ZHONGMIN BAIHUI RETAIL GROUP LTD. (Company Registration No.: 200411929C)

UNAUDITED FINANCIAL STATEMENT FOR THE THIRD QUARTER AND NINE MONTHS ENDED 30 SEPTEMBER 2018

PART I – INFORMATION REQUIRED FOR ANNOUNCEMENTS OF QUARTERLY (Q1, Q2 & Q3), HALF YEAR AND FULL YEAR RESULTS

1(a) An income statement and statement of comprehensive income, or a statement of comprehensive income, for the group, together with a comparative statement for the corresponding period of the immediately preceding financial year.

Consolidated statement of comprehensive income for the third quarter ("3Q 2018") and nine months ended 30 September 2018 ("9M 2018")

	•		Gr	oup		>
	3 months	s ended	Change	9 month	s ended	Change
	30/9/2018	30/9/2017	+/(-)	30/9/2018	30/9/2017	+/(-)
	RMB'000	RMB'000	%	RMB'000	RMB'000	%
Revenue ⁽¹⁾	247,788	241,848	2.5	728,900	734,231	(0.7)
Cost of sales	(185,168)	(176,269)	5.0	(521,646)	(517,312)	0.8
Gross profit	62,620	65,579	(4.5)	207,254	216,919	(4.5)
Other income	22,575	19,791	14.1	77,949	65,328	19.3
Interest income	245	315	(22.2)	2,394	3,935	(39.2)
Selling and distribution expenses	(48,305)	(50,761)	(4.8)	(143,480)	(154,743)	(7.3)
Finance costs	-	-	n.m.	(40)	-	n.m.
Administrative expenses	(22,527)	(19,534)	15.3	(77,246)	(58,972)	31.0
Profit before taxation and share	14,608	15,390	(5.1)	66,831	72,467	(7.8)
of results of joint venture and						
associates						
Share of results of joint venture	-	(209)	n.m.	-	(209)	n.m.
Share of results of associates	(634)	(96)	560.4	(1,620)	(169)	858.6
Profit before taxation ⁽²⁾	13,974	15,085	(7.4)	65,211	72,089	(9.5)
Income tax expense	(4,351)	(5,303)	(18.0)	(17,524)	(22,280)	(21.3)
Profit after taxation	9,623	9,782	(1.6)	47,687	49,809	(4.3)
Other comprehensive income:						
Items that may be reclassified						
subsequently to profit or loss						
Currency translation (loss)/gain	124	(47)	n.m.	(161)	1,430	n.m.
Other comprehensive income, net of tax	124	(47)	n.m.	(161)	1,430	n.m.
Total comprehensive income for the						
for the period attributable to the						
owners of the Company	9,747	9,735	0.1	47,526	51,239	(7.2)

Notes to the consolidated statement of comprehensive income

1. Revenue

The Group's revenue represents the net amount received and receivable for goods sold by direct sales, commission from concessionaire sales, rental income and income from managed rental. An analysis of the Group's revenue for the financial period is as follows:

	•		Gr	oup		
	3 month	s ended	Change	9 month	s ended	Change
	30/9/2018	30/9/2017	+/(-)	30/9/2018	30/9/2017	+/(-)
	RMB'000	RMB'000	%	RMB'000	RMB'000	%
Revenue:						
- Direct sales	207,165	199,615	3.8	587,543	587,445	0.0
- Commission from concessionaire sales	27,429	28,489	(3.7)	100,342	105,585	(5.0)
- Rental income	9,908	10,103	(1.9)	30,301	30,443	(0.5)
- Managed rental	3,286	3,641	(9.8)	10,714	10,758	(0.4)
	247,788	241,848	2.5	728,900	734,231	(0.7)
Gross revenue from concessionaire sales	138,771	140,880	(1.5)	490,975	498,748	(1.6)
Gross sales proceeds*	359,130	354,239	1.4	1,119,533	1,127,394	(0.7)

* Gross sales proceeds represent the aggregate sum of revenue received and receivable for goods sold by direct sales, gross revenue from concessionaire sales, rental income and income from managed rental.

