

Heineken N.V. to nominate Mrs. Pamela Mars-Wright and Mrs. Yonca Brunini as Supervisory Board members

Amsterdam, 7 March 2016 – Heineken N.V. announced today that it will propose to the Annual General Meeting of Shareholders (AGM) on 21 April 2016 that Mrs. Pamela Mars-Wright and Mrs. Yonca Brunini be appointed members of the Supervisory Board of Heineken N.V.

Mrs. Mars-Wright (55) is a fourth-generation member of the Mars family working in the business. She is a member of the Board of Directors of Mars, Incorporated, having previously served four years as Chairman. Prior to her current role, she has held various managerial and director positions in Mars' Confectionery and Petcare divisions, most recently as Vice President of Manufacturing at Mars' Petcare division. Mrs. Mars-Wright graduated from Vassar College. She currently serves on the Supervisory Board of SHV Holdings, on the Board of Johns Hopkins Medicine, and on the Board of Trustees for Vassar College.

Mrs. Brunini (46) is Vice-President Marketing EMEA at Google. She joined Google in 2006 from Yahoo, where she was Marketing Director UK from 2003 to 2006, and European Marketing Manager from 2002 to 2003. Prior to this, Mrs. Brunini spent just under 10 years at Unilever, where she fulfilled various marketing roles, the final one being the role of Innovations Manager Home and Personal Care Europe, where she was based in London. Mrs. Brunini holds an MA from the Ohio State University, and a bachelor's degree from the Istanbul University. She is a Board member of Tech City UK and on the Global Leadership Council of Brookings Institute.

Subject to approval of the AGM on 21 April 2016 in respect of both the nomination of Mrs. Mars-Wright and Mrs. Brunini, and the re-appointment of Mr. Wijers, the composition of the Supervisory Board of Heineken N.V. will be as follows as per the end of the upcoming AGM:

- Hans Wijers (Chairman)
- José Antonio Fernández Carbajal (Vice-Chairman)
- Maarten Das (delegated member)
- Michel de Carvalho
- Annemiek Fentener van Vlissingen
- Christophe Navarre
- Javier Astaburuaga Sanjinès
- Henk Scheffers
- Jean-Marc Huët
- Pamela Mars-Wright
- Yonca Brunini

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Editorial information:

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