



DiSa Digital Safety Pte. Ltd.
DiSa Smart Solutions

30 October 2020



Smart Barcodes
Return Fraud Protection



Smart Tag
RFID Item Security



Fresh Counts
Always Fresh Alert



Product ID Live
Individual Item Tracking

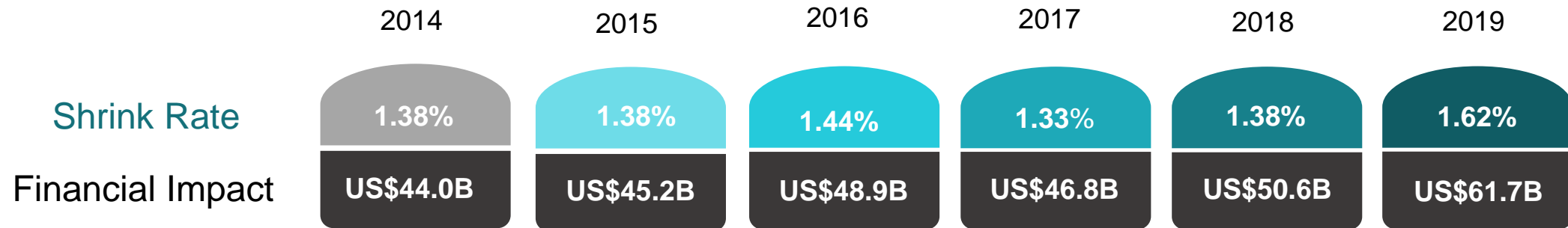


POS Activation
Complete Benefit Denial

Retail Theft in USA

Shrink continues to impact the bottom line

The 2020 National Retail Security Survey finds shrink at an all-time high, accounting for **1.62%** of a retailer's bottom line, costing the industry **US\$61.7 billion**, up from US\$50.6 billion in 2019.



Shoplifting/organized theft and employee theft together typically account for about two-thirds of shrink each year.

Source: National Retail Security Survey 2020

MAJOR INITIATIVES

PoSA as a Service (PaaS)

DiSa has partnered with Barbell Shrugged to release a digital workout program using PaaS Card.

- DiSa activation code is used to validate a legitimate purchase before any service is performed or any reward is provided.
- When purchased, an activation code is printed on the receipt enabling the customer to enter the code to download the content.

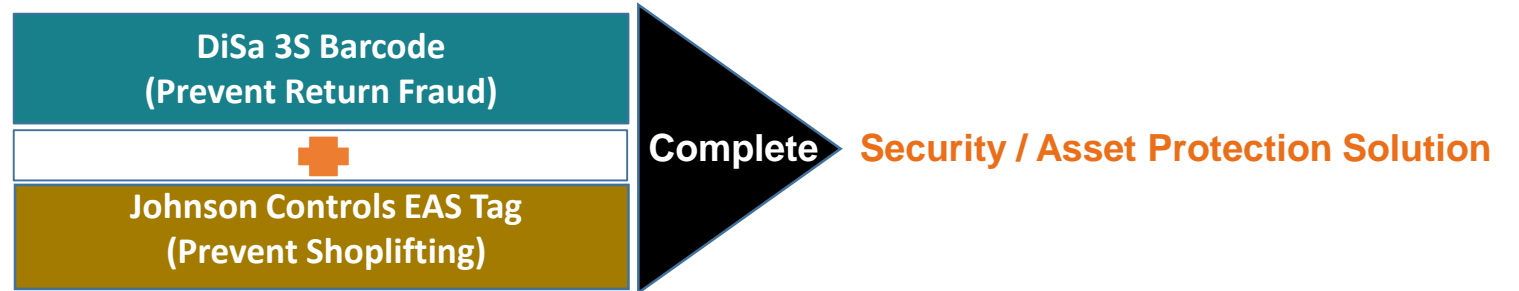
Barbell Shrugged owns a network of fitness, health and performance shows that help people achieve their physical and mental health goals.



