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Prudential plc
保誠有限公司*

(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The attached announcement is being released to the other stock exchanges on which Prudential plc is listed.

11 November 2025, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair
Shriti Vadera

Executive Director
Anil Wadhvani (*Chief Executive Officer*)

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Guido Fürer, Ming Lu,
George David Sartorel, Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff
and Jeanette Kai Yuan Wong

** For identification purposes*

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Avnish Kalra				
2	Reason for the notification					
a)	Position/status	Chief Risk and Compliance Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction	Sale of shares				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>£10.62</td><td>5,000</td></tr> </tbody> </table>	Price(s)	Volume(s)	£10.62	5,000
Price(s)	Volume(s)					
£10.62	5,000					
d)	Aggregated information - Aggregated volume - Price	5,000 £10.62				
e)	Date of the transaction	4 November 2025				
f)	Place of the transaction	Citadel Connect Europe - Systematic Internaliser (CCEU)				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541																
b)	Nature of the transaction	Sale of shares																
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£10.61</td><td>209</td></tr><tr><td>£10.63</td><td>399</td></tr><tr><td>£10.64</td><td>399</td></tr><tr><td>£10.65</td><td>865</td></tr><tr><td>£10.70</td><td>2,353</td></tr><tr><td>£10.72</td><td>828</td></tr><tr><td>£10.74</td><td>857</td></tr></table>	Price(s)	Volume(s)	£10.61	209	£10.63	399	£10.64	399	£10.65	865	£10.70	2,353	£10.72	828	£10.74	857
Price(s)	Volume(s)																	
£10.61	209																	
£10.63	399																	
£10.64	399																	
£10.65	865																	
£10.70	2,353																	
£10.72	828																	
£10.74	857																	
d)	Aggregated information - Aggregated volume - Price	5,910 £10.689																
e)	Date of the transaction	4 November 2025																
f)	Place of the transaction	Aquis Exchange PLC (AQXE)																
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541																
b)	Nature of the transaction	Sale of shares																
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£10.57</td><td>10,000</td></tr></table>	Price(s)	Volume(s)	£10.57	10,000												
Price(s)	Volume(s)																	
£10.57	10,000																	
d)	Aggregated information - Aggregated volume - Price	10,000 £10.57																
e)	Date of the transaction	4 November 2025																
f)	Place of the transaction	CBOE - BXE Periodic (BATP)																

4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541																		
b)	Nature of the transaction	Sale of shares																		
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£10.60</td><td>2,986</td></tr><tr><td>£10.61</td><td>917</td></tr><tr><td>£10.63</td><td>1,753</td></tr><tr><td>£10.64</td><td>1,753</td></tr><tr><td>£10.65</td><td>3,480</td></tr><tr><td>£10.70</td><td>1,186</td></tr><tr><td>£10.72</td><td>3,482</td></tr><tr><td>£10.74</td><td>3,483</td></tr></table>	Price(s)	Volume(s)	£10.60	2,986	£10.61	917	£10.63	1,753	£10.64	1,753	£10.65	3,480	£10.70	1,186	£10.72	3,482	£10.74	3,483
Price(s)	Volume(s)																			
£10.60	2,986																			
£10.61	917																			
£10.63	1,753																			
£10.64	1,753																			
£10.65	3,480																			
£10.70	1,186																			
£10.72	3,482																			
£10.74	3,483																			
d)	Aggregated information - Aggregated volume - Price	19,040 £10.67																		
e)	Date of the transaction	4 November 2025																		
f)	Place of the transaction	CBOE - CXE Order Books (CHIX)																		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541																		
b)	Nature of the transaction	Sale of shares																		
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£10.60</td><td>1,336</td></tr><tr><td>£10.61</td><td>280</td></tr><tr><td>£10.63</td><td>536</td></tr><tr><td>£10.64</td><td>536</td></tr><tr><td>£10.65</td><td>1,064</td></tr></table>	Price(s)	Volume(s)	£10.60	1,336	£10.61	280	£10.63	536	£10.64	536	£10.65	1,064						
Price(s)	Volume(s)																			
£10.60	1,336																			
£10.61	280																			
£10.63	536																			
£10.64	536																			
£10.65	1,064																			

		<table><tr><td>£10.70</td><td>1,086</td></tr><tr><td>£10.72</td><td>1,064</td></tr><tr><td>£10.74</td><td>1,065</td></tr></table>	£10.70	1,086	£10.72	1,064	£10.74	1,065
£10.70	1,086							
£10.72	1,064							
£10.74	1,065							
d)	Aggregated information - Aggregated volume - Price	6,967 £10.669						
e)	Date of the transaction	4 November 2025						
f)	Place of the transaction	CBOE Europe - BXE Order Books (BATF)						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541						
b)	Nature of the transaction	Sale of shares						
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£10.695</td><td>2,124</td></tr></table>	Price(s)	Volume(s)	£10.695	2,124		
Price(s)	Volume(s)							
£10.695	2,124							
d)	Aggregated information - Aggregated volume - Price	2,124 £10.695						
e)	Date of the transaction	4 November 2025						
f)	Place of the transaction	Hudson River trading - Systematic Internaliser (HRSI)						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541						
b)	Nature of the transaction	Sale of shares						

