



## **KINGSMEN CREATIVES LTD.**

(Company Registration No: 200210790Z)

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### **INCREASE IN INVESTMENT IN KINGSMEN SHANGHAI CO., LIMITED**

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The Board of Directors (the "**Board**") of Kingsmen Creatives Ltd. (the "**Company**") wishes to announce that its 92.2% indirectly owned subsidiary, Kingsmen Shanghai Co., Limited ("**Kingsmen Shanghai**") has increased its registered and paid-up share capital from US\$800,000 to US\$900,000. The increase in paid-up share capital of US\$100,000 was injected by Kingsmen (North Asia) Limited ("**Kingsmen North Asia**"), the sole shareholder of Kingsmen Shanghai. Kingsmen North Asia is a 92.2% directly owned subsidiary of the Company.

The purpose of the capital injection is to increase the general working capital of Kingsmen Shanghai for the expansion of its business.

The principal activities of Kingsmen Shanghai are the design and production of interiors, exhibitions, decorations and museums.

The investment by Kingsmen North Asia was funded through internal resources and is not expected to have any material impact on the earnings per share and net tangible assets per share of the Group (the "**Company and its subsidiaries**") for the current financial year ending 31 December 2014.

None of the Directors, controlling shareholders or substantial shareholders of the Company has any interest, whether direct or indirect, in the above transaction (other than through their shareholdings in the Company).

#### **BY ORDER OF THE BOARD**

Soh Siak Poh Benedict  
Executive Chairman

11 December 2014