2. Profit before taxation

	← Group					>
	3 months ended		Change			
	30/9/2018	30/9/2017	+/(-)	30/9/2018	30/9/2017	Change +/(-)
	RMB'000	RMB'000	%	RMB'000	RMB'000	%
Profit before tax is arrived at after (charging)/crediting the following:						
Inventories written back/(down)	52	(58)	n.m.	134	(137)	n.m.
Other income:						
Advertisement and promotion fees	18,841	16,645	13.2	50,321	47,043	7.0
Exchange (loss)/gain	(8)	218	n.m.	(8)	218	n.m.
Leisure facilities charges	263	45	484.4	633	236	168.2
Management fees	1,238	1,238	-	3,686	3,691	(0.1)
Net gain on disposal of investment in joint venture	-	-	n.m.	726	-	n.m.
Write-back of free-rent incentives and step rental provision	-	-	n.m.	17,033	9,570	78.0
Selling and distribution expenses:						
Employee benefit expenses						
 Defined contribution plans 	(2,511)	(2,575)	(2.5)	(7,424)	(7,567)	(1.9)
 Salaries, wages, bonuses and other costs 	(13,865)	(13,670)	1.4	(41,375)	(42,950)	(3.7)
Rental expenses*	(20,083)	(21,375)	(6.0)	(61,106)	(66,885)	(8.6)
Utilities	(6,804)	(8,114)	(16.1)	(17,825)	(21,821)	(18.3)
Amortisation of intangible assets	(119)	(119)	-	(358)	(358)	-
Advertisement and promotion fees	(905)	(1,453)	(37.7)	(3,096)	(3,864)	(19.9)
Business tax and surcharges	(1,560)	(1,732)	(9.9)	(5,375)	(6,258)	(14.1)
Admininstrative expenses:						
Employee benefit expenses						
 Defined contribution plans 	(1,309)	(1,371)	(4.5)	(4,084)	(3,891)	5.0
 Salaries, wages, bonuses and other costs 	(12,890)	(11,702)	10.2	(37,857)	(37,497)	1.0
Bank charges	(1,059)	(1,022)	3.6	(3,481)	(3,387)	2.8
Director fees	(191)	(184)	3.8	(580)	(551)	5.3
Depreciation of property, plant and equipment	(3,353)	(3,309)	1.3	(10,187)	(7,475)	36.3
Office supplies	(199)	(214)	(7.0)	(696)	(795)	(12.5)
Impairment on long-term investment	-	-	n.m.	(3,800)	-	n.m.
Impairment on property, plant and equipment	-	-	n.m.	(1,900)	-	n.m.
Impairment on deposits	-	-	n.m.	(1,988)	-	n.m.
Net loss on disposal of property, plant and equipment	(1)	-	n.m.	(1)	-	n.m.
Provision for termination of lease	-	-	n.m.	(4,832)	-	n.m.

* Inclusive of rental payments of RMB21.1 million and RMB 64.0 million in 3Q 2018 and 9M 2018 (RMB20.7 million and RMB64.6 million in 3Q 2017 and 9M 2017) and reversal of provision for rent-free incentives and step rental of RMB1.0 million and RMB2.9 million in 3Q 2018 and 9M 2018 (provision for rent-free incentives and step rental of RMB0.7 million and RMB2.3 million in 3Q 2017 and 9M 2017) which were accounted for under a straight-line recognition of the lease expenses over the lease term.

n.m. - Not meaningful

1(b)(i) A statement of financial position (for the issuer and group), together with a comparative statement as at the end of the immediately preceding financial year.

	← Grou	p	Compa	iny ———	
	30/9/2018	31/12/2017	30/9/2018	31/12/2017	
	RMB'000	RMB'000	RMB'000	RMB'000	
Non-current assets					
Property, plant and equipment	149,738	160,098	87	9	
Intangible assets	5,482	5,840	-	-	
Investment in subsidiaries	-	-	48,378	48,378	
Investment in a joint venture	-	1,274	-	-	
Investment in associates	27,633	24,503	-	-	
Long-term investment	-	3,800	-	-	
Deferred tax assets	12,277	13,830	-	-	
Other assets	4,591	4,591		-	
	199,721	213,936	48,465	48,387	
Current assets					
Inventories	102,274	104,722		-	
Prepayments	27,758	18,501	77	24	
Trade and other receivables	32,283	31,475	82	46	
Amount due from associates	11,400	8,400	-	-	
Amount due from related parties	11,985	11,506	-	-	
Cash and cash equivalents	201,178	186,598	3,122	27,829	
	386,878	361,202	3,281	27,899	
Less: Current liabilities					
Trade and other payables	314,299	307,912	22	1	
Other liabilities	32,141	30,826	1,822	2,438	
Amount due to related parties	1,397	1,444	-	-	
Income tax payable	13,833	18,713			
	361,670	358,895	1,844	2,439	
Net current assets	25,208	2,307	1,437	25,460	
Non-current liabilities					
Other liabilities	22,627	42,543	-	-	
Deferred tax liabilities	7,202	7,365	5,636	5,710	
	29,829	49,908	5,636	5,710	
Net assets	195,100	166,335	44,266	68,137	
Equity attributable to the holders					
of the Company					
Share capital	67,148	67,148	67,148	67,148	
Treasury shares	(24,853)	(24,741)	(24,853)	(24,741)	
Statutory common reserve	26,299	26,299	(21,000)	(= 1,7 +1)	
Currency translation reserve	(818)	(657)	(829)	(667)	
Revenue reserve	127,324	98,286	2,800	26,397	
Total equity	195,100	166,335	44,266	68,137	
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1(b)(ii) Aggregate amount of group's borrowings and debt securities.

