









# SASSEUR REIT – Growing in a Sunrise Industry

First Listed Outlet REIT in Asia

Q2 2019 NH / SGX Presentation Slides

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DBS Bank Ltd. was the sole financial adviser and issue manager for the initial public offering of Sasseur REIT (the "Offering"). DBS Bank Ltd. and Bank of China Limited, Singapore Branch were the joint global coordinators to the Offering. DBS Bank Ltd., Bank of China Limited, Singapore Branch, China International Capital Corporation (Singapore) Pte. Limited, Citigroup Global Markets Singapore Pte. Ltd., Credit Suisse (Singapore) Limited, Haitong International Securities (Singapore) Pte. Ltd. and Maybank Kim Eng Securities Pte. Ltd. were the joint bookrunners and underwriters to the Offering.

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## **Key Investment Highlights**



# EXPOSURE TO THE PRC'S FAST-GROWING RETAIL OUTLET MALL SECTOR

- Growing middle-class population in the PRC creates a large potential customer base for the outlet mall market in the PRC
- Resulting increase in spending power represents a sweet spot for the retail outlet mall industry
- The PRC's outlet industry expected to become the world's largest outlet market in terms of sales revenue by 2030<sup>2</sup>

# STRONG GROWTH POTENTIAL

- Two right of first refusal properties ("ROFR Properties") and three Pipeline Properties
- Assuming Sasseur REIT acquires the full interest in the ROFR Properties and Pipeline Properties, it will almost triple the total GFA⁴ of the Initial Portfolio

### STRATEGICALLY LOCATED PORTFOLIO IN FAST-GROWING CITIES

- Leading privately-owned outlet mall operator in the Chinese outlet mall industry<sup>2</sup>
- First-mover advantage in the Tier-2 PRC cities with an increasing addressable market size<sup>3</sup>
- Diversified mix of tenants across various trade sectors

<sup>(2)</sup> Source: China Insights Consultancy

<sup>(3)</sup> Defined as the sales revenue opportunity available in the outlet industry after considering information such as economic development, population size, residents' disposable income and outlets penetration

<sup>(4)</sup> Gross Floor Area

### **Overview of PRC's Outlet Market**



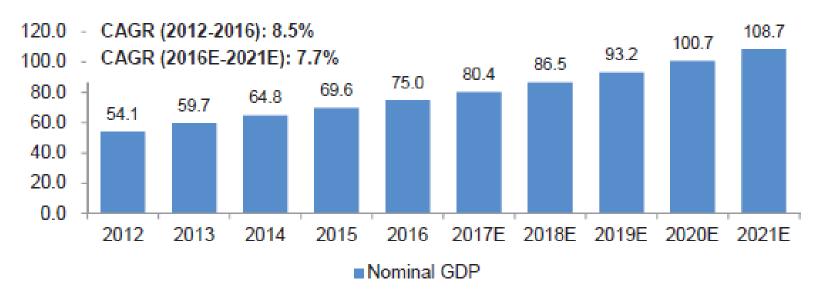
1

#### Strong economy growth driven by consumption sector

PRC's nominal GDP forecast to reach RMB108.7 trillion by 2021 from RMB75 trillion in 2016, growing at a CAGR of 7.7%. In 2016, consumption expenditure contributed to over 64.6% of GDP growth as the main driver.

#### Nominal GDP, China, 2012-2021E

#### RMB trillion



# Overview of PRC's Outlet Market (Con't)

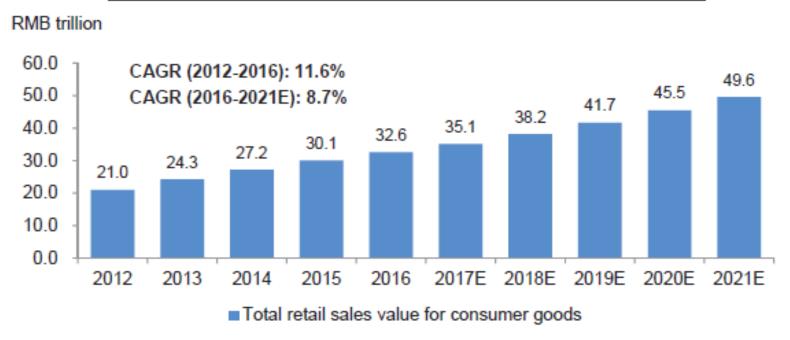


2

#### Robust retail sales performance in PRC

PRC's total retail sales value for consumer goods is expected to grow at CAGR of 8.7% between 2016 to 2021, in line with growth in GDP and income levels.

#### Total retail sales value of consumer goods, China, 2012-2021E



Source: Extracted from National Bureau of Statistics of China (March, 2017) China Insights Consultancy (March, 2017)

# Overview of PRC's Outlet Market (Con't)



3

#### PRC's outlet industry is in the infant growth stage

Outlets are popular shopping destinations for middle-class families all over the world. PRC's outlet industry is still at a very early stage of development, and therefore has significant growth potential.

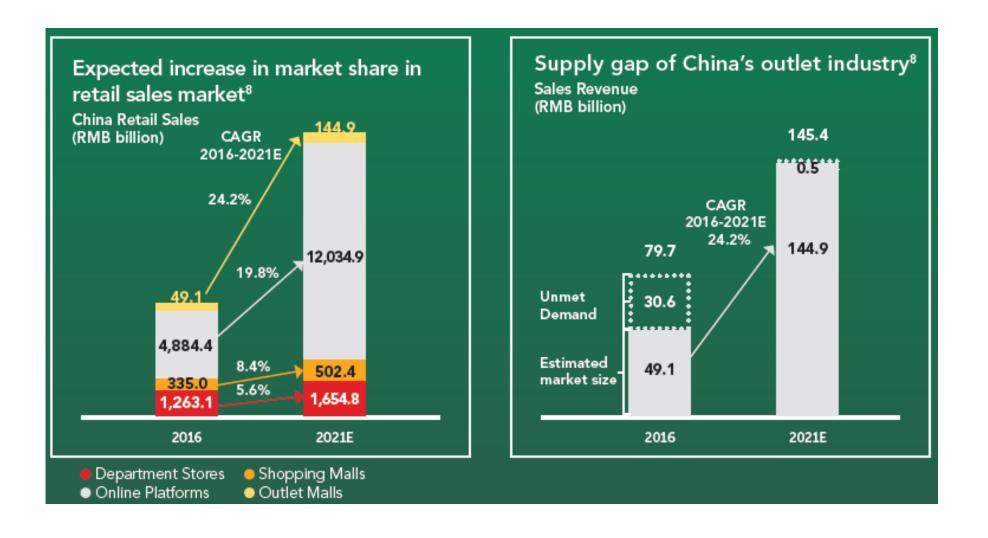
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#### PRC fast-growing outlet market

The market is expected to continue growing from 2016 at a CAGR of 24.2% to reach RMB144.9 billion by 2021. By 2030, the PRC could surpass the US to become the largest outlet market in the world, achieving annual sales revenue of ~ RMB640.2 billion (USD 96.2 billion) as compared to the US market ~ USD 91.5 billion.

# Overview of PRC's Outlet Market (Con't)





<sup>(8)</sup> According to China Insights Consultancy, middle class is defined as adults with net wealth between US\$50,000 and US\$500,000 based on the average/year-end exchange rate for RMB/US\$.

