



FOR IMMEDIATE RELEASE

YUUZOO DELIVERS ITS FIRST EXCLUSIVE EVENT WITH THE LAUNCH OF LMFAO FOUNDER REDFOO'S NEW ALBUM "JUICY WIGGLE" THIS FRIDAY MARCH 6 LIVE FROM SYDNEY AT THE X-CAST STUDIO

Singapore, March 5th 2015: Singapore Exchange Listed YuuZoo Corporation ("**YuuZoo**" **SGX: AFC**), the world's first 3rd generation social m-commerce network, today announced the delivery of its first live event post yesterday's announcement of its new agreement with Australia-based **X-Cast** to be the exclusive Social Broadcasting partner of X-Cast in Asia.

This Friday March 6th, registered members of YuuZoo can, by logging in to YuuZoo's virtual shopping mall <http://www.yuuzoo.com/eyeonsydney> and the "Eye On Sydney" network within it, view **Redfoo and the Party Rock Crew launching their new album "Juicy Wiggle" live at the X-Cast studio in Sydney, Australia.**

The live streaming starts at 5:30 P.M. Singapore time and lasts until 8:00 P.M. Singapore time (8:30 P.M. until 10 P.M. Sydney local time)

This will be the first time a global superstar is launching his new album "live" online to a reach of 85 million registered users across 164 countries, made possible through the exclusive partnership between YuuZoo and X-Cast.

Says YuuZoo Chairman & CEO Thomas Zilliacus, "YuuZoo is delivering the first live and exclusive event just one day after our tie-up with X-cast. Redfoo is a global superstar and the exclusive online launch of his album 'Juicy Wiggle' through YuuZoo brings him to a huge Asian audience."

Commenting on the event Ron Creevey, Founder & CEO of X-Cast, "This is the first big act we are delivering to YuuZoo as part of our agreement. Redfoo is excited about the new way he can reach his Asian fans. We expect to deliver many more superstar shows exclusively through YuuZoo soon."

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ABOUT YUUZOO:

Headquartered in Singapore and listed on the SGX mainboard (SGX: AFC), with access to over 85 million registered users and 700 million TV viewers across 164 countries, YuuZoo in a unique way combines social networking, e-commerce and gaming in a mobile-optimized, fully localized virtual shopping mall, where the consumer can access hundreds of targeted social networks, targeted shops and targeted entertainment through one single login. All networks are localized for each market as comes to language as well as merchandise and design. To see the networks, log into: www.yuuzoo.com. For more information about the company, please log on to: www.yuucorp.com



ABOUT X-CAST:

Headquartered in Sydney, X-Cast is a broadcast platform where brands and users can set up channels to broadcast video or radio live. The Directors of the company are pioneers in digital media, branded entertainment and live broadcasting. Leveraging their extensive experience in the digital media world, they have also developed a live streaming social broadcast platform where brands and users can set up channels to broadcast live (video or radio) as well as a stream media, and/or access Video on Demand (VOD) & Pay Per View (PPV) content. XCast also creates standalone broadcast platforms for global media players and social broadcasters.

ABOUT REDFOO:

Stefan Kendal Gordy (born September 3, 1975), better known by his stage name Redfoo, is an American singer, dancer, record producer, DJ and rapper best known as part of the musical duo LMFAO. He formed the duo with his nephew Sky Blu in 2006 and they released two studio albums before going solo in 2013. In 2010, they were featured in David Guetta's song "Gettin' Over You", which was an international hit, peaking in the top ten in eleven countries and at number one in three of them, including in the United Kingdom. It also peaked at number 31 on the U.S. Hot 100 and at number 12 in Canada. The duo then recorded their second album, Sorry for Party Rocking, late in 2010 and released it on June 17, 2011 in the U.S. The first single taken from the album, "Party Rock Anthem", was released on January 1, 2011. It features British singer Lauren Bennett formerly of the girl pop group Paradiso Girls and producer GoonRock, and showcases the Melbourne Shuffle dance style in its popular video. The song is so far the most successful of their career, peaking at number one in the United States, Canada, the UK and over ten other countries, as well as being in the top ten in many others. The second single from Sorry for Party Rocking, "Champagne Showers", was released on May 27, 2011 and features English singer-songwriter Natalia Kills. The third single, "Sexy and I Know It", was released on October 3, 2011 and reached number one on the iTunes charts worldwide and number one on the Australian and Canadian Hot 100.

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Macquarie Capital (Singapore) Pte. Limited ("Macquarie") was the financial adviser to W Corporation Limited (now known as YuuZoo Corporation Limited) in relation to the acquisition of the entire issued and paid-up share capital of YuuZoo Corporation and its subsidiaries