in the Acquisition (other than through their shareholdings in the Company).

BY ORDER OF THE BOARD

Soh Siak Poh Benedict
Executive Chairman

9 October 2015