DiSa 3S + Electronic Article Surveillance (“SEAS”) Tag

DiSa has partnered with Johnson Controls* and one of the largest professional sport licensed companies to safeguard over 500 different sport jerseys with SEAS tags.

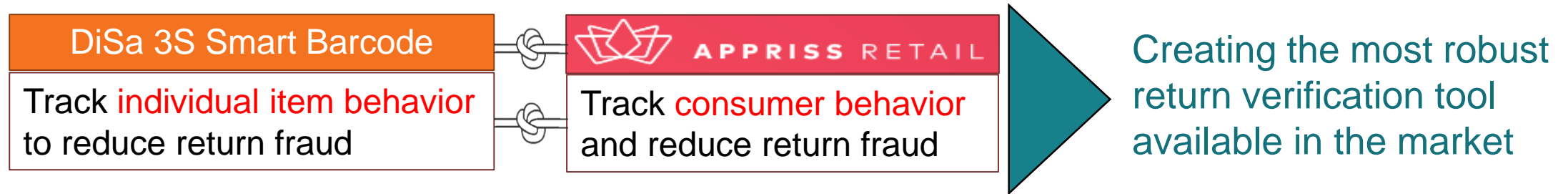
Using the SEAS tag for additional sports jerseys and other items is currently being evaluated by the retailer for coming year.



* Johnson Controls International plc., is an Irish multinational conglomerate with a market cap of approximately US\$33.3 billion.

DiSa + Appriss Partnership

DiSa is partnering with **Appriss Retail*** to launch into one of the largest aftermarket automotive parts retailers in US.



* Appriss Retail provides artificial intelligence-based solutions to help retailers protect margin, unlock sales, and cut shrink - 39 of the Top 100 retailers rely on Appriss Retail solutions to reduce shrink, prevent return fraud, detect and remediate employee fraud, and improve operational processes.

DiSa + K&N Engineering Partnership

- DiSa is partnering with **K&N Engineering Inc.*** to protect their products from retail theft.
- K&N is introducing DiSa to other retailers in US to help protect their products in other retail outlets.
- K&N DiSa 3S-enabled products will be hitting retail stores in Q1 2021.

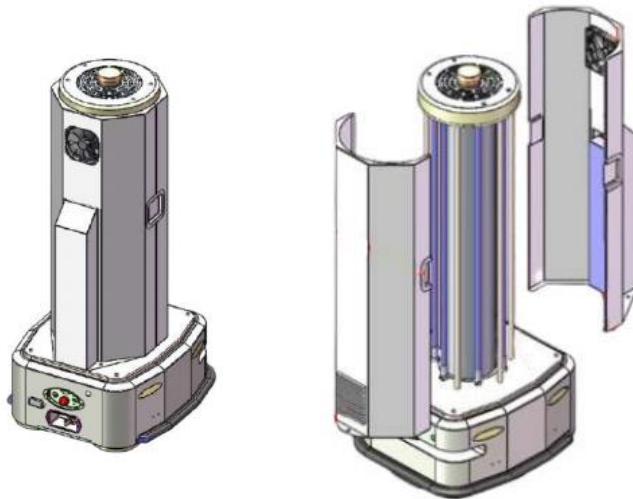


* For over 50 years, K&N has been an industry-leader in automotive filtration and technology, offering products to increase performance, protection, and longevity in thousands of vehicle applications for consumers worldwide.

- DiSa signed strategic cooperation agreement with TÜV Rheinland Hong Kong Limited to cooperate in the field of UV-C Disinfection Automated Guided Vehicles.
- DiSa expanded into design and development of UV applications and began selling UV disinfection devices in May 2020.

Air Purification/UVC Disinfection Robot

Public spaces, offices and other high touch point areas



Far UVC Lamps

Dental clinics, lifts and ambulance.