### **About Sasseur REIT**





# **Sasseur REIT: IPO Video**





# China-Singapore (Chongqing) Demonstration Initiative on Strategic Connectivity (Financial Services) -中新(重庆)战略性互联互通示范项目-金融领域项目



### Sasseur REIT was listed on SGX mainboard on 28 March 2018



#### From Left to Right:

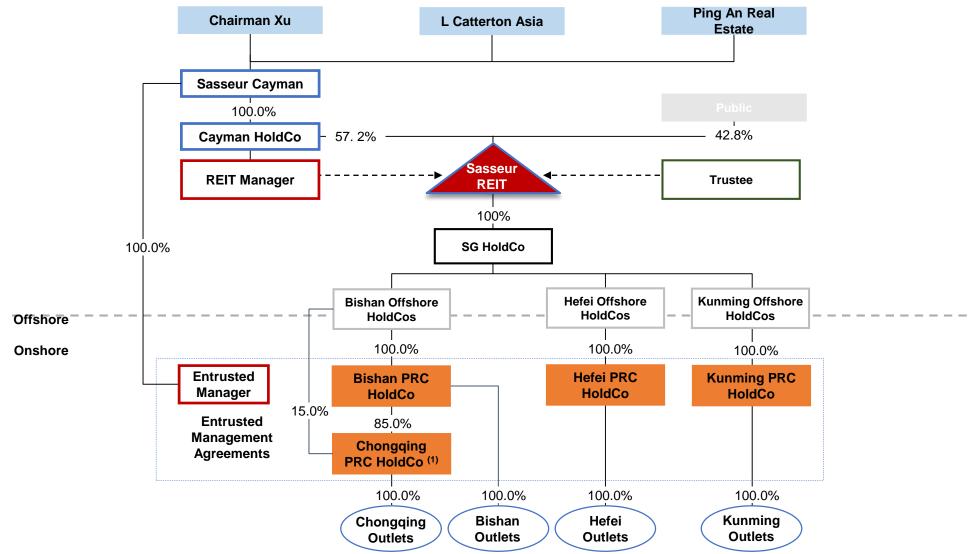
- i) Mr Chew Sutat, Head of Equities & Fixed Income, SGX;
- ii) Mr Liu Guiping, Vice Mayor of the Chongqing Municipal Government of the People's Republic of China;
- iii) Mr Xu Rongcan, Founder of Sasseur Cayman Holding Limited, Chairman and Non-Executive Director of Sasseur Asset Management Pte. Ltd.;
- iv) Mr Luke Goh, Deputy Secretary (Trade), Ministry of Trade and Industry





### Sasseur REIT Structure





### **About Sasseur Group – Strong Sponsor**

#### **Introduction to Sasseur Group**

- Founded in 1989, Sasseur is one of the leading premium outlet groups in the People's Republic of China ("PRC"), that focuses on the development and operation of retail outlet malls in the PRC
- As of May 2019, Sasseur manages 10 outlet malls in 9 major Chinese cities
- Leverages on the founder's passion for art and culture to develop and design all of Sasseur's outlet malls, thus offering a unique lifestyle experience for its customers



#### Founded by Chairman Xu



- Chairman Xu is the founder and chairman of Sasseur with a wealth of experience in the fashion industry.
- In 1992, he entered the clothing industry and created his own women's wear fashion line – Sasseur
- In 2008, he built the first Sasseur outlet in Chongqing, an art piece that has won numerous awards
- Recipient of numerous prestigious awards

#### **Supported by Strategic Shareholders**





- Largest pan-Asian consumerfocused private equity firm that operates within a global L Catterton platform
- Manages over USD 1.6 billion AUM (USD 2.6 billion with coinvestments)<sup>(2)</sup>
- Affiliate of the Fortune 500 company Ping An Insurance
- Professional real estate investment, development and management platform of Ping An Insurance
- AUM of approximately RMB 300 billion (USD 61 billion)<sup>(3)</sup>

- (1) CAGR from 2009 to 2018; Sponsor Data
- 2) Provided by L Catterton Asia on 19 September 2017
- 3) Extracted from Ping An Real Estate website (http://realestate.pingan.com/realestate/html/about.html) on 4 January 2018

### **History & Development of Sasseur Group**





- Best Operator in Luxury Industry in 2015
- 2015 Top 10 Outlets
- 2015 Emerging Outlets
- 2016 Most Promising Outlet



 2016 Top 10 Outlets 2016 Innovative Outlets



2017

Opened:

2017

Xi'an Outlets

Guiyang Outlets

- Most Promising Chinese Enterprises
- New Mode Retail Sales



Opening of Outlet Malls (GFA in '000 sqm)

• 1st in top 10 Fashion Landmarks of Chongqina



2012 - 2014

Opened Bishan Outlets

2015 - 2016

- New strategic shareholders:
- L Catterton Asia
- Ping An Real Estate
- Opened:
- Hefei Outlets
- Kunming Outlets

2018

- Opened:
- · Changsha Outlets
- As of May 2019, Sasseur Group:
- managed 10 outlets
- · owned 6 of them





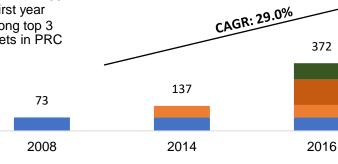
#### 1989 - 1999

- Art inspired coffee shop
- Distributor for international brands
- Started high-end women's Šasseur brand

Opened Chongqing Outlets

 Generated sales of over RMB 450m in its first year

Among top 3 outlets in PRC



■ Sasseur (Guiyang) Outlets

Sasseur (Xi'an) Outlets

■ Sasseur (Kunming) Outlets

Sasseur (Hefei) Outlets

Sasseur (Bishan) Outlets

■ Sasseur (Chongqing) Outlets

Source: Sponsor

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# Sponsor's Unique "Super Outlet" Business Model

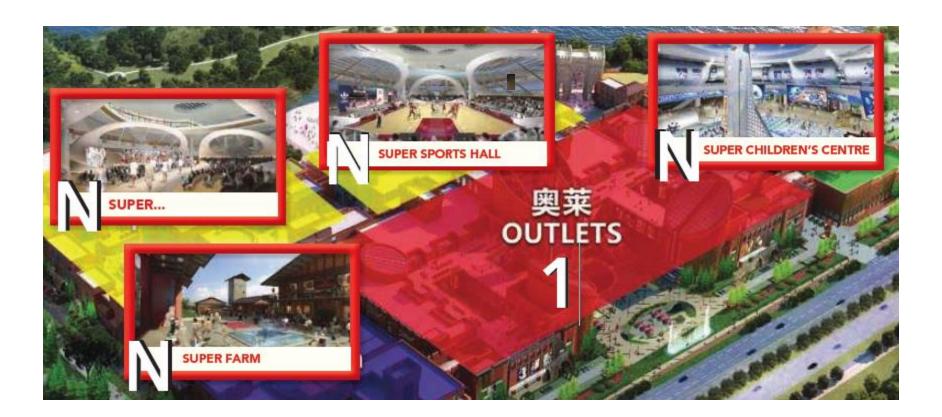


- Integrated destination shopping combining "1+N" business model in the design and operation of Sasseur REIT's outlet malls
- Enhances resilience to competition from online retail platforms by providing a unique lifestyle shopping experience
- Robust and proactive brand management
- Symbiotic relationships with the tenants of the properties to implement sound mall operational and promotional strategies
- More than 1.14 million VIP members across the portfolio

## Sponsor's Unique "Super Outlet" Business Model



- "1" represents the outlet mall business platform and "N" reflects the various lifestyle options offered in each of the outlet malls
- Unique lifestyle experience based on a combination of art in the design and decoration of its outlet malls, and as a one-stop shopping and lifestyle experience, provides resilience against competition from e-commerce

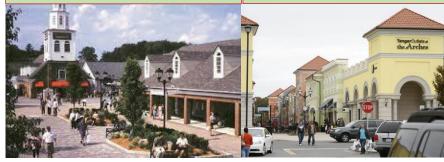


### How are Sasseur Outlets different from Traditional Outlets?





The Deer Park, est. 2008 Tanger Outlets



Chongqing (2008)

Bishan (2014)





| Traditional Outlets                       | Sasseur Outlets                            |
|---|--|
| Target Customer: mainly tourists          | Target Customer: mainly local middle class |
| Usually 2~3 hours from downtown           | Usually 0.5~1 hour from downtown           |
| Usually 1~2 storeys                       | Usually 4~6 storeys                        |
| Usually traditional factory outlet design | Usually iconic castle-like design          |
| Usually only for outlet shopping          | Usually also with lifestyle activities     |

