

MEDIA RELEASE

MARINA BAY CRUISE CENTRE SINGAPORE CELEBRATES FIFTH ANNIVERSARY

- Met a key milestone in welcoming its two millionth cruise passenger
- Handled its 500th ship call and saw a 33.6% increase in ship calls handled year-on-year

Singapore, 26 May 2017 – Marina Bay Cruise Centre Singapore (MBCCS) celebrated its fifth anniversary with a bang today. Within five years of operations, MBCCS has also achieved two other milestones, namely the welcoming of its two millionth passenger, and the handling of its 500th ship call. Just last financial year ended 31 March 2017, MBCCS handled a total of 147 ship calls, a 33.6% increase year-on-year.

To mark the celebrations, the iconic cruise terminal, operated by SATS-Creuers Cruise Services (SCCS), opened its doors to cruise passengers, and transformed into a carnival of colours and sounds. The festivities included a host of activities for the entire family to participate in and enjoy, ranging from activity booths for children that include balloon sculpting, face painting and tattoos, to a live DJ that gave away MBCCS merchandises to the guests. The event saw approximately 3,800 guests in attendance.

Making the occasion even more meaningful, the first ship that called at MBCCS on this day five years ago – Royal Caribbean International's *Voyager of the Seas* – also returned and called on the terminal this morning. As part of the celebrations, SCCS partnered Royal Caribbean International and conducted a lucky draw to give away a three-night cruise on board the *Voyager of the Seas*.

“There’s no better way for us to celebrate with MBCCS on its fifth birthday, than having our *Voyager of the Seas* back here like on Day One. We are very proud of how much the cruise terminal has grown with Royal Caribbean through these years, from hosting our first mega ship to even larger and newest Quantum class ships that redefine cruising in the region. We look forward to many more successful years ahead in working together to boost Singapore’s status as a regional cruise hub.” said Sean Treacy, Managing Director, Asia Pacific, Royal Caribbean Cruises Ltd.

Today, Princess Cruises' *Dawn Princess* also arrived at the terminal. Princess Cruises has been homeporting its ships at MBCCS since the start of the operations at the cruise centre. Aside from *Dawn Princess*, *Sapphire Princess* has also homeported at MBCCS previously, followed by the Japanese-themed *Diamond Princess* which was one of two ships to call at MBCCS for the terminal's official opening ceremony five years ago.

“For our upcoming season, *Sapphire Princess* will return to homeport in Singapore. The newest, largest and most luxurious ship in our fleet, *Majestic Princess*, will also be making her maiden call to Singapore on 16 June and we are looking forward to welcoming her to MBCCS. The deployment of Princess cruise ships to Singapore is a testament to MBCCS' innovative design and excellent berthing facilities that can accommodate large ships, and it is becoming an integral part of cruising within the region,” said Farriek Tawfik, Director of Southeast Asia, Princess Cruises.

Since its opening, MBCCS with its state-of-the-art infrastructure, has effectively doubled Singapore's berth capacity with the ability to cater to the world's largest cruise ships and allow for larger ships to call in Singapore. This has served to anchor Singapore's position as an attractive homeport for cruise lines. For example, Dream Cruises' *Genting Dream*, a 18-deck, 151,300-tonne luxury liner, will be homeporting year-round at MBCCS starting this November, and is expected to attract about 200,000 foreign cruise passengers and generate about S\$80 million in tourism receipts.

Continually enhancing the facility to provide passengers with greater comfort and efficient, value-added services, SCCS has rolled out several upgrades over the past five years. Most recently, it has also launched duty-free concession stands within the terminal, providing cruise passengers with convenient travel retail options and specially curated exclusive merchandises. It has also extended its CruiseFly services, the region's first sea-to-air seamless baggage transfer service that allows cruise passengers to check-in, deposit their bags and collect their boarding passes without hassle.

“We are happy to celebrate this occasion with our partners and passengers. Singapore’s cruise tourism achieved 16% year-on-year growth in terms of passenger throughout in 2016, and we are proud to be part of its growth story. We look forward to forging closer partnerships with existing cruise lines, and welcome other new cruise lines at MBCCS in the future. We will continue to play an active role in anchoring Singapore’s position as the premier homeport in the region,” said Lionel Wong, Chief Executive Officer of SCCS.

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About Marina Bay Cruise Centre Singapore (MBCCS)

Located near Singapore’s lifestyle and financial hub at Marina South, the 28,000-square-metre Marina Bay Cruise Centre Singapore (MBCCS) is the first purpose-built terminal and one of the biggest in Asia.

With deep waters, a large turning basin, and no height restrictions, the MBCCS has a finger pier comprising two berths which effectively double Singapore’s berth capacity. The terminal also has the capability to dock ships of up to 220,000 gross register tonnage and measuring up to 360 metres in length with a hull draft of up to 11.5 metres.

The spacious arrival and departure halls as well as a large ground transportation area will allow the terminal to handle 6,800 passengers at any time. Other facilities include 25 coach bays, 327 car park lots and convenient road access, with provisions being made for future walkway linkages to MRT stations, the waterfront promenade and the park.

CruiseFly packages are also available, facilitated by the terminal’s convenient access to the airport, as well as DriveCruise services.

About SATS-Creuers Cruise Services Pte Ltd (SCCS)

SATS-Creuers Cruise Services (SCCS) is the terminal operator of Marina Bay Cruise Centre Singapore. SCCS is a 60:40 joint venture between SATS, the leading provider of Food Solutions and Gateway Services in Asia, and Creuers del Port de Barcelona (Creuers), terminal operator of Europe’s leading cruise homeport.

With 70 years of operating experience, SATS has presence in 47 airports, 53 cities and 14 countries across Asia and the Middle East. SATS’ comprehensive scope of gateway services encompasses airfreight handling, passenger services, ramp handling, baggage handling,



aviation security, aircraft interior and exterior cleaning, as well as cruise handling and terminal management while its food solutions business comprises airline catering, food distribution and logistics, institutional catering as well as airline linen laundry.

Creuers manages the Port of Barcelona cruise terminals and is the leading international cruise terminal operator in Europe. Handling over 600 regular ship calls annually, with seven simultaneous ships on some days, the Port of Barcelona is now the fourth largest cruise homeport in the world in terms of passenger throughput.

Having strengths in both the aviation and cruise industry, SCCS leverages both SATS and Creuers' experiences and expertise to offer innovative, quality services to the cruise lines while enhancing the travel experience of cruise passengers at various touch points. Some of the services that the team has initiated with cruise lines include FlyCruise and CruiseFly, both of which are aimed at providing cruise passengers a delightful and hassle-free travel experience.

Media Contact:

Carolyn Khiu

Vice President, Public Affairs & Branding

SATS

DID: (65) 6541 8200

HP: (65) 9674 2737

Email: Carolyn_KhiuLW@sats.com.sg