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# PRESS RELEASE

## MM2 ASIA SHAREHOLDERS TO "1965" PREMIERE

**SINGAPORE, 8 July 2015** – **mm2 Asia Ltd.** ("**mm2 Asia**" and together with its subsidiaries, the "**Group**"), has a treat for its mm2 Red Carpet Club members – an exclusive invitation to the premiere of '1965', a film produced by the Group in conjunction with SG50. The cast of '1965' will be present at the premiere. mm2 Red Carpet Club members will also be the first in Singapore to watch '1965', ahead of its 30 July release.

The much anticipated film is a political thriller spearheaded by veteran producer Daniel Yun and directed by Randy Ang. The film tracks historical events in Singapore in the early 1960s leading up to independence in 1965.

"We started mm2 Red Carpet Club as an ongoing platform to engage our shareholders and keep them updated with our latest movies," said Mr. Melvin Ang (洪伟才), CEO of mm2 Asia. "In line with the upcoming SG50 Jubilee celebrations, we feel that 1965, a homegrown film, which pays tribute to Singapore's independence, will resonate with audiences."

With the launch of the mm2 Red Carpet Club earlier this year, over 200 tickets were given out to shareholders for an exclusive preview screening of 'Ah Boys to Men 3: Frogmen', a coproduction by the Group that became the highest grossing opening weekend Asian movie in Singapore of all time.

mm2 Asia will release an exciting pipeline of movies produced, co-produced and/or distributed by the Group by FY2016. This includes the musical comedy '3688' directed by Royston Tan, Jack Neo's epic SG50 film 'Long Long Time Ago', and a Hong Kong horror co-production, 'Are You Here?' (Refer to Appendix A for list of movie releases).

Details of '1965' Premiere \*

\*Subject to changes

Date : Tuesday, 28 July 2015

Venue: Shaw Theatres Lido

**Key Dates** 

Cut-off date to determine eligibility: Monday, 13 July 2015 at 5:00 PM

Respond by date: 22 July 2015

An invitation letter will be mailed by the Group to all eligible shareholders on the register in mid-July with full details. A pair of tickets will be given to each shareholder who responds by 22 July 2015 via email or mail on a first-come-first-served basis subject to availability of tickets. Shareholders will be informed subsequently by email if they are successfully allotted the tickets.

Ticket collection will be at the theatre on the day of the screening.

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About mm2 Asia Ltd.

Headquartered in Singapore, mm2 Asia is a producer of movies and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process including securing financing, producing and distributing as well as securing advertising and sponsorship. In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through its group of companies and/or strategic working partnerships. mm2 Asia has co-produced and/or distributed in excess of 20 movies across Asia since 2008 including co-producing well-known films such as the 'Ah Boys to Men' series; and distributing titles such as Malaysia's 'The Journey' and Taiwan's 'Café.Waiting.Love'. In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 41C), becoming the first Singapore movie production house to achieve this.

For more information, please visit www.mm2asia.com

### **About mm2 Red Carpet Club**

The mm2 Red Carpet Club is an initiative targeted exclusively at shareholders of mm2 Asia Ltd which offers a variety of benefits to eligible shareholders with a minimum holding of 1,000 mm2 shares. Through various exclusive events, it promotes active interaction with shareholders and aims to develop a better understanding of the Group's business activities.

For more information, please visit www.mm2asia.com/red-carpet-club

#### For media inquiries, please contact:

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The contact person for the Sponsor is Ms. Joan Ling, Senior Vice President, Head of Corporate Finance who can be contacted at 16 Raffles Quay, #40-01A Hong Leong Building, Singapore 048581, Telephone: 6415 9886.

#### **APPENDIX A: LIST OF MOVIE RELEASES**

#### **Upcoming Movies (Slated for release in 2015/2016)**

- 3688 (Release date: 17 September 2015): Fei Fei, a parking warden, has always dreamed
  of becoming a singer like her famous namesake. However she loses her job after her
  employer installs automated parking systems in all its carparks. Broke and jobless, Fei Fei
  enters a national singing competition and unexpectedly, Fei Fei reaches the final round of
  the competition.
- Long Long Time Ago (Release date: Q1, 2016): Long Long Time Ago follows the story of a Singaporean family from 1965 to 2015. On 9th August 1965, Chen Ya Juan is driven out of her husband's home and gives birth to twins, Shun Fa and Su Mei. Born with a congenital heart disease, doctors expect Shun Fa to live for no more than 12 years. Shun Fa's fragile life mirrors Singapore's precarious situation in 1965. Ya Juan's indomitable spirit allows her and her children to overcome the adversity and setbacks faced in the 50 years from 1965.
- **Siew Lup:** Voluptuous Quan Sao and her lover Wu brutally kill her hot-tempered roast pork seller husband Quan when their hot steamy affair is exposed. This sparks off a trail of lust, jealousy, betrayal and blood.
- Are You Here?: Four friends dabble in the dark arts with an Ouija board, but this leads to a series of horrifying events with fatal consequences

#### Distribution Title(s)

• Wild City (Distributed by mm2 Entertainment, Clover Films and Shaw Organisation) (Release date: 20 August 2015): This Hong Kong thriller film follows a man named Fan, who had a schizophrenic breakdown 3 years ago and killed his wife, and was sentenced to rehabilitate in a psychiatric facility indefinitely. After 3 years of treatment, his psychiatrist, Dr. Chow, goes against all doctors' objections to discharge Fan. However, Fan is unable to cope with the discrimination and misunderstanding from society and once again finds himself at the brink of collapse, impulsively killing a drug addict. Fan goes to Dr. Chow for help, and the concealment of truth begins, sparking off a snowball effect of the media's attacks, while they try to stay away from the police's watchful eyes.