Amount repayable in one year or less, or on demand

None.

Amount repayable after one year

None.

Details of any collateral

Not applicable.

1(c) Consolidated statement of cash flow (for the group), together with a comparative statement for the corresponding period of the immediately preceding financial year.

	4 (oup ———	
	3 months		9 month	s ended
	30/9/2018 RMB'000	30/9/2017 RMB'000	30/9/2018 RMB'000	30/9/2017 RMB'000
Cash flows from operating activities				
Profit before taxation	13,974	15,085	65,211	72,089
Adjustments for:	,		,	
Depreciation of property, plant and equipment	3,353	3,309	10,187	7,475
Amortisation of intangible assets	119	119	358	358
Impairment on long-term investment	-	-	3,800	-
Impairment on property, plant and equipment	-	-	1,900	-
Impairment on deposits	-	-	1,988	-
Net gain on disposal of investment in joint venture	-	-	(726)	-
Net loss on disposal of property, plant and equipment	1	-	1	-
(Reversal of)/provision for rent-free incentives and step rental	(997)	682	(2,883)	2,329
Write-back of free-rent incentives and step rental provision	-	-	(17,033)	(9,570)
Provision for termination of lease	-	-	4,832	-
Inventories written (back)/down	(52)	58	(134)	137
Interest income	(245)	(315)	(2,394)	(3,935)
Finance costs	-	-	40	-
Share of results of joint venture	-	209	-	209
Share of results of associates	634	96	1,620	169
Operating cash flows before changes in working capital	16,787	19,243	66,767	69,261
Decrease/(increase) in inventories	1,304	(7,268)	2,582	5,532
Increase in prepayments	(558)	(11,026)	(9,255)	(5,282)
(Increase)/decrease in trade and other receivables	356	28	(3,272)	(6,365)
Increase/(decrease) in trade and other payables	(11,249)	13,883	2,767	18,837
Cash flows generated from operation	6,640	14,860	59,589	81,983
Interest received	245	315	2,394	3,935
Interest paid	- 240	-	(40)	5,555
Tax paid	(3,332)	(4,330)	(40)	(19,246)
Net cash flows generated from operating activities	3,553	10,845	40,760	66,672
	0,000	10,040		00,072
Cash flows from financing activities				
Dividends paid	(9,525)	(4,685)	(18,649)	(33,188)
Purchase of treasury shares	-	(941)	(112)	(15,594)
Proceeds from loans and borrowings	-	-	40,000	-
Repayment of loans and borrowings		-	(40,000)	-
Net cash flows used in financing activities	(9,525)	(5,626)	(18,761)	(48,782)
Cash flows from investing activities				
Purchases of property, plant and equipment	(115)	(4,580)	(1,726)	(127,637)
Investment in a joint venture	-	(2,000)	2,000	(2,000)
Investment in associates	-	-	(4,750)	-
Amount due from associates	(1,500)	-	(3,000)	(2,700)
Net cash flows used in investing activities	(1,615)	(6,580)	(7,476)	(132,337)
	· _	<i></i>		
Net increase/(decrease) in cash and cash equivalents	(7,587)	(1,361)	14,523	(114,447)
Effect of exchange rate changes on cash and cash equivalents	378	(69)	57	1,533
Cash and cash equivalents at beginning of financial period	208,387	176,348	186,598	287,832
Cash and cash equivalents at end of financial period	201,178	174,918	201,178	174,918

For the purpose of the consolidated statement of cash flows, the cash and cash equivalents comprise the following:

Cash on hand	4,114	6,702	4,114	6,702
Bank balances	197,064	168,216	197,064	168,216
	201,178	174,918	201,178	174,918

1(d) (i) A statement (for the issuer and group) showing either (i) all changes in equity or (ii) changes in equity other than those arising from capitalisation issues and distributions to shareholders, together with a comparative statement for the corresponding period of the immediately preceding financial year.