### Outlet model's competitive edge against other retail models



|                     | Outlets                    | <b>Department Store</b>          | <b>Shopping Mall</b>      | Online Platform                   |
|---------------------|----------------------------|----------------------------------|---------------------------|-----------------------------------|
| Product Mix         | Luxury and high-end brands | Middle to high-end brands        | Middle to high-end brands | Low priced products               |
| Pricing Strategy    | Large Discounts            | Normal                           | Normal                    | Low                               |
| Consumer Experience | ✓                          | (small area with compact layout) | ✓                         | (no in-store shopping experience) |
| Location            | Suburbs                    | City Center                      | City Center               | -                                 |
| Segment             | Middle Class               | Mass Market                      | Mass Market               | Mass Market                       |
| Authenticity        | ✓                          | ✓                                | ✓                         | Possibility of counterfeit goods  |

#### **Brand Owners**

- Advantages Over Online
- Higher Profit Margin
- Quicker Payback Period
- Enhanced Inventory Management



#### **Customers**

- Better Shopping Experience
- Product Authenticity
- High Discounts
- Access to a Wide Range of Products

### Sasseur – Leading private outlet specialist in PRC



| Leading private outlet specialist in PRC |                         |  |                                       |                             |  |  |
|--|-------------------------|--|---------------------------------------|-----------------------------|--|--|
|  | Outlet<br>Operators     | Operator category                        | Outlets<br>(Operation<br>and Planned) | NLA <sup>(1)</sup><br>(sqm) |  |  |
| 1  | Sasseur                 | Local<br>Private<br>Outlet<br>Specialist | 8 <sup>(2)</sup>                      | c.408,544 <sup>(3)</sup>    |  |  |
| 2  | Bailian                 | SOE Retail<br>Group                      | 7                                     | c.420,000                   |  |  |
| 3  | SCITECH                 | Real Estate<br>Company                   | 6                                     | c.250,000                   |  |  |
| 4  | Beijing<br>Capital Land | Real Estate<br>Company                   | 6                                     | c.200,000                   |  |  |
| 5  | RDM                     | International<br>Outlet<br>Specialist    | 5                                     | c.170,000                   |  |  |

| Bene<br>Different Typ                  |                        | •                  | outlet specia                 | Alist Applicable Not applicab |
|--|------------------------|--------------------|-------------------------------|-------------------------------|
| <u> </u>                               | Operational Experience | Brand<br>Resources | Understanding of Local Market | Financial<br>Strength         |
| Local Private<br>Outlet<br>Specialists |                        |                    |                               |                               |
| SOE Retail<br>Groups                   |                        |                    |                               |                               |
| Real Estate<br>Companies               |                        |                    |                               |                               |
| International<br>Outlet<br>Specialists |                        |                    |                               |                               |

Source: China Insights Consultancy - Independent Market Research Report

<sup>&</sup>lt;sup>(1)</sup> Only includes the NLA of outlet malls in operation as at 31 December 2016

<sup>(2)</sup> As of December 2017, Sasseur operates 9 outlet malls. This includes Guiyang Outlets which opened on 9 December 2017, earlier than the planned date of 1Q2018

<sup>(3)</sup> Inclusion of the 3 outlet malls that opened in 2017 will result in a total NLA of c.620,240 sqm

# **2Q FY2019 Key Highlights**





### 2Q 2019 DPU Exceeds Projection by 10.5%



| 2Q 2019 and 1H 2019                                  |                               |                                   |             |                               |                                   |             |
|--|-------------------------------|-----------------------------------|-------------|-------------------------------|-----------------------------------|-------------|
| SGD'000  | 2Q2019<br>Actual <sup>1</sup> | 2Q2019<br>Projection <sup>2</sup> | Change<br>% | 1H2019<br>Actual <sup>1</sup> | 1H2019<br>Projection <sup>2</sup> | Change<br>% |
| EMA rental income (exclude straight-line adjustment) | 29,129                        | 29,222                            | -0.3%       | 60,003                        | 59,373                            | +1.1%       |
| Income available for distribution to Unitholders     | 19,168                        | 17,339                            | +10.5%      | 38,852                        | 35,354                            | +9.9%       |
| Distribution per Unit (DPU) (SGD cents)              | 1.608                         | 1.455                             | +10.5%      | 3.264                         | 2.970                             | +9.9%       |

#### **Annualised Distribution Yield<sup>3</sup>:**

- > 2Q 2019: 8.1% exceeds Projection 7.3% by 10.5%
- > 1H 2019: 8.2% exceeds Projection 7.5% by 9.9%
- (1) The actual results of the REIT Group's foreign subsidiaries were translated using the average SGD:RMB rate of 1:5.0094 and 1:4.9880 for 2Q 2019 and 1H 2019 respectively.
- (2) The projection figures were derived from the seasonal projection for 2Q 2019, based on the Projection Period 2019 as disclosed in Sasseur REIT's Prospectus dated 21 March 2018 (the "Prospectus"). An exchange rate for SGD:RMB of 1:4.930 was adopted in the projection.
- (3) The annualised distribution yield for 2Q 2019 and 1H 2019 was for 91 days and 181 days based on the listing price of S\$0.80.

### 2Q 2019 DPU Yield at 8.1% Exceeds Last Year by 6.6%



### On 91 days basis, 2Q19 EMA rental income increased by 2.7% and DPU increased by 5.9%

| 2Q 2019 and 1H 2019   |                     |   |             |        |                     |             |
|---|---------------------|---|-------------|--------|---------------------|-------------|
| SGD'000   | 2Q2019 <sup>1</sup> | 28 March<br>to 30 June<br>2018 <sup>1</sup> | Change<br>% | 2Q2019 | 2Q2018 <sup>2</sup> | Change<br>% |
| EMA rental income (exclude straight-line adjustment)                      | 29,129              | 29,599                                      | -1.6.%      | 29,129 | 28,353              | +2.7        |
| Income available for distribution to Unitholders                          | 19,168              | 18,743                                      | +2.3%       | 19,168 | 17,953              | +6.8        |
| Distribution per Unit (DPU) (SGD cents)                                   | 1.608               | 1.587                                       | +1.3%       | 1.608  | 1.520               | +5.9        |
| Annualised DPU yield (%) <sup>3</sup> - Based on listing price of S\$0.80 | 8.1%                | 7.6%  | +6.6        | 8.1%   | 7.6%                | +6.6        |

<sup>(1)</sup> Average SGD:RMB rate of 1:5.0094 and 1:4.7990 were used for 2Q 2019 and 28 March to 30 June 2018 respectively.

<sup>(2)</sup> The period for 2Q 2019 comprises of 91 days whereas the period from 28 March 2018 (Listing Date) to 30 June 2018 comprises of 95 days. For more meaningful comparison, the results for 28 March to 30 June 2018 are presented based on 91 days

<sup>(3)</sup> The annualised distribution yield for 2Q 2019 and 28 March to 30 June 2018 was on 91 days and 95 days respectively based on the listing price of \$\$0.80.

