

FOR IMMEDIATE RELEASE

YuuZoo Launches High Definition Video Streaming Mobile App For One Of The World Largest Churches With An Estimated Base Of Over 50 Million Follower In 189 Countries

As the first major church in the world the 'The Redeemed Christian Church of God' (RCCG), one of the world's largest and fastest growing churches, has its own dedicated video streaming platform for mobile usage, provided by YuuZoo

Singapore, December 15th 2016: Singapore Exchange listed YuuZoo Corporation Limited ("YuuZoo" SGX:AFC) one of the world's fastest growing third generation social e-commerce networks today announced the successful launch of a video streaming application for Redeemed Christian Church of God (RCCG), one of the world's largest and fastest growing churches. The app, named "BRedeemed TV", allows RCCG's more than 50 million followers in 189 countries to upload, select and watch and listen to video and audio content uploaded by RCCG or the followers themselves.

The new video platform was successfully launched last weekend at RCCG's annual gathering in Nigeria, where more than 8 million followers of the church got together at the Holy Ghost Conference 2016.

BRedeemed TV provides a perfect channel for the church to stay connected to the more than 50 million followers around the world the church estimates it has. Bredeemed TV gives RCCG full control of both the brand and the message. It also enables RCCG to offer its followers e-commerce services. The revenues created from merchandise sales, games, advertising and payments are shared 50-50 between YuuZoo and RCCG. YuuZoo's recent launch of e-commerce services in Nigeria has had an average cart size of 41 USD.

BRedeemed TV will utilize YuuZoo's new YuuWallet payment platform for all transactions. As YuuWallet allows micro-transactions of any size, it is perfectly suited not only for e-commerce but also for charitable donations to RCCG.

The app, which initially has been launched on Android only but which also will be available on iPhone within the next few weeks, offers the RCCG followers, currently has 6 verticals; Entertainment, Family & Lifestyle, Food & drink, Inspirational, Sports and Holy Ghost Congress 2016.



Says Mohan Das, Head of Business at YuuZoo Corporation:

"We are proud and excited to once more have been chosen to be the mobile and online technology partner of yet another world leader in its own field. RCCG is one of the world's largest and fastest growing churches. The fact that they have asked us to develop their mobile and online app, and chosen our YuuTV and YuuWallet platforms, shows the versatility of what YuuZoo offers. Our platforms have in 2016 been launched by leading brands and business, from top entertainment stars and the world top football clubs to leading telcos, leading TV stations and now leading churches across all continents. We are truly excited about the prospects and look forward to 2017 with great expectations", he concludes.

ABOUT YUUZOO:

Headquartered in Singapore and listed on the SGX mainboard (SGX: AFC), YuuZoo has built a partly patented mobile and online technology platform on which several in-house developed products in a unique, and for each market fully localized manner, offer targeted social networking, e-commerce and gaming to hundreds of millions of consumers across all continents. Its revenues grew in the 1st half of 2016 with 242% year-on-year to 81.5 million SGD (USD 58.6 million).

With franchisees and partners covering 69 countries with more than 4 billion consumers, YuuZoo reaches a huge global audience through smartphones, computers and TV sets.

To see the YuuZoo platform, log into: www.yuuzoo.com. For more information about the company, please log on to: www.yuucorp.com.



ABOUT RCCG:

Headquartered in Nigeria, The Redeemed Christian Church Of God (RCCG) was established in 1952. In 1981, the membership began to grow strongly with new parishes emerging all over the world. At the last count, there were over 32,000 parishes of the Redeemed Christian Church of God in 189 countries. Its leader, Pastor Enoch Adeboye, has by Newsweek been named one of the world's 50 most influential people.

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