		Attributable to equity holders of the Company						
		Currency						
	Share	Treasury	translation	Revenue	common	Total		
	capital	shares	reserve	reserve	reserve	equity		
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000		
Group								
Balance at 1 January 2018	67,148	(24,741)	(657)	98,286	26,299	166,335		
Exchange difference arising from the translation from functional currency to								
presentation currency representing other comprehensive income for the period	-	-	(323)	-	-	(323)		
Profit for the period	-	-	-	23,755	-	23,755		
Total comprehensive income for the period			(323)	23,755	-	23,432		
Purchase of treasury shares	-	(35)	-	-	-	(35)		
Balance at 31 March 2018	67,148	(24,776)	(980)	122,041	26,299	189,732		
Exchange difference arising from the translation from functional currency to								
presentation currency representing other comprehensive income for the period	-	-	38	-	-	38		
Profit for the period	-		-	14,309		14,309		
Total comprehensive income for the period	. <u> </u>	-	38	14,309		14,347		
Purchase of treasury shares	-	(77)	-	-	-	(77)		
Dividends paid	-	-	-	(9,124)	-	(9,124		
Balance at 30 June 2018	67,148	(24,853)	(942)	127,226	26,299	194,878		
Exchange difference arising from the translation from functional currency to								
presentation currency representing other comprehensive income for the period	-	-	124	-	-	124		
Profit for the period	-	-	-	9,623		9,623		
Total comprehensive income for the period			124	9,623		9,747		
Dividends paid	-	-	-	(9,525)	-	(9,525		
Balance at 30 September 2018	67,148	(24,853)	(818)	127,324	26,299	195,100		

		Attr	ibutable to equity ho	Iders of the Compa	ny	
		Currency			Statutory	
	Share	Treasury	translation	Revenue	common	Total
	capital	shares	reserve	reserve	reserve	equity
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Group						
Balance at 1 January 2017	67,148	(9,011)	(1,958)	79,848	24,409	160,436
Exchange difference arising from the translation from functional currency to						
presentation currency representing other comprehensive income for the period	-	-	1,410	-	-	1,410
Profit for the period	-	-	-	20,807	-	20,807
Total comprehensive income for the period	<u> </u>		1,410	20,807	-	22,217
Purchase of treasury shares	-	(12,961)	-	-	-	(12,961)
Balance at 31 March 2017	67,148	(21,972)	(548)	100,655	24,409	169,692
Exchange difference arising from the translation from functional currency to						
presentation currency representing other comprehensive income for the period	-	-	67	-	-	67
Profit for the period	-		-	19,220	-	19,220
Total comprehensive income for the period			67	19,220		19,287
Purchase of treasury shares	-	(1,692)	-	-	-	(1,692)
Dividends paid	-	-	-	(28,503)	-	(28,503)
Balance at 30 June 2017	67,148	(23,664)	(481)	91,372	24,409	158,784
Exchange difference arising from the translation from functional currency to						
presentation currency representing other comprehensive income for the period	-	-	(47)	-	-	(47)
Profit for the period	-			9,782	-	9,782
Total comprehensive income for the period		<u> </u>	(47)	9,782		9,735
Purchase of treasury shares	-	(942)	-	-	-	(942)
Dividends paid	-	-	-	(4,685)	-	(4,685)
Balance at 30 September 2017	67,148	(24,606)	(528)	96,469	24,409	162,892