## **Strong Operating Performance**



### 2Q 2019 - Key Portfolio Metrics

### **NAV** per unit

S\$0.863

7.9% as at IPO

### **High Occupancy Rate**

95.8%

### **Aggregate Leverage**

29.7%

from 36.0% as at IPO

### Weighted Average Debt Maturity

3.24 years

### **EMA Rental Income and Distribution**



|  | 2Q 2019 |            |             |        | 1H 2019    |             |
|--|---------|------------|-------------|--------|------------|-------------|
|  | Actual  | Projection | Change<br>% | Actual | Projection | Change<br>% |
| Fixed Component (RMB mil)                | 98.5    | 98.5       | -           | 197.1  | 197.1      | -           |
| Variable Component (RMB mil)             | 47.5    | 45.6       | +4.2%       | 102.2  | 95.6       | +6.9%       |
| EMA Rental Income <sup>1</sup> (RMB mil) | 146.0   | 144.1      | +1.3%       | 299.3  | 292.7      | +2.3%       |
| Exchange Rate (RMB/S\$)                  | 5.0094  | 4.930      | +1.6%       | 4.9880 | 4.930      | +1.2%       |
| EMA Rental Income <sup>1</sup> (S\$ mil) | 29.1    | 29.2       | -0.3%       | 60.0   | 59.4       | +1.1%       |
| Distributable Income (S\$ mil)           | 19.2    | 17.3       | +10.5%      | 38.9   | 35.4       | +9.9%       |
| DPU (S cents)                            | 1.608   | 1.455      | +10.5%      | 3.264  | 2.967      | +9.9%       |

<sup>&</sup>lt;sup>1</sup> Excluding straight-line accounting adjustment

### **EMA Rental Income and Distribution**



|  | 2Q2019 | 28 March to<br>30 June<br>2018 | Change<br>% | 2Q2019 | 2Q2018 <sup>2</sup> | Change<br>% |
|--|--------|--------------------------------|-------------|--------|---------------------|-------------|
| Fixed Component (RMB mil)                | 98.5   | 99.9                           | -           | 98.5   | 95.7                | +2.9%       |
| Variable Component (RMB mil)             | 47.5   | 42.2                           | +12.3%      | 47.5   | 40.4                | +17.3%      |
| EMA Rental Income <sup>1</sup> (RMB mil) | 146.0  | 142.1                          | +2.7%       | 146.0  | 136.1               | +7.2%       |
| Exchange Rate (RMB/S\$)                  | 5.0094 | 4.7990                         | +4.4%       | 5.0094 | 4.7990              | +4.4%       |
| EMA Rental Income <sup>1</sup> (S\$ mil) | 29.1   | 29.6                           | -1.6%       | 29.1   | 28.3                | +2.7%       |
| Distributable Income (S\$ mil)           | 19.2   | 18.7                           | +2.3%       | 19.2   | 18.0                | +6.8%       |
| DPU (S cents)                            | 1.608  | 1.587                          | +1.3%       | 1.608  | 1.520               | +5.9%       |

<sup>&</sup>lt;sup>1</sup> Excluding straight-line accounting adjustment

<sup>&</sup>lt;sup>2</sup> The period for 2Q 2019 comprises of 91 days whereas the period from 28 March 2018 (Listing Date) to 30 June 2018 comprises of 95. For more meaningful comparison, the results for 28 March to 30 June 2018 are presented based on 91 days

# **Healthy Balance Sheet**

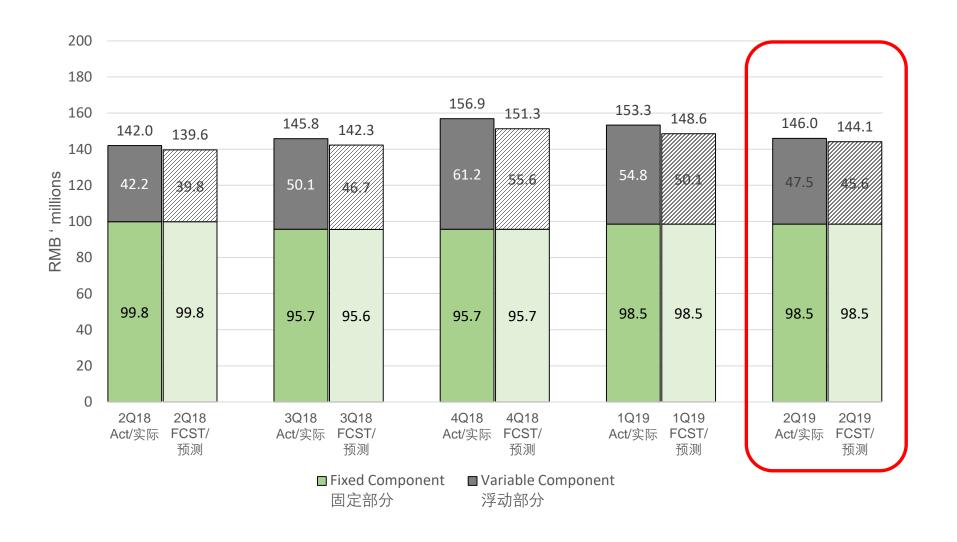


| S\$ mil                           | Actual<br>30 June 2019 | Actual<br>31 Dec 2018 |
|-----------------------------------|------------------------|-----------------------|
| Investment properties             | 1,538.2                | 1,539.5               |
| Cash and short-term deposits      | 129.3                  | 203.6                 |
| Other assets                      | 27.8                   | 25.6                  |
| Total Assets                      | 1,695.3                | 1,768.7               |
| Loans and borrowings              | 486.4                  | 493.3                 |
| Other liabilities                 | 178.5                  | 201.4                 |
| Total Liabilities                 | 664.9                  | 694.7                 |
| Net Assets                        | 1,030.5                | 1,074.0               |
| NAV per unit (cents) <sup>1</sup> | 86.30                  | 90.33                 |
| Aggregate Leverage                | 29.7%                  | 29.0%                 |
| Debt Headroom                     | 260.0                  | 283.0                 |

<sup>(1)</sup> Based on units in issue and issuable of 1,194,037,129 and 1,188,953,352 as at 30 June 2019 and 31 December 2018 respectively.

# EMA Rental Income exceeds projections for five consecutive quarters





# **Distribution History**



| Ex-dividend Date | Distribution Per Unit (Cents) |
|------------------|-------------------------------|
| 20 Aug 2018      | 1.587                         |
| 04 Mar 2019      | 3.541                         |
| 27 May 2019      | 1.656                         |
| 22 Aug 2019      | 1.608                         |

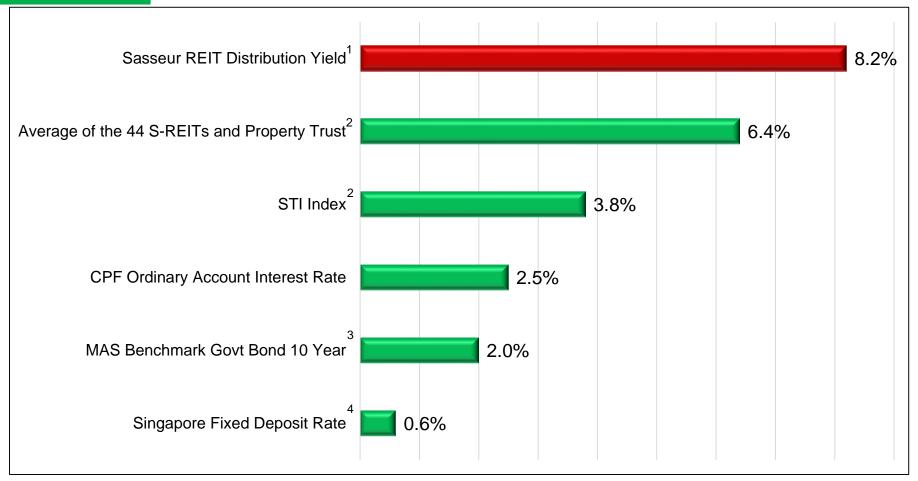
# Last 4 Quarter Trailing Dividend Yield: 8.51%<sup>1</sup>

<sup>1</sup> Based on S\$0.80 unit price as of 17 Oct 2019.

