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SuprAI, Supratechnic and Iceland's GreenFish Sign Agreement to Bring AI Fishing Predictions and Trip-Safety Features to Malaysia's Small-Scale Fishermen

Free 50-fisherman pilot on both coasts of Peninsular Malaysia to test Afli, an app that runs on fishermen's own phones and works offline at sea, with trip-plan, overdue-alert and SOS features under development, subject to review

Key Highlights

- Supratechnic (M) Sdn Bhd, a member of USP Group Ltd. (SGX: BRS), has signed a Collaboration Agreement with Icelandic fisheries technology company GreenFish, appointing it exclusive distributor of the Afli fishing app in Malaysia, Singapore and Indonesia. Fellow USP Group company SuprAI Capital Pte. Ltd. leads the Group's direction for Afli.

- Afli uses AI, satellite observations and oceanographic data to highlight areas where fish are more likely to be found, refreshed at least every six hours, and shows fishermen why each area is highlighted.

- Built for small-scale fishermen (vessels under 40 GRT, Zone A and B), Afli runs on the fisherman's own phone, works offline at sea and will launch in Bahasa Malaysia and English, with Simplified Chinese before commercial launch and Bahasa Indonesia to follow.

- Trip-safety features under development include a trip plan with an overdue alert to a shore contact and an emergency (SOS) function, subject to review before release. Each fisherman controls whether, and with whom, his position is shared.

- A free pilot with 50 fishermen across at least three Supratechnic branches on the east and west coasts of Peninsular Malaysia will run for four to six months, through the monsoon season, before full commercial launch.



(From left): Paul Leong Jee Hong, Head of Channels and Products of Supratechnic Malaysia; Lim Wei Jie, Regional Head of Digital Transformation and Technology of Supratechnic; James Khor, Honorary Consul of Iceland in Malaysia; Melvin Tan Wei Yang, Chief Executive Officer of Supratechnic; Baldur S. Blöndal, Chief Operating Officer of GreenFish hf.; Lim Boon Sue, Chief Operating Officer of Supratechnic Malaysia; and Ng Seow Lian, Head of Finance of Supratechnic Malaysia.

KUALA LUMPUR, 14th OCTOBER 2026 – **Supratechnic (M) Sdn Bhd ("Supratechnic")**, a wholly-owned subsidiary of Supratechnic Pte. Ltd. and a member of **USP Group Ltd. (SGX: BRS)** ("USP Group"), today signed a Collaboration Agreement with **Icelandic fisheries technology company GreenFish hf. ("GreenFish")** to introduce Afli, an **artificial intelligence (AI)-powered fishing app** for small-scale fishermen, to Malaysia, Singapore and Indonesia.

Under the agreement, Supratechnic (M) Sdn Bhd is appointed exclusive distributor of Afli, developed by GreenFish, in Malaysia, Singapore and Indonesia. SuprAI Capital Pte. Ltd. ("SuprAI Capital"), a fellow USP Group company, leads the Group's direction for Afli and works with GreenFish on localisation, the pilot and the development of new

features. Supratechnic markets and sells the app and supports fishermen through its branch network.

Afli combines AI, satellite observations and oceanographic data to highlight areas where fish are more likely to be found, with predictions refreshed at least every six hours. Each highlighted area comes with the reasons behind it, so fishermen can weigh the prediction against their own experience. Predictions are stored on the phone for use at sea outside mobile coverage. The app will be available in Bahasa Malaysia and English for the pilot, with Simplified Chinese before commercial launch and Bahasa Indonesia to follow.

GreenFish and Supratechnic are also developing trip-safety features for Afli, including a trip plan that alerts a nominated shore contact with the boat's last known position if a fisherman has not checked in on time, and an emergency (SOS) function. Afli runs on the fisherman's own phone network and has no satellite connection; position data recorded outside coverage is sent once a signal returns. Afli is not a substitute for statutory safety or communications equipment. Each fisherman decides whether, and with whom, his position is shared.

For Malaysia's inshore fishermen (nelayan pantai), fuel, labour and time represent significant operating costs, the outcome of each trip remains uncertain, and much of the work is done in small boats beyond mobile coverage. According to the Department of Statistics Malaysia, the country recorded **approximately 1.39 million tonnes** of marine fish landings in 2024, highlighting the sector's importance to the nation's food supply and to the livelihoods of coastal communities.

Afli is intended to complement national efforts to support the fishing community, highlighted most recently in Budget 2027, tabled on 9 October. The Government has allocated **RM178 million** for measures including catch incentives and a monthly cost-of-living allowance of up to RM300 for fishermen, alongside continued diesel subsidies for

those eligible. Against this backdrop, greater operating efficiency and technology adoption offer a practical, complementary approach to building long-term economic resilience in the sector.