		Attributable to	equity holders of t	he Company	
			Currency		
	Share	Treasury	translation	Revenue	Total
	capital	shares	reserve	reserve	equity
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Company					
Balance at 1 January 2018	67,148	(24,741)	(667)	26,397	68,137
Exchange difference arising from the translation from functional currency to					
presentation currency representing other comprehensive income for the period	-	-	(323)	-	(323)
Loss for the period	-		-	(2,017)	(2,017)
Total comprehensive income for the period			(323)	(2,017)	(2,340)
Purchase of treasury shares	-	(35)	-	-	(35)
Balance at 31 March 2018	67,148	(24,776)	(990)	24,380	65,762
Exchange difference arising from the translation from functional currency to					
presentation currency representing other comprehensive income for the period	-	-	37	-	37
Loss for the period	-	-	-	(1,481)	(1,481)
Total comprehensive income for the period			37	(1,481)	(1,444)
Purchase of treasury shares	-	(77)	-	-	(77)
Dividends paid	-	-	-	(9,124)	(9,124)
Balance at 30 June 2018	67,148	(24,853)	(953)	13,775	55,117
Exchange difference arising from the translation from functional currency to					
presentation currency representing other comprehensive income for the period	-	-	124	-	124
Profit for the period	·			(1,450)	(1,450)
Total comprehensive income for the period			124	(1,450)	(1,326)
Dividends paid	-	-	-	(9,525)	(9,525)
Balance at 30 September 2018	67,148	(24,853)	(829)	2,800	44,266

		Attributable to	equity holders of t	he Company		
	Currency					
	Share	Treasury	translation	Revenue	Total	
	capital	shares	reserve	reserve	equity	
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	
Company						
Balance at 1 January 2017	67,148	(9,011)	(1,968)	48,570	104,739	
Exchange difference arising from the translation from functional currency to						
presentation currency representing other comprehensive income for the period	-	-	1,410	-	1,410	
Loss for the period	-		-	(2,175)	(2,175	
Total comprehensive income for the period	- <u> </u>	-	1,410	(2,175)	(765)	
Purchase of treasury shares	-	(12,961)	-	-	(12,961)	
Balance at 31 March 2017	67,148	(21,972)	(558)	46,395	91,013	
Exchange difference arising from the translation from functional currency to						
presentation currency representing other comprehensive income for the period	-	-	67	-	67	
Loss for the period	-	<u> </u>		(1,628)	(1,628	
Total comprehensive income for the period			67	(1,628)	(1,561	
Purchase of treasury shares		(1,692)			(1,692	
Dividends paid	-	-	-	(28,503)	(28,503)	
Balance at 30 June 2017	67,148	(23,664)	(491)	16,264	59,257	
Exchange difference arising from the translation from functional currency to						
presentation currency representing other comprehensive income for the period	-	-	(47)	-	(47	
Profit for the period	-	-	-	19,685	19,685	
Total comprehensive income for the period			(47)	19,685	19,638	
Purchase of treasury shares		(942)			(942	
Dividends paid	-	-	-	(4,685)	(4,685	
Balance at 30 September 2017	67,148	(24,606)	(538)	31,264	73,268	

1(d) (ii) Details of any changes in the company's share capital arising from rights issue, bonus issue, share buy-backs, exercise of share options or warrants, conversion of other issues of equity securities, issue of shares for cash or as consideration for acquisition or for any other purpose since the end of the previous period reported on. State the number of shares that may be issued on conversion of all the outstanding convertibles, if any, against the total number of issued shares excluding treasury shares and subsidiary holdings of the issuer, as at the end of the current financial period reported on and as at the end of the corresponding period of the immediately preceding financial year. State also the number of shares held as treasury shares and subsidiary holdings, if any, and the percentage of the aggregate number of treasury shares and subsidiary holdings held against the total number of shares outstanding in a class that is listed as at the end of the current financial period of the aggregate number of treasury shares and subsidiary holdings held against the total number of shares outstanding in a class that is listed as at the end of the current financial period reported on and as at the end of the corresponding period of the immediately preceding financial period.

There were no changes in the share capital of the Company in 3Q 2018.

There were a total of 4,494,300 treasury shares held as at 30 September 2018 (30 September 2017: 4,440,300).

There were no outstanding convertibles issued or subsidiary holdings as at 30 September 2018.

1(d) (iii) Total number of issued shares excluding treasury shares as at the end of the current financial period and as at the end of the immediately preceding year.

The total number of issued shares (excluding treasury shares) as at 30 September 2018 were 191,825,700 (31 December 2017: 191,851,700).

1(d) (iv) A statement showing all sales, transfers, cancellation and/or use of treasury shares as at the end of the current financial period reported on.

	3 months	s ended	9 months ended		
	30/9/2018 30/9/2017		30/9/2018	30/9/2017	
Balance at beginning of financial period	4,494,300	4,252,400	4,468,300	1,544,700	
Purchase of treasury shares		187,900	26,000	2,895,600	
Balance at end of financial period	4,494,300	4,440,300	4,494,300	4,440,300	

1(d) (v) A statement showing all sales, transfers, cancellation and/or use of subsidiary holdings as at the end of the current financial period reported on.

