



[PRESS RELEASE]

## **KOMET TAKES TO THE SKIES WITH STRATEGIC JOINT VENTURE WITH mm2 ASIA**

### ***New Venture Aims To Explore “New And Exciting” Southeast Asian Creative Content***

[Kuala Lumpur/Singapore, 22 November 2023] – Respected SEA content and media professional, **Ahmad Izham Omar**, today announced a strategic joint venture between his imprint Komet with mm2 Asia Ltd (“mm2”, or “mm2全亚影视娱乐有限公司”), one of Singapore’s leading media and entertainment company with a regional reach, to explore creative content originating from Southeast Asia (SEA) under the new Production Label **Komet Studios Sdn. Bhd.** (“Komet”).

The new venture, Komet, will focus on the investment, production, and distribution of creative content, featuring new and progressive content creators and filmmakers from the SEA region. The slate will be an extension of mm2’s film slate in non-Chinese language content and will leverage mm2’s expertise in film production, including production and distribution of Komet’s films.

Izham comes from more than 10 years as the Chief Executive Officer of Primeworks Studios, a subsidiary of Malaysian media giant Media Prima Berhad, where he spearheaded commercial hits like the *Ejen Ali* franchise, which spawned a top-grossing Malaysian movie by the same name, and a TV series syndicated in over 50 territories globally. He is also credited as the Executive Producer and Screenwriter for *Pulang*, the multi-award-winning film which became a Netflix original film. More recently, as the Executive Director of Content & Creative at Disney+, he was responsible for overseeing the slate of Originals at Disney+ Hotstar for Southeast Asia.

“Southeast Asia is emerging as a hotbed of exceptional content creators, producing high calibre works that captivate audiences. Their talent for uncovering and crafting unique and engaging content from this dynamic region is truly remarkable. Drawing upon my extensive experience in music, media, and content, I am firmly convinced that Southeast Asia is poised to become the next frontier of compelling content for global consumption. Our partnership with the esteemed team at mm2, a company I have long admired, supercharges this vision

and propels us forward with an unwavering commitment to our shared goals,” said Ahmad Izham Omar, Chief Explorer of Komet.

“We are proud to be partnering with Komet and Izham to expand our core business offerings to non-Chinese content for the Southeast Asian market. In recent years, films in Malaysia and Indonesia have broken pre-pandemic box office records, indicating a significant growth in the popularity of the medium. The plan is to start with these territories and quickly expand to other non-Chinese language markets in the region. I have personally known Izham for over twenty years, and it is exhilarating to be working with him again on this new slate of films,” said Melvin Ang, Executive Chairman, mm2 Asia.

Izham has hinted at Komet's upcoming projects to be announced soon.

Photos and Izham’s Bio 3(Google Drive): <https://bit.ly/KometPics>

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#### **About Komet**

Helmed by widely-regarded SEA content and media professional, Ahmad Izham Omar, Komet (“Komet”) is the brand name that binds the different Komet companies together in its sole vision of producing, distributing and investing into new and progressive Southeast (“SEA”) creative content.

Always on the lookout for “something new and exciting”, Komet began operations in July 2023 with a bang, securing investment into the hottest creative content IPs in the SEA region. With a strategic joint venture partnership with mm2 Asia Ltd. launched in December 2023, Komet has now turbocharged its journey into becoming a premiere producer and investor of brave and new creative content from young and emerging creative voices from SEA for global consumption.

#### **About mm2 Asia**

Headquartered in Singapore, mm2 Asia Ltd. (“mm2 Asia”, or together with its subsidiaries, the “Group”) champions “Content and Media for Asia”, with integrated businesses across the content, entertainment, cinema, event and concert industries in Singapore, Malaysia, Hong Kong, Taiwan, China and the United States of America.

Since our listing on the Catalist Board of SGX-ST in December 2014, and the successful transfer to the Mainboard of SGX-ST in August 2017, mm2 Asia has strengthened its competitive advantage through its acquisitions of a majority stake in an award-winning virtual reality, visual effects and computer-generated imagery studio, Vividthree Holdings Ltd. (SGX Stock Code: OMK), and an event production and concert promotion company, UnUsUaL Limited (SGX Stock Code: 1D1). With the establishment of mmCineplexes and the acquisition of Cathay Cineplexes Pte. Ltd., mm2 Asia is currently one of the key cinema operators in Malaysia and Singapore. ([www.mm2asia.com](http://www.mm2asia.com))

**For more information, please contact:**

Bianca Leong

Director, Corporate Marketing & Business Development  
mm2 Asia

Mobile and WhatsApp: (+65) 9455 8211

Email: [biancaleong@mm2asia.com](mailto:biancaleong@mm2asia.com)