Distribution pay-out has changed to quarterly pay-out with effect from 1 January 2019

# Sasseur REIT has highest yield vs other asset classes





#### Notes:

- 1. Annualised distribution yield for 1H2019 based on the listing price of S\$0.80
- 2. Based on 12M Average Dividend Yield
- 3. Based on 10 Year Yield
- 4. Bank fixed deposit rates from MAS

# **Capital Management**

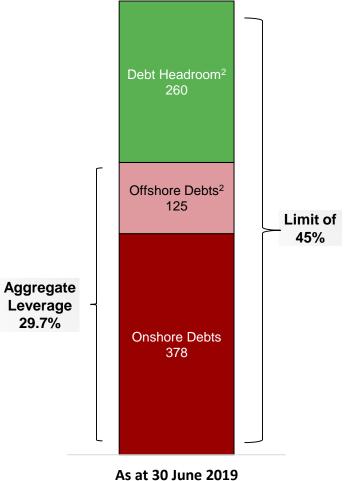




### **Prudent Capital Management**

|   | Onshore Facilities                             | Offshore Facility                       | TOTAL  |
|---|--|---|--|
| Currency  | RMB  | SGD                                     | -  |
| Quantum   | ~SGD 378 million<br>(RMB 1.92 billion)         | SGD 125 million¹<br>(~RMB 0.64 billion) | ~SGD 503 million<br>(~RMB 2.56 billion)      |
| Proportion  | 75.2%  | 24.8%                                   | 100%   |
| Tenure  | 5 years  | 3 years                                 | 4.5 years<br>(weighted<br>average)           |
| Weighted Average Cost of Borrowings (p.a.) (exclude upfront debt-related costs) | 4.75%  | 3.53%                                   | 4.45%  |
| Interest Cover  | -  | -                                       | 1H19: 4.8<br>times<br>(FY2018: 4.1<br>times) |
| Floating Rate   | PBOC<br>benchmark<br>1-5 years<br>lending rate | Singapore<br>SOR                        | -  |



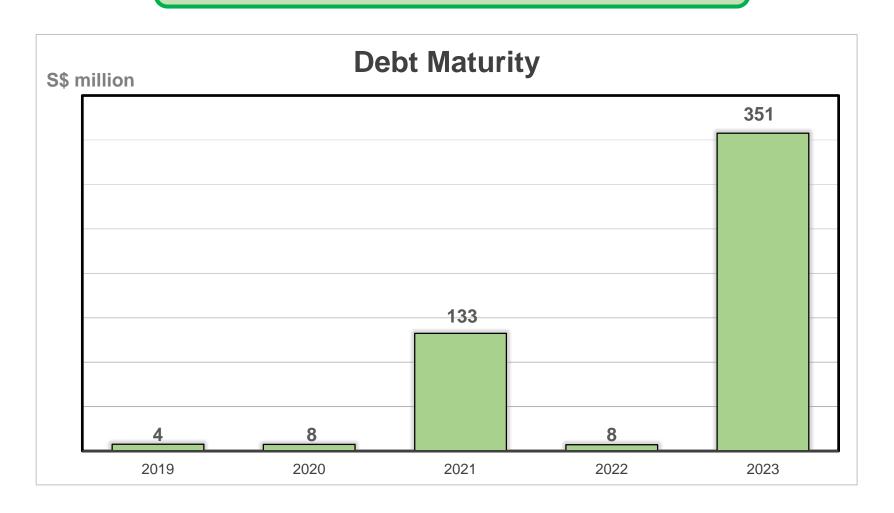


- 1. 50% of Offshore Loan is hedged
- 2. Debt headroom is computed based on corresponding periods' deposited property value or total assets value

# **Debt Maturity Profile**

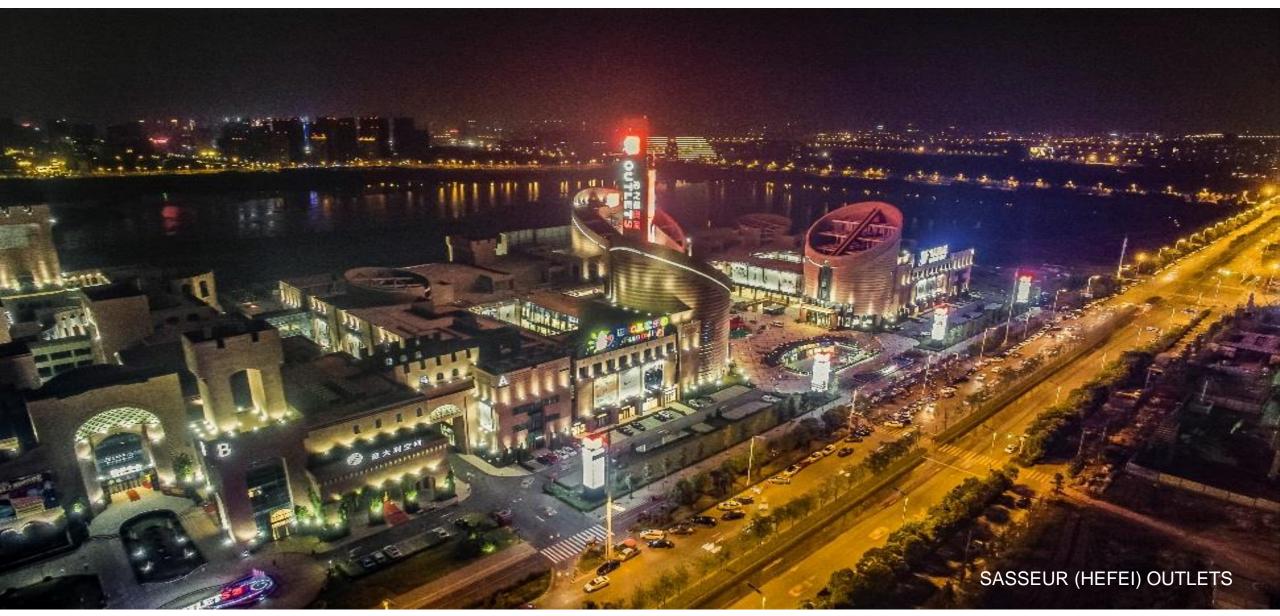


Weighted average debt maturity is 3.24 years with no major re-financing until 2021



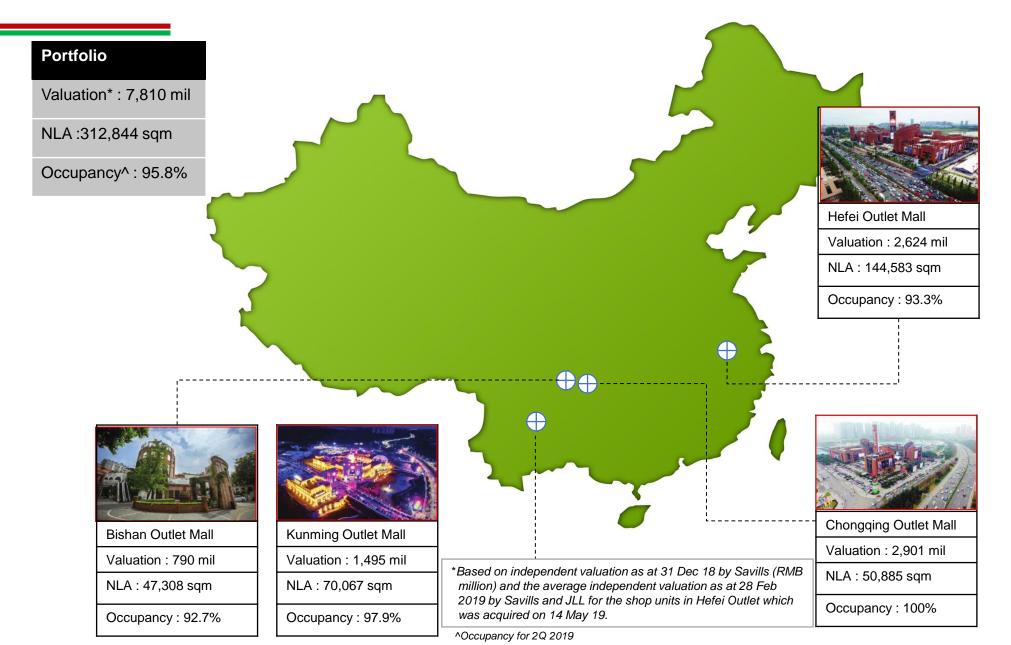
# **Portfolio Update**





### **Portfolio Summary**





### **Q2 2019 Outlets Summary**



#### 1H 2019 Total Outlet Sales Increased 19.9% Q2 2019<sup>1</sup> Q2 2019 vs Q2 1H 2019<sup>3</sup> 1H 2019 vs 1H NLA **Occupancy Outlets** Sales 2018<sup>2</sup> Change Sales 2018<sup>4</sup> Change (sqm) (%) (RMB'mil) (%) (RMB'mil) (%) Chongqing 50,885 100.0 480.2 +4.0 1,089.3 +10.0 Bishan 47,308 92.7 93.1 +22.8 218.0 +28.1 Hefei 144,583 93.3 273.2 +35.4 516.1 +30.5 Kunming 70,067 97.9 180.2 +19.6 409.3 +33.6 +19.9 312,844 2,232.7 **Portfolio** 95.8 1,026.7 +15.4