Not applicable.

2 Whether the figures have been audited or reviewed and in accordance with which auditing standard or practice.

The figures have not been audited or reviewed by the auditors.

3 Where the figures have been audited or reviewed, the auditors' report (including any qualifications or emphasis of matter).

Not applicable.

4 Whether the same accounting policies and methods of computation as in the issuer's most recently audited annual financial statements have been applied.

Except as disclosed in paragraph 5 below, the Group has applied the same accounting policies and methods of computation as in the financial statements for the current financial period compared with those of the audited financial statements as at 31 December 2017.

5 If there are any changes in the accounting policies and methods of computation, including any required by an accounting standard, what has changed, as well as the reasons for, and the effect of, the change.

The Group adopted the new/revised FRS and Interpretations of FRS ("INT FRS") that are effective for annual periods beginning on or after 1 January 2018. The adoption of the above FRS and INT FRS did not have any significant impact on the financial statements of the Group.

6 Earnings per ordinary share of the group for the current period reported on and the corresponding period of the immediately preceding financial year, after deducting any provision for preference dividends.

	3 month	s ended	9 months ended		
	30/9/2018 30/9/2017		30/9/2018	30/9/2017	
	RMB cents	RMB cents	RMB cents	RMB cents	
(a) Based on weighted average no. of shares	5.02	5.10	24.86	25.85	
(b) Based on fully diluted basis	5.02	5.10	24.86	25.85	
Weighted average no. of shares applicable to					
basic earnings per share	191,825,700	191,981,842	191,835,466	192,647,790	
Weighted average no. of shares based on fully					
diluted basis	191,825,700	191,981,842	191,835,466	192,647,790	

7 Net asset value (for the issuer and group) per ordinary share based on the total number of issued shares excluding treasury shares of the issuer at the end of the (a) current financial period reported on and (b) immediately preceding financial year.

	← Gro	oup	← Company →		
	30/9/2018 RMB cents	31/12/2017 RMB cents	30/9/2018 RMB cents	31/12/2017 RMB cents	
Net asset value per ordinary share	101.71	86.70	23.08	35.52	

8 A review of the performance of the group, to the extent necessary for a reasonable understanding of the group's business. The review must discuss any significant factors that affected the turnover, costs, and earnings of the group for the current financial period reported on, including (where applicable) seasonal or cyclical factors. It must also discuss any material factors that affected the cash flow, working capital, assets or liabilities of the group during the current financial period reported on.

Statement of Comprehensive Income

A review of the statement of Comprehensive Income for the three-month period ended 30 September 2017 ("3Q 2017") and 3Q 2018 and the nine-month period ended 30 September 2017 ("9M 2017") and 9M 2018 are as follows:-

The Group's revenue rose by 3% to RMB247.8 million (RMB241.8 million) in 3Q 2018 mainly due to higher sales promotions and the festive season beginning in September 2018, a month earlier compared to the previous year. However it declined slightly by 1% to RMB728.9 million (RMB734.2 million) in 9M 2018 mainly due to lower gross profit margin under an increasingly competitive environment. As a result, the Group's gross profit declined by 5% to RMB62.6 million (RMB65.6 million) in 3Q 2018 and 5% to RMB207.3 million (RMB216.9 million) in 9M 2018.

As our cost of sales is incurred solely in respect of our direct sales activities, a discussion on the gross profit margins for our rental, managed rental and concessionaire sales activities is not meaningful.

The Group's gross profit and gross profit margin in respect of our direct sales activities are set out below:

	← Group →					
	3 months ended		Change	9 months ended		Change
	30/9/2018	30/9/2017	+/(-)	30/9/2018	30/9/2017	+/(-)
	RMB'000	RMB'000	%	RMB'000	RMB'000	%
Revenue from direct sales activities	207,165	199,615	3.8	587,543	587,445	0.0
Cost of sales	(185,168)	(176,269)	5.0	(521,646)	(517,312)	0.8
Gross profit from direct sales activities	21,997	23,346	(5.8)	65,897	70,133	(6.0)
Gross profit margin on direct sales activities	10.6%	11.7%	(1.1)	11.2%	11.9%	(0.7)

The gross profit margin for the direct sales activities decreased to 10.6% (11.7%) in 3Q 2018 and 11.2% (11.9%) in 9M 2018 mainly due to higher sales promotions.