c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£10.72</td><td>931</td></tr></table>	Price(s)	Volume(s)	£10.72	931														
Price(s)	Volume(s)																			
£10.72	931																			
d)	Aggregated information - Aggregated volume - Price	 931 £10.72																		
e)	Date of the transaction	4 November 2025																		
f)	Place of the transaction	Jane Street Financial Limited - Systematic Internaliser (JSSI)																		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541																		
b)	Nature of the transaction	Sale of shares																		
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£10.60</td><td>4,604</td></tr><tr><td>£10.61</td><td>3,108</td></tr><tr><td>£10.63</td><td>1,383</td></tr><tr><td>£10.64</td><td>1,383</td></tr><tr><td>£10.65</td><td>2,745</td></tr><tr><td>£10.70</td><td>4,030</td></tr><tr><td>£10.72</td><td>2,747</td></tr><tr><td>£10.74</td><td>2,748</td></tr></table>	Price(s)	Volume(s)	£10.60	4,604	£10.61	3,108	£10.63	1,383	£10.64	1,383	£10.65	2,745	£10.70	4,030	£10.72	2,747	£10.74	2,748
Price(s)	Volume(s)																			
£10.60	4,604																			
£10.61	3,108																			
£10.63	1,383																			
£10.64	1,383																			
£10.65	2,745																			
£10.70	4,030																			
£10.72	2,747																			
£10.74	2,748																			
d)	Aggregated information - Aggregated volume - Price	 22,748 £10.661																		
e)	Date of the transaction	4 November 2025																		
f)	Place of the transaction	London Stock Exchange (XLON)																		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																			

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541																		
b)	Nature of the transaction	Sale of shares																		
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£10.70</td><td>717</td></tr></table>	Price(s)	Volume(s)	£10.70	717														
Price(s)	Volume(s)																			
£10.70	717																			
d)	Aggregated information - Aggregated volume - Price	717 £10.70																		
e)	Date of the transaction	4 November 2025																		
f)	Place of the transaction	Morgan Stanley & Co. International PLC (MSIP)																		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541																		
b)	Nature of the transaction	Sale of shares																		
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£10.60</td><td>1,074</td></tr><tr><td>£10.61</td><td>486</td></tr><tr><td>£10.63</td><td>929</td></tr><tr><td>£10.64</td><td>929</td></tr><tr><td>£10.65</td><td>1,846</td></tr><tr><td>£10.70</td><td>628</td></tr><tr><td>£10.72</td><td>948</td></tr><tr><td>£10.74</td><td>1,847</td></tr></table>	Price(s)	Volume(s)	£10.60	1,074	£10.61	486	£10.63	929	£10.64	929	£10.65	1,846	£10.70	628	£10.72	948	£10.74	1,847
Price(s)	Volume(s)																			
£10.60	1,074																			
£10.61	486																			
£10.63	929																			
£10.64	929																			
£10.65	1,846																			
£10.70	628																			
£10.72	948																			
£10.74	1,847																			
d)	Aggregated information - Aggregated volume - Price	8,687 £10.669																		
e)	Date of the transaction	4 November 2025																		

f)	Place of the transaction	Turquoise (TRQX)				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction	Sale of shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£10.70</td><td>7,876</td></tr></table>	Price(s)	Volume(s)	£10.70	7,876
Price(s)	Volume(s)					
£10.70	7,876					
d)	Aggregated information - Aggregated volume - Price	7,876 £10.70				
e)	Date of the transaction	4 November 2025				
f)	Place of the transaction	XTX Markets (XTXM)				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction	Sale of shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£10.72</td><td>864</td></tr></table>	Price(s)	Volume(s)	£10.72	864
Price(s)	Volume(s)					
£10.72	864					
d)	Aggregated information - Aggregated volume - Price	864 £10.72				
e)	Date of the transaction	5 November 2025				

f)	Place of the transaction	Aquis Exchange PLC (AQXE)					
	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each					
	Identification code	GB0007099541					
b)	Nature of the transaction	Sale of shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£10.72</td><td>3,290</td></tr></table>		Price(s)	Volume(s)	£10.72	3,290
Price(s)	Volume(s)						
£10.72	3,290						
d)	Aggregated information						
	- Aggregated volume	3,290					
	- Price	£10.72					
e)	Date of the transaction	5 November 2025					
f)	Place of the transaction	CBOE - CXE Order Books (CHIX)					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each					
	Identification code	GB0007099541					
b)	Nature of the transaction	Sale of shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£10.72</td><td>1,005</td></tr></table>		Price(s)	Volume(s)	£10.72	1,005
Price(s)	Volume(s)						
£10.72	1,005						
d)	Aggregated information						
	- Aggregated volume	1,005					
	- Price	£10.72					
e)	Date of the transaction	5 November 2025					
f)	Place of the transaction	CBOE Europe - BXE Order Books (BATP)					

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction	Sale of shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£10.72</td><td>2,596</td></tr></table>	Price(s)	Volume(s)	£10.72	2,596
Price(s)	Volume(s)					
£10.72	2,596					
d)	Aggregated information - Aggregated volume - Price	2,596 £10.72				
e)	Date of the transaction	5 November 2025				
f)	Place of the transaction	London Stock Exchange (XLON)				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction	Sale of shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£10.72</td><td>1,745</td></tr></table>	Price(s)	Volume(s)	£10.72	1,745
Price(s)	Volume(s)					
£10.72	1,745					
d)	Aggregated information - Aggregated volume - Price	1,745 £10.72				
e)	Date of the transaction	5 November 2025				
f)	Place of the transaction	Turquoise (TRQX)				

Additional information

About Prudential plc

Prudential provides life and health insurance and asset management in Greater China, ASEAN, India and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (HKEX: 2378) and the London Stock Exchange (LSE: PRU). It also has a secondary listing on the Singapore Stock Exchange (SGX: K6S) and a listing on the New York Stock Exchange (NYSE: PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

<https://www.prudentialplc.com/>

Contact

Tom Clarkson, Company Secretary, +44 (0)20 3977 9172