<sup>1</sup>Q2 2019: 01 April 2019 – 30 June 2019

<sup>2</sup>Q2 2018: 01 April 2018 – 30 June 2018

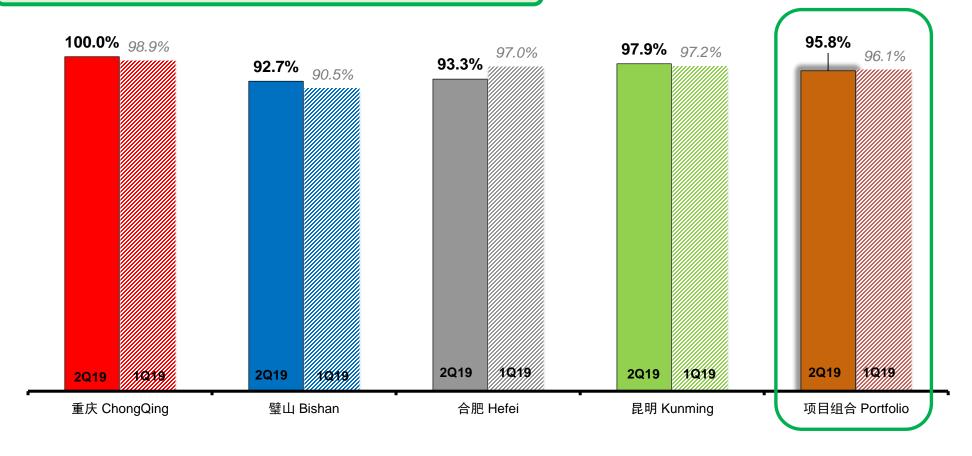
<sup>&</sup>lt;sup>3</sup>1H 2019: 01 January 2019 – 30 June 2019

<sup>&</sup>lt;sup>4</sup>1H 2018: 01 January 2018 – 30 June 2018

# Portfolio Occupancy (2Q 2019 vs 1Q 2019)



### 4 Outlets Malls enjoy high stable occupancy

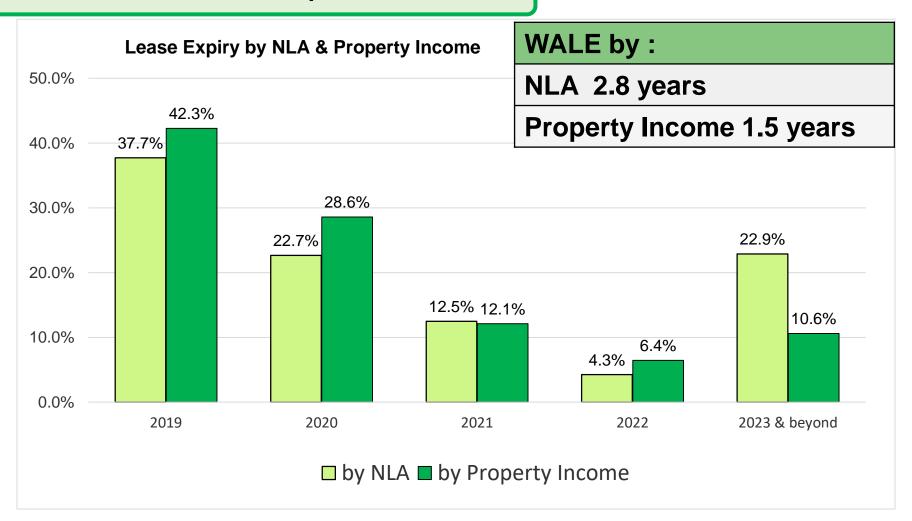


2Q 2019 vs 1Q 2019

## Weighted Average Lease Expiry (WALE)

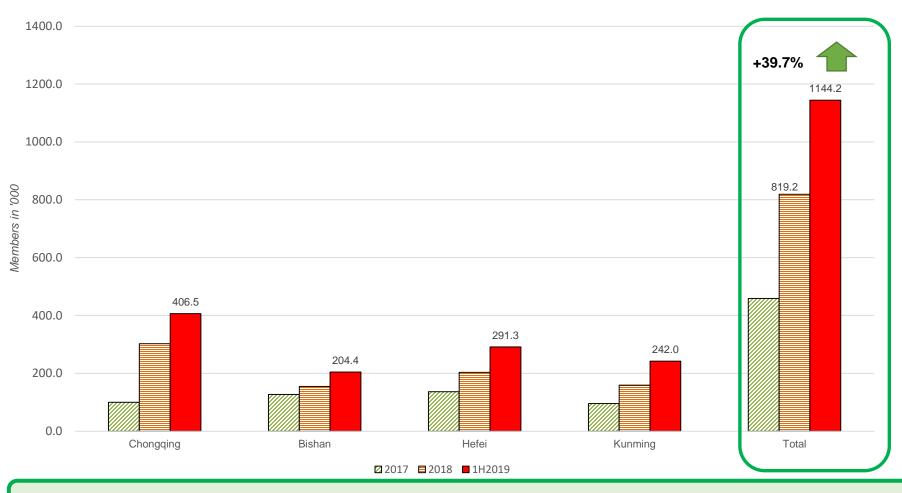


### **Deliberate short lease to optimise tenant mix**



## **VIP Members' Growth by Outlets**





Total VIP members have jumped 39.7% from end of 2018 to reach 1.1442 million

### **Well Diversified Portfolio Tenants' Mix**



#### Breakdown of NLA<sup>1</sup> by Trade Sector Breakdown of Revenue<sup>2</sup> by Trade Sector F & B 5.6%\_ Ad-hoc Outlet Ad-hoc Outlet, \_3.5% 2.9% Lifestyle F & B, 6.4% 1.8%\_ Kids Amusement Lifestyle, 3.6% \_ Park 0.8% Kids Amusement Park, 2.6% **Anchor Tenants** 2.4% Fashion 36.7% Fashion, 34.8% International Anchor Tenants, **Brands** 12.2% 21.4% International Brands, 13.7% Shoe Wear 3.91% Sports, **Sports** Children, 4.0% 9.2% 14.4% Children Miscellaneous 3.7% Shoe Wear, 4.18% 5.7% Miscellaneous, 6.4%

## **Fashion, Sports and International Brands**

57.7% 72.5%

<sup>&</sup>lt;sup>1.</sup> As percentage of the portfolio's net lettable areas as at 30 June 2019

<sup>&</sup>lt;sup>2.</sup> As percentage of the portfolio's gross revenue as at 30 June 2019