Other income increased by 14% to RMB22.6 million (RMB19.8 million) in 3Q 2018 and 19% to RMB77.9 million (RMB65.3 million) in 9M 2018 mainly due to higher advertisement and promotion income. In addition, the write-back of rent-free incentives and step rental provision, amounting to RMB17.0 million, being recognised under the new lease for Quanzhou Qiaonan Store and Quanzhou Xinhua Store with the removal of their step rental terms in 1H 2018. The write-back of Quanzhou Hui'an Chengnan Store's rent-free incentives and step rental provision, amounting to RMB9.6 million, in relation to the acquisition of its retail premises, was recognised in 1H 2017.

Selling and distribution expenses declined by 5% to RMB48.3 million (RMB50.8 million) in 3Q 2018 and 7% to RMB143.5 million (RMB154.7 million) in 9M 2018 mainly due to lower rental expenses and reduction in utilities usage resulting from using efficient lighting.

For rental expenses, most of our stores operate on leased premises on a fixed tenure and rental is charged on an increasing basis over their lease periods. Based on the Group's accounting policy, rental expenses on increasing basis are amortised equally over the entire period of any lease. As such, apart from the actual rental expense charged by the landlords, reversal of provision for rent-free incentives and step rental of RMB1.0 million and RMB2.9 million were reflected in 3Q 2018 and 9M 2018 and were non-cash in nature.

Administrative expenses increased by 15% to RMB22.5 million (RMB19.5 million) in 3Q 2018 and 31% to RMB77.2 million (RMB59.0 million) in 9M 2018 mainly due to higher staff costs, upkeep of retail premises, increase in depreciation arising from the acquisition of Quanzhou Chengnan Store's premises, and impairment charges of RMB3.8 million on investment of 19% interest in Xiamen Ganghui Commercial Co., Ltd. ("Xiamen Ganghui") which has downsized its operation to mitigate its losses while actively exploring other business opportunities. In addition, impairment charges of RMB3.9 million on property, plant and equipment and rental deposits, and provision for termination of lease amounting to RMB4.8 million were recognised in relation to the early termination of the old Quanzhou Xinhua Store's lease in 1Q 2018.

The tax expenses of the Group decreased by 18% to RMB4.4 million (RMB5.3 million) in 3Q 2018 and 21% to RMB17.5 million (RMB22.3 million) in 9M 2018 mainly due to deferred tax income resulting from the impairment on long-term investment in Xiamen Ganghui and the termination of the old Quanzhou Xinhua Store's lease, and the write-back of over-provision of taxation.

As a result of the preceding factors mentioned, net profit for the Group remained largely unchanged at RMB9.6 million (RMB9.8 million) in 3Q 2018. However it declined by 4% to RMB47.7 million (RMB49.8 million) in 9M 2018 mainly due to the positive financial impact of RMB7.2 million arising from the write-back of Quanzhou Chengnan Store's rent-free incentives and step rental provision, being recognised in 1H 2017. The positive financial impact of RMB3.4 million from Quanzhou Qiaonan Store, Quanzhou Xinhua Store and Xiamen Ganghui, was recognised in 1H 2018.

Balance Sheet

A review of the balance sheet items as at 31 December 2017 and 30 September 2018 are as follows:-

Non-current assets decreased by RMB14.2 million or 7% to RMB199.7 million (RMB213.9 million) as at 30 September 2018 mainly due to (i) decrease in property, plant and equipment by RMB10.4 million attributable to the depreciation charges of RMB10.2 million for the financial period and impairment charges of RMB1.9 million on property, plant and equipment in relation to the termination of the old Quanzhou Xinhua Store's lease; and (ii) the impairment of RMB3.8 million on long-term investment in Xiamen Ganghui, offset by (iii) investment in a new associate of the Group, Changsha City Shamin Enterprise Management Co., Ltd. ("Changsha Shamin") for a new project in Changsha, Hunan.

Current assets increased by RMB25.7 million or 7% to RMB386.9 million (RMB361.2 million) as at 30 September 2018 mainly due to (i) increase in prepayment by RMB9.3 million mainly relating to prepaid rent; and (ii) increase in cash and cash equivalents by RMB14.6 million resulting from the cash generated from the Group's operations which was partly offset by cash dividend payout and investment in Changsha Shamin.

Current liabilities slightly increased by RMB2.8 million or 1% to RMB361.7 million (RMB358.9 million) as at 30 September 2018 mainly due to (i) increase in trade and other payables by RMB6.4 million resulting from the sales of prepaid cash cards to consumers, offset by (ii) payment of income tax.