EXISTING CUSTOMERS USING DISA SMART SOLUTIONS

DiSa Smart Solutions

Expanding from electronic to non-electronic items

Point-of-Sale Activation (PoSA)

Retail Theft & Return Fraud



Single-Scan-Serialization (3S)

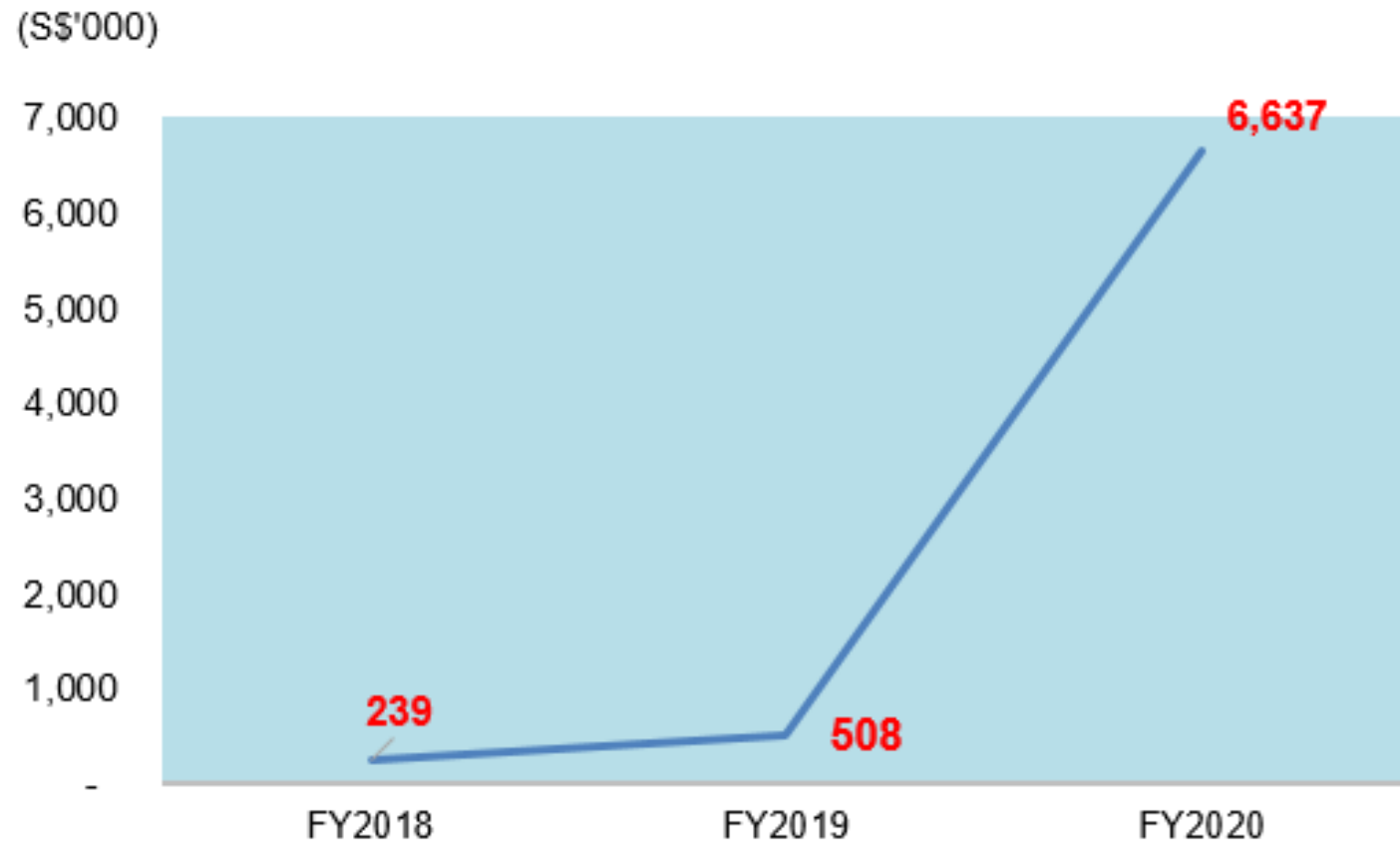
Return Fraud



SALES GROWTH

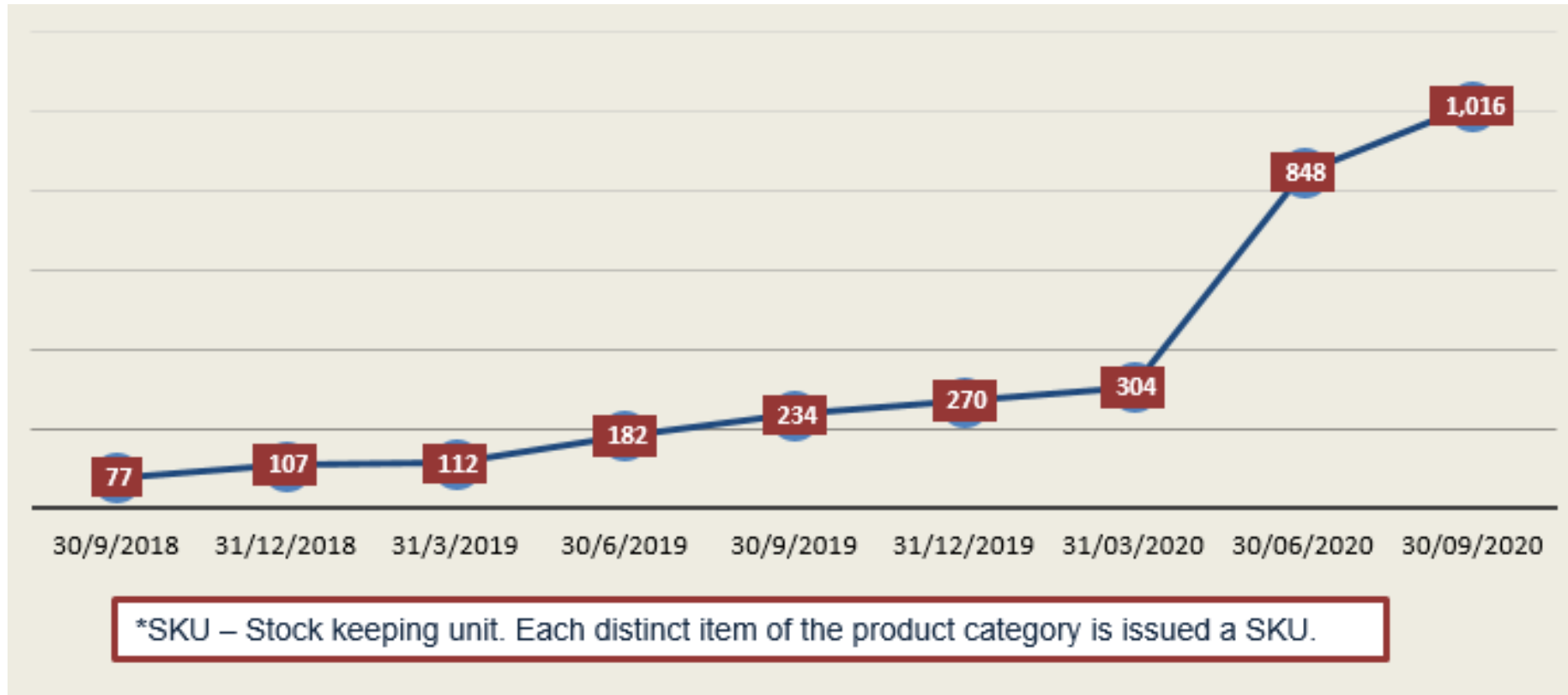
Sales Revenue

A 12-fold increase in revenue from \$508,000 in FY2019 to \$6,637,000 in FY2020.



Increasing Number of SKUs

Product categories continues to grow from baby products, medical diagnostic kits and personal mobility devices to many other products such as sport jersey and automotive accessories.

