

AUDIENCE ANALYTICS LIMITED
(Incorporated in Singapore)
(Company Registration No.: 202113626W)

NOTICE OF RECORD DATE AND PAYMENT DATE FOR THE FINAL DIVIDEND

NOTICE IS HEREBY GIVEN that the Share Transfer Books and Register of Members of Audience Analytics Limited (the “**Company**”) will be closed at 5.00 p.m. (Singapore time) on 16 May 2023 (the “**Record Date**”) for the purpose of determining the entitlements of the Company’s shareholders (“**Shareholders**”) to a final tax-exempt (one-tier) cash dividend of S\$0.018 per ordinary share in the capital of the Company (“**Share**”) in respect of the financial year ended 31 December 2022 (the “**Final Dividend**”). The Final Dividend was approved by Shareholders at the Annual General Meeting of the Company held on 25 April 2023.

Duly completed and stamped registrable transfers in respect of the Shares received by the Company’s share registrar, Boardroom Corporate & Advisory Services Pte. Ltd., 1 Harbourfront Avenue, Keppel Bay Tower #14-07, Singapore 098632 up to 5.00 p.m. (Singapore time) on the Record Date will be registered to determine Shareholders’ entitlements to the Final Dividend.

Shareholders (being depositors) whose securities accounts with The Central Depository (Pte) Limited are credited with Shares as at 5.00 p.m. (Singapore time) on the Record Date will be entitled to the Final Dividend.

Payment of the Final Dividend will be on or about 26 May 2023.

By order of the Board

Datuk William Ng
Chairman and Managing Director
5 May 2023

*This announcement has been prepared by the Company and its contents have been reviewed by the Company’s sponsor, ZICO Capital Pte. Ltd. (“**Sponsor**”), in accordance with Rule 226(2)(b) of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) Listing Manual Section B: Rules of Catalist.*

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Ms. Leong Huey Miin, Director, ZICO Capital Pte. Ltd. at 77 Robinson Road, #06-03 Robinson 77, Singapore 068896, telephone (65) 6636 4201.