Non-current liabilities decreased by RMB20.1 million or 40% to RMB29.8 million (RMB49.9 million) as at 30 September 2018 mainly due to decrease in other liabilities by RMB19.9 million resulting from the write-back of rent-free incentives and step rental provision for Quanzhou Qiaonan Store and Quanzhou Xinhua Store.

Cash flow statement

The Group reported a net increase of RMB14.6 million in cash and cash equivalents in 9M 2018 mainly due to:

Net cash generated from operating activities amounting to RMB40.8 million in 9M 2018. This was attributable mainly to (i) operating cash flows before working capital changes of RMB66.8 million in 9M 2018 after adjustment mainly for depreciation of property, plant and equipment and amortisation of intangible assets of RMB10.5 million, impairment charges of RMB7.7 million in relation to the investment in Xiamen Ganghui and the termination of Quanzhou Xinhua Store's lease, provision for the termination of lease amounting to RMB4.8 million, reversal of provision for rent-free incentives and step rental of RMB2.9 million and its write-back of RMB17.0 million, which were non-cash in nature, offset by (ii) increase in prepayment by RMB9.3 million mainly relating to prepaid rent; and (iii) payment of income tax of RMB21.2 million in 9M 2018.

Offset by:

- 2 Net cash used in financing activities amounting to RMB18.8 million in 9M 2018 mainly for distribution of dividends amounting to RMB18.6 million.
- 3 Net cash used in investing activities amounting to RMB7.5 million in 9M 2018 mainly for the investment of RMB4.8 million for the new project in Changsha and advance to an associate amounting to RMB3.0 million.

9 Where a forecast, or a prospect statement, has been previously disclosed to shareholders, any variance between it and the actual results.

The Group's performance in 3Q 2018 is largely in line with what was previously reported or disclosed.

10 A commentary at the date of the announcement of the significant trends and competitive conditions of the industry in which the group operates and any known factors or events that may affect the group in the next reporting period and the next 12 months.

According to the National Bureau of Statistics of China, for the first nine months of 2018, the Chinese GDP grew by 6.7% while retail sales of consumer goods grew by 9.3%. Competition in the retail environment remains intense despite the strong economic data.

Sasseur (Changsha) Outlets, which is managed by a joint venture company formed between Chongqing Sasseur Outlets and the Group, is expected to be operational around the end of 2018. We are also planning to add around two more stores within the next 12 months.

Barring any unforeseen circumstances, we expect the Group's performance to remain satisfactory in the near future.

11 Dividend

(a) Current Financial Period Reported On

Any dividend recommended for the current financial period reported on?

No interim dividend recommended for 3Q 2018.

(b) Corresponding Period of the Immediately Preceding Financial Year

Any dividend declared for the corresponding period of the immediately preceding financial year?

No interim dividend recommended for 3Q 2017.

(c) Date payable

Not applicable.

(d) Books closure date

Not applicable.

12 If no dividend has been declared/recommended, a statement to that effect.

No dividend has been declared/recommended for 3Q 2018.

13 Interested person transactions

Name of interested	Aggregate value of all interested	Aggregate value of all interested		
person	person transactions during the	person transactions conducted under		
	financial year under review	shareholders' mandate pursuant to		
	(excluding transactions less than	Rule 920 (excluding transactions less		
	S\$100,000 and transactions	than S\$100,000)		
	conducted under shareholders'			
	mandate pursuant to Rule 920)			
Management fees	RMB 3,686,321	-		
charged to a related				
party: Quanzhou				
Zhongmin Baihui				
Shopping Co., Ltd.				

The Group has not obtained a general mandate from Shareholders for interested person transactions.

14 Negative confirmation pursuant to Rule 705(5).

The Board of Directors confirms that to the best of their knowledge, nothing has come to the attention of the Board of Directors which may render the financial results for the third quarter and nine months ended 30 September 2018 of the Group and the Company to be false or misleading in any material aspect.

15. Confirmation that the issuer has procured undertakings from all its directors and executive officers under Rule 720(1)

The Company hereby confirms that it has procured undertakings from all the directors and executive officers under Rule 720(1).

BY ORDER OF THE BOARD

ZHONGMIN BAIHUI RETAIL GROUP LTD. LEE SWEE KENG EXECUTIVE CHAIRMAN

12 November 2018