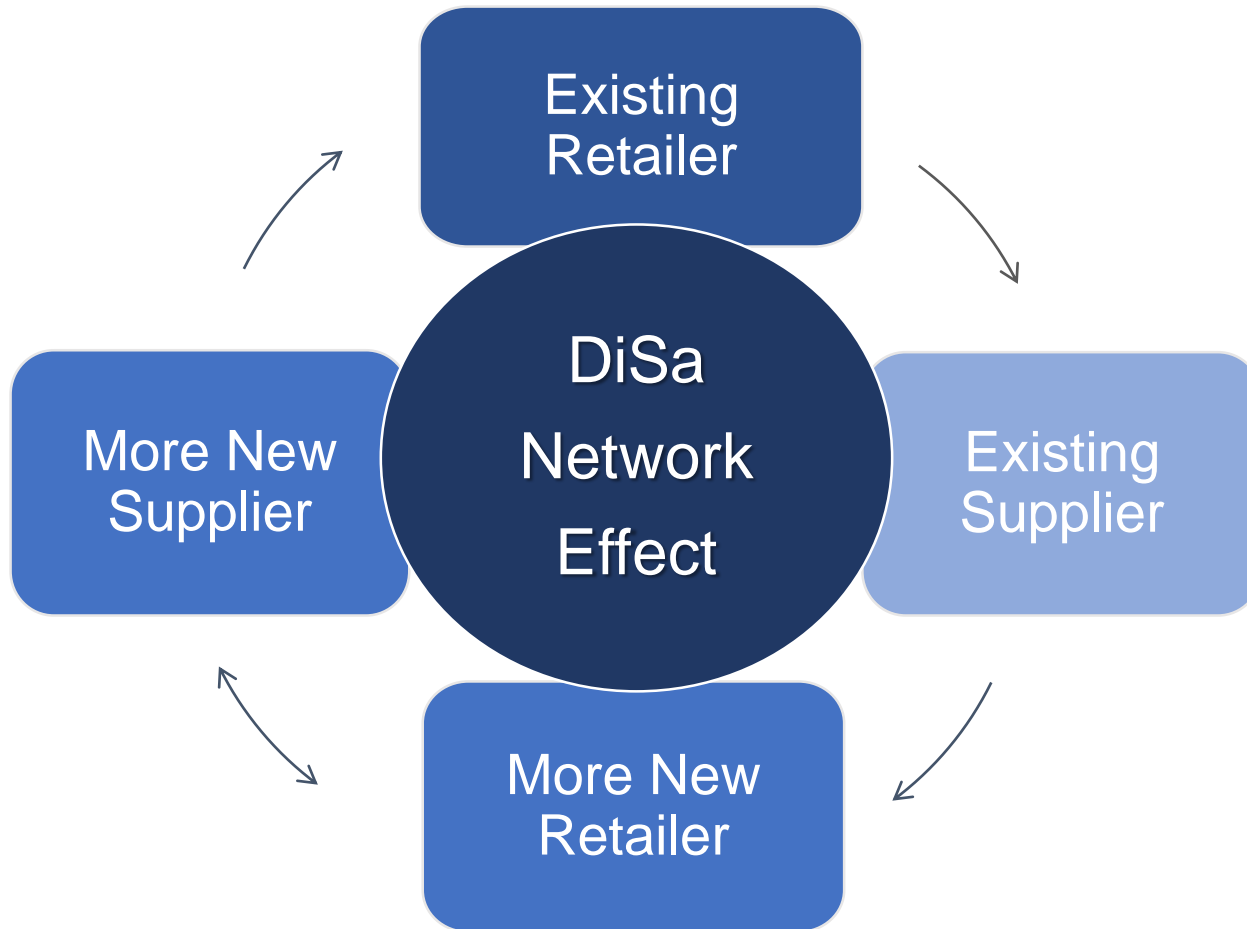


WHY DISA?

Why DiSa?

1. Scalable online platform:
Minimal incremental cost to scale up.
2. Sustainable growth:
We are in the business of fighting retail crimes.
It never ends.
3. High barriers to entry:
Building a tripartite security ecosystem for suppliers,
retailers and consumers.

DiSa Network Effect



Essentially, everybody is using DiSa solutions to fight retail crime.

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