

The following notification dated 1st February 2024 in respect of DFI Retail Group Holdings Limited was lodged with the Financial Conduct Authority in the United Kingdom today:

“**DFI RETAIL GROUP HOLDINGS LIMITED**

**NOTIFICATION OF TRANSACTIONS BY PERSON DISCHARGING MANAGERIAL RESPONSIBILITIES
AND PERSON CLOSELY ASSOCIATED WITH THEM**

- 1 Details of the person discharging managerial responsibilities / person closely associated**

a) Name: Chan Wai Man
- 2 Reason for the notification**

a) Position/Status: Group Chief Legal, Governance & Corporate Affairs Officer

b) Initial notification/Amendment: Initial Notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

a) Name: DFI Retail Group Holdings Limited

b) LEI: 213800NOTG41PZVNNX48
- 4 Details of the transaction(s):** *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

b) Nature of the transaction: Grant of share awards

c) Price(s) and Volume(s):

Price(s)

Volume(s)

US\$0.00

442,478

d) Aggregated price:

Aggregated volume:

N/A - Single transaction

e) Date of the transaction: 1st February 2024

f) Place of the transaction: Outside a trading venue

Jonathan Lloyd, Jardine Matheson Limited
For and on behalf of DFI Retail Group Holdings Limited

1st February 2024”