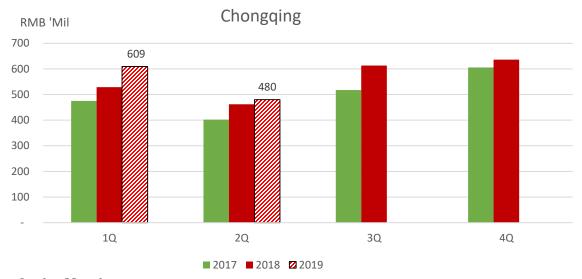
## **Chongqing Outlets**



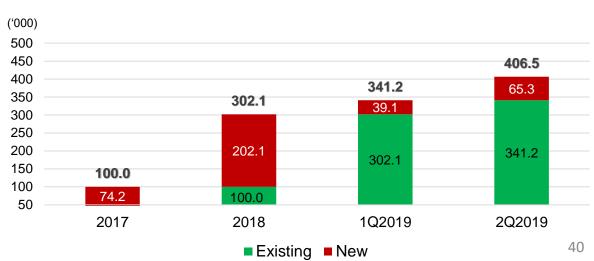


| Year Commenced Operations      | Sep 2008                                       |  |  |
|--------------------------------|--|--|--|
| GFA (sqm)                      | 73,373   |  |  |
| NLA (sqm)                      | 50,885   |  |  |
| Occupancy Rate (%, 30 June 19) | 100  |  |  |
| No. of Tenants (30 June 19)    | 411  |  |  |
| Top Brands                     | FILA, Adidas, Cartelo, +39<br>Space, High Wave |  |  |
| Car Park Lots                  | 500  |  |  |
| Valuation (RMB mil, 31 Dec 18) | 2,901  |  |  |

#### <u>Sales</u>

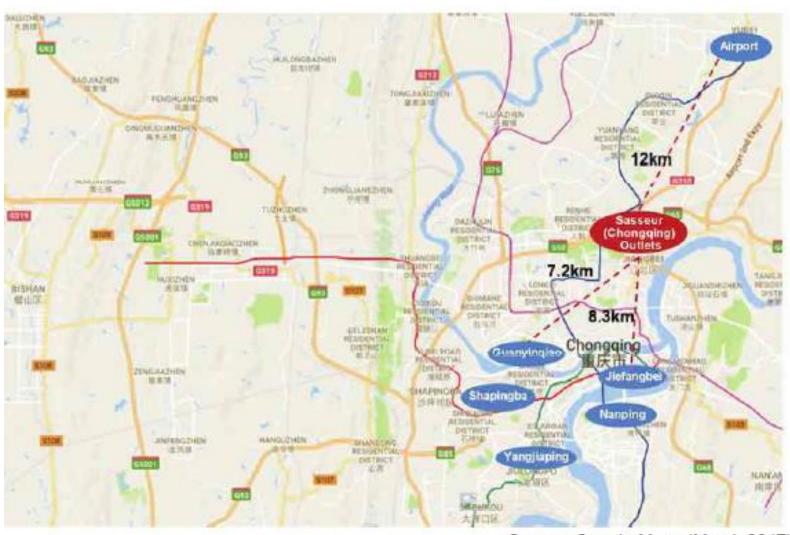


#### **Outlet Members**



## **Chongqing Outlets - Location**





Source: Google Maps (March 2017), China Insights Consultancy (March 2017)

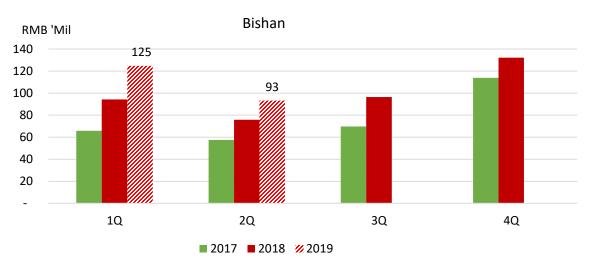
## **Bishan Outlets**



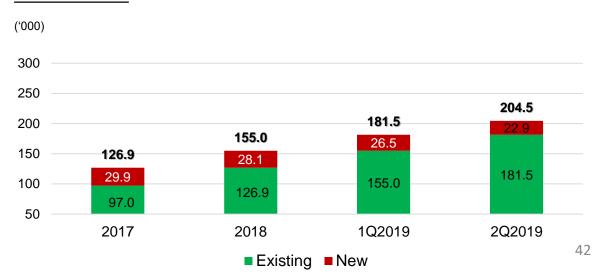


| Year Commenced Operations      | Oct 2014                                     |  |  |
|--------------------------------|--|--|--|
| GFA (sqm)                      | 68,791                                       |  |  |
| NLA (sqm)                      | 47,308                                       |  |  |
| Occupancy Rate (%, 30 June 19) | 92.7   |  |  |
| No. of Tenants (30 June 19)    | 201  |  |  |
| Top Brands                     | Adidas, Nike, Polo Sport,<br>OBEG, +39 Space |  |  |
| Car Park Lots                  | 400  |  |  |
| Valuation (RMB mil, 31 Dec 18) | 790  |  |  |

#### <u>Sales</u>



#### **Outlet Members**



### **Bishan Outlets - Location**





Source: Google Maps (March 2017), China Insights Consultancy (March 2017)

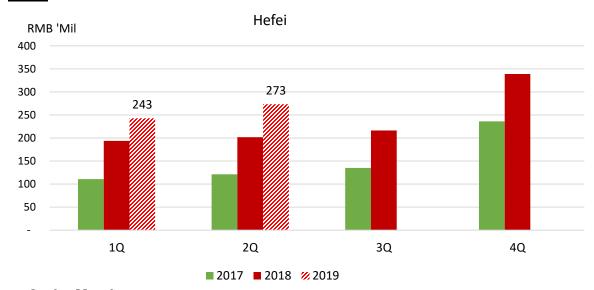
## **Hefei Outlets**





| Year Commenced Operations     | May 2016                                     |  |  |
|-------------------------------|--|--|--|
| GFA (sqm)                     | 147,316                                      |  |  |
| NLA (sqm)                     | 144,583                                      |  |  |
| Occupancy Rate (%, 30 June 9) | 93.3   |  |  |
| No. of Tenants (30 June 19)   | 327  |  |  |
| Top Brands                    | Adidas, Coach, Michael Kors,<br>Nike, Hazzys |  |  |
| Car Park Lots                 | 1,566  |  |  |
| Valuation (RMB mil)           | 2,624  |  |  |

#### <u>Sales</u>



#### **Outlet Members**



### **Hefei Outlets - Location**





Source: Google Maps (March 2017), China Insights Consultancy (March 2017)

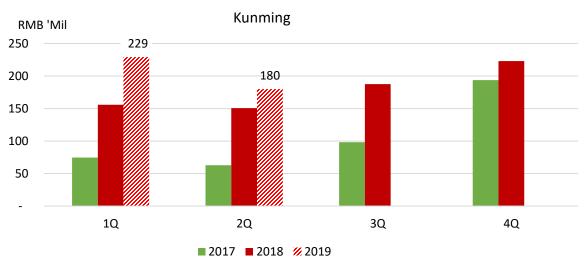
# **Kunming Outlets**





| Year Commenced Operations      | Dec 2016                                     |
|--------------------------------|--|
| GFA (sqm)                      | 88,257                                       |
| NLA (sqm)                      | 70,067                                       |
| Occupancy Rate (%, 30 June 19) | 97.9   |
| No. of Tenants (30 June 19)    | 246  |
| Top Brands                     | Nike, Adidas, Fila, Polo Sport,<br>+39 Space |
| Car Park Lots                  | 2,000  |
| Valuation (RMB mil, 31 Dec 18) | 1,495  |

#### <u>Sales</u>



#### **Outlet Members**

('000) 300 242.0 250 65.0 177.0 200 159.0 18.0 150 95.7 63.3 177.0 159.0 100 57.4 50 2017 2018 1Q2019 2Q2019 ■ Existing ■ New

## **Kunming Outlets - Location**





Source: Google Maps (March 2017), China Insights Consultancy (March 2017)

