



NEWS RELEASE

For immediate release

Singlife Adopts Bird Paradise's Orchid Waterfall in Support of Mandai Wildlife Group's Sustainability Efforts

Singapore, 25 May 2023 – Leading homegrown financial services company Singlife announces its adoption of the Orchid Waterfall at Bird Paradise, Singapore's new bird park by the Mandai Wildlife Group. Through the adoption, Singlife is supporting Mandai Wildlife Group's sustainability and conservation efforts.

The Orchid Waterfall, located at the Entrance Plaza of Bird Paradise, is a celebration of the local history of the site, which was the location of Mandai Orchid Gardens – once Singapore's oldest and largest commercial orchid farm. It is the first major feature that greets guests as they enter the park and helps to mitigate the effects of urban heat islands by providing a cooling effect through the evaporation of water. It also acts as a thermal sink that absorbs heat from its surroundings, to provide thermal comfort for visitors to Bird Paradise.

"Adopting the Orchid Waterfall was a natural choice for us as a homegrown company, because orchids are a distinct part of Singapore's national heritage and have played a significant role in our country's history," **said Chia Ko Wen, Head of Sustainability, Singlife.**

"At Singlife, we also want to do our part to celebrate and protect the natural biodiversity of our garden city, so that future generations can still experience and enjoy the richness of our natural ecosystem. We are proud to join forces with the likes of Mandai Wildlife Group who are stewards of wildlife conservation and sustainability in Singapore. Together, through our shared resources and efforts, we can chart a better way to a sustainable future."

Isabel Cheng, Senior Vice President, Partnership Development, Mandai Wildlife Group said: "Mandai Wildlife Group is committed to securing a sustainable future through environmental protection and biodiversity conservation in Singapore and Southeast Asia where we actively support and fund conservation projects. This is a journey that requires a collective effort, and we are grateful for partners like Singlife who are helping us to make a difference for wildlife and their habitats."

To commemorate the adoption, Singlife has collaborated with The Art Faculty, a social enterprise by Autism Resource Centre (Singapore), to celebrate the talent of special-needs artist Muhammad Khairul Bin Asmi, by transforming his artwork of birds and orchids into an eco reusable bag that will be gifted to company stakeholders.

The adoption follows a series of company-wide tree planting initiatives on 24 and 25 April at the Mandai Wildlife Bridge, a dedicated animal crossing that provides safe passage for wildlife over Mandai Lake Road, connecting the buffer areas leading to the neighbouring Central Catchment Nature Reserve. Singlife employees came together to plant 120 trees, in a variety of sizes and species, that would enhance the canopy cover of the Mandai Wildlife Bridge, encouraging animals to use the crossing. This brings Singlife a step closer to its pledge of planting 1,500 trees over the next five years to support the National Parks Board's OneMillionTrees initiative to mitigate climate change.

As Singlife forges ahead on its sustainability journey, such collaborations with Mandai Wildlife Group will serve to create long-term sustainable value. [Launched in June 2022](#), Singlife's holistic sustainability programme outlines strategic, transparent and actionable steps to develop a sustainability agenda for financial services in Singapore and support the nation's 2050 net zero goals.

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About Singlife

[Singlife](#) is a leading homegrown financial services company, offering consumers a better way to financial freedom. Through innovative, technology-enabled solutions and a wide range of products and services, Singlife provides consumers control over their financial wellbeing at every stage of their lives.

In addition to a comprehensive suite of insurance plans, employee benefits, partnerships with financial adviser channels and bancassurance, Singlife offers investment solutions through its dollarDEX and Navigator platforms. The mobile-first Singlife Account – with a Singlife Debit Card – allows customers to save, spend, earn and be insured all in one app.

Singlife is the exclusive insurance provider for the Ministry of Defence, Ministry of Home Affairs and Public Officers Group Insurance Scheme. Singlife is also an official signatory of the United Nations Principles for Sustainable Insurance, affirming its commitment to finding a better way to sustainability.

First announced in September 2020 and valued at S\$3.2 billion, the merger of Aviva Singapore and Singlife was the largest insurance deal in Singapore then and created one of the largest homegrown financial services companies in the republic.