Melvin Tan, Chief Executive Officer of Supratechnic / Executive Director and Chief Executive Officer of USP Group, said:

> "Every fisherman who goes out to sea should be able to come home safely, with a fair day's catch. For many of our fishermen, each trip means spending on fuel, time and labour without knowing where the fish will be, often in small boats beyond the reach of a mobile signal.
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> Afli puts AI-powered predictions on the phone they already carry, alongside the knowledge they have built up over generations. With GreenFish, we are also developing trip-safety features, such as an alert to family ashore if a boat has not returned on time, which will be reviewed carefully before they are released. We want the smallest boats in our coastal villages to benefit, and we will work with fishermen's associations to make that possible."

Baldur S. Blöndal, Chief Operating Officer of GreenFish, said:

> "We have wanted to work with Malaysian fishermen for some time now. Many of them work from small boats, often in hard conditions, so every trip has to count. We are happy to have a trusted partner in Supratechnic, which has served these communities for more than four decades. Together we will prove Afli in local waters, through the monsoon, before it is offered more widely. What we give fishermen has to work where they fish.

> Our technology and methods have proven effective with large-scale fisheries, and we look forward to working with the Supratechnic team to put the same tools in the hands of Malaysian fishermen."

Supratechnic intends to make Afli affordable for nelayan kecil, including fishermen from B40 households. It plans to work with fishermen's associations on group subscriptions for their members, so that fishermen can use the app on their own phones without investing in specialised hardware.

The collaboration begins with a free pilot for 50 fishermen selected from at least three Supratechnic branches on the east and west coasts of Peninsular Malaysia. Running for four to six months so that it covers the monsoon season, the pilot will measure prediction accuracy against the fishing grounds fishermen would otherwise have chosen, as well as the fuel and time spent locating fish. The pilot application is due to be delivered within 60 days of signing.

Demonstrations and hands-on training will be provided in Bahasa Malaysia at Supratechnic's branches. Full commercial launch will follow once GreenFish and Supratechnic have jointly reviewed the pilot results. Afli will then be offered to fishermen across Malaysia through Supratechnic's branches in Pulau Pinang, Sitiawan, Shah Alam, Muar, Kuala Terengganu, Kuantan and Mersing, and subsequently in Singapore and Indonesia.

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Issued by: Aegis Communication on behalf of **SuprAI Capital Pte. Ltd., Supratechnic Pte. Ltd., Supratechnic (M) Sdn Bhd and GreenFish hf.**
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For further media enquiries please contact:

Jason Fong
Tel: +6012 863 1134
Email: jason@aegiscomm.com.my

Baldur S. Blöndal, Chief Operating Officer,
GreenFish
Tel: +354 857 6509
Email: baldur@greenfish.is

About Supratechnic Pte. Ltd.

Established in Singapore in 1968, Supratechnic Pte. Ltd. is the marine and healthcare distribution holding company of USP Group Ltd. (SGX: BRS) and a wholly-owned subsidiary of SuprAI Pte. Ltd. It is the parent company of Supratechnic (S) Pte Ltd in Singapore and Supratechnic (M) Sdn Bhd in Malaysia, and the majority shareholder of PT Supratechnic Instrumentasi Indonesia. Through these companies, Supratechnic distributes marine engines, equipment and parts, as well as healthcare and air-quality products, with technical and after-sales support across Singapore, Malaysia and Indonesia.

About Supratechnic (M) Sdn Bhd

Incorporated in 1981 and headquartered in Shah Alam, Selangor, Supratechnic (M) Sdn Bhd is an established distributor of marine engines, equipment, spare parts and related technical services in Malaysia. It serves fishermen, dealers and commercial operators through branches in Pulau Pinang, Sitiawan, Shah Alam, Muar, Kuala Terengganu, Kuantan and Mersing.
With corporate roots dating to 1968 in Singapore, Supratechnic operates within a regional group serving the marine, instrumentation and healthcare sectors across Southeast Asia.

Supratechnic (M) Sdn Bhd is a wholly-owned subsidiary of Supratechnic Pte. Ltd., the Group's marine and healthcare distribution holding company, and an indirect wholly-owned subsidiary of USP Group Ltd. (SGX: BRS), a company listed on the Mainboard of the Singapore Exchange (SGX).

Supratechnic (M) Sdn Bhd remains committed to expanding its portfolio of marine products and technology-enabled solutions while providing reliable technical expertise and after-sales support to the industry.

For more information, please visit: www.supratechnic.com

About SuprAI Capital Pte. Ltd.

SuprAI Capital Pte. Ltd. is a wholly-owned subsidiary of SuprAI Pte. Ltd., the technology and group-services company of USP Group Ltd. (SGX: BRS), a company listed on the Mainboard of the Singapore Exchange (SGX). SuprAI Capital is the Group’s capital-deployment and investment-holding company and leads the Group’s collaboration with GreenFish on Afli.

About GreenFish

GreenFish is a global leader in predictive fishing intelligence. Its models combine each fishery's own catch data with satellite observations and oceanographic data to predict where and when fish will be, up to eight days in advance. The predictions get sharper with every trip, built on data the fishery owns and no one else can access.

Founded in 2023 in Reykjavík, GreenFish works with leading fleets across the world, giving them the next generation of tools to find fish and plan their trips. Afli is GreenFish's app for small-scale fishermen.

For more information, please visit: www.greenfish.is