

**FRAGRANCE GROUP LIMITED**

Company Registration No.: 200006656M

SETTING UP OF A WHOLLY OWNED SUBSIDIARY

The Directors of Fragrance Group Limited (the “Company”) wish to announce that the Company has today, incorporated a wholly owned subsidiary known as FRAGRANCE VICTORIA-MELBOURNE PTY LTD (“Fragrance Victoria”) in Australia.

Fragrance Victoria will have an initial paid up capital of AUD2.00. The setting up of Fragrance Victoria is not expected to have any material impact on the net tangible assets or earnings per share of the Company for the current financial year ending 31 December 2014.

None of the Directors nor Substantial Shareholders of the Company has any interest, direct or indirect, in the abovementioned transaction.

Submitted on 17 April 2014