## **Exciting Events to Drive Shoppers' Traffic**











### **Key Events for 2Q 2019**







## **Exciting Events to Drive Shoppers' Traffic (Con't)**







Strong Turnout of Shoppers to Outlets' Various Promotional Events







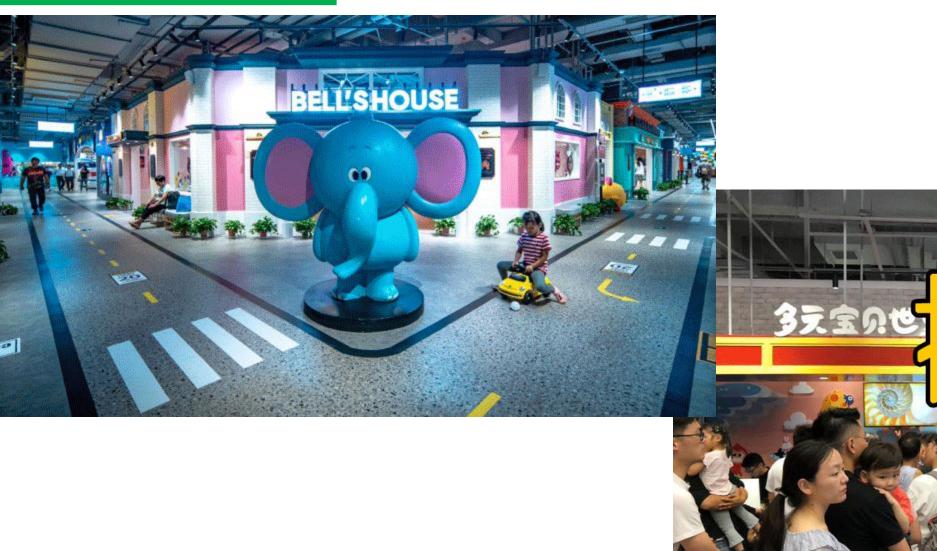
# Super Outlets Positioning: Super Kids (Hefei)





# Super Outlets Positioning: Super Kids (Hefei)





## **Potential Pipelines**

REIT

- All acquisitions must be yield accretive
- First China, then the World
- Pipeline Properties increased from 3 to 7

### **ROFR Properties**

|               | Xi'an    | Guiyang  |
|---------------|----------|----------|
| Opening Date  | Sep 2017 | Dec 2017 |
| GFA (sqm)     | 141,708  | 193,520  |
| Car Park Lots | c.2,000  | c.1,000  |



### **Pipeline Properties**

**New Pipeline Properties** 

|               | Nanjing  | Hangzhou | Changchun | Changsha | Lanzhou  | Yangzhou | Shenzhen |
|---------------|----------|----------|-----------|----------|----------|----------|----------|
| Opening Date  | May 2015 | Jun 2011 | Sep 2017  | Dec 2018 | ~4Q 2019 | ~4Q 2020 | ~4Q 2020 |
| GFA (sqm)     | 149,875  | 45,873   | 172,128   | 210,600  | ~100,000 | ~85,000  | ~150,000 |
| Car Park Lots | c.8,000  | c.5,000  | c.4,000   | c.2,084  | c.2,500  | c.1,200  | c.2,200  |

## **Investment Merits**





### **Investment Merits**



- Market Leadership: Sasseur Group is the largest operator of outlet malls in China, with 10 malls and over 11 years of operating experience
- Unique Art-Commerce Business Model: Aligns interests of tenants, unitholders and entrusted managers, with potential to share upside
- 5 Consecutive Quarters of DPU Outperformance Since Listing: Beating forecast for 2018 and projection for 2019
- One of the top-performing S-REITs in 1H2019: 30.1% return for the first half of 2019
- Strong Partnership: Longstanding business relationships with leading premium international and local retail brands

### **Awards and Achievement**



- The Asset Asian (Triple A) Awards 2018
  Best IPO in Singapore 2018
- Fortune Times REITs Pinnacle Awards 2018
  Most Promising REIT in Asia
- 2018 Asia Pacific Best of Breeds REITs (less than USD 1 billion market capitalization) Gold Award Retail REITs (Singapore)
- Alpha Southeast Asia 12<sup>th</sup> Annual Best Deal & Solution Awards 2018 Best REIT Deal in Southeast Asia 2018 as Southeast Asia's largest REIT IPO S\$396 mil for 2018
- International Investor Magazine
  REIT Company of The Year Singapore 2019
- 2019 Asia Pacific Best of Breeds (less than USD 1 billion market capitalization), Singapore

  Best Retail REIT (Platinum)

  Best Investor Relations (Gold)

  Best CEO (Platinum)





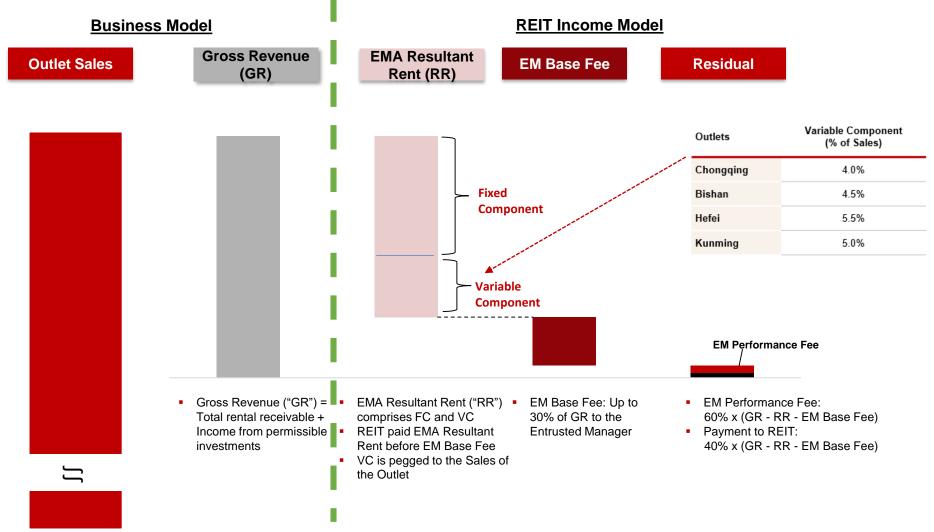
# **Entrusted Management Agreement ("EMA") Model**





### **EMA Model**

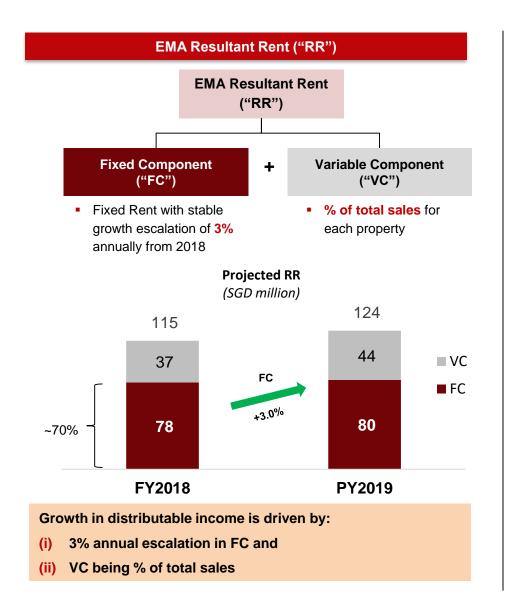




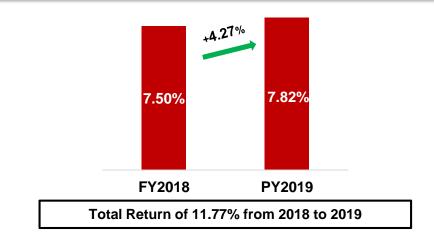
The EMA Model aligns the interest of the Operating Manager with the REIT.

### **EMA Model**





#### Stable distributable income with growth (Illustrative DPU yield)



Stable distributable income guaranteed at 2 levels:

- (i) ~70% of RR locked in at property level via guaranteed FC, and
- (ii) Guaranteed EMA Resultant Rent ("RR") at portfolio level

| Outlets   | Variable Component<br>(% of Sales) |
|-----------|------------------------------------|
| Chongqing | 4.0%                               |
| Bishan    | 4.5%                               |
| Hefei     | 5.5%                               |
| Kunming   | 5.0%                               |















# **Thank You**

For enquiries, please contact:

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# Super Outlets Positioning: Super Kids (Changchun)

