

**AUDIENCE ANALYTICS LIMITED**  
(Company Registration Number: 202113626W)  
(Incorporated in the Republic of Singapore)

**RESULTS OF ANNUAL GENERAL MEETING HELD ON 22 APRIL 2024**

Pursuant to Rule 704(15) of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) Listing Manual Section B: Rules of Catalist (the “**Catalist Rules**”), the Board of Directors (the “**Board**” or the “**Directors**”) of Audience Analytics Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) is pleased to announce that, at the Annual General Meeting (“**AGM**”) of the Company held at 600 North Bridge Road, #05-01 Parkview Square, Singapore 188778 on Monday, 22 April 2024 at 2.00 p.m., all resolutions relating to the matters as set out in the Notice of AGM dated 5 April 2024 and put to vote at the AGM of the Company were duly passed on a poll vote by shareholders of the Company.

**(a) Breakdown of all valid votes cast at the AGM**

The results of the poll on each of the resolutions put to vote at the AGM of the Company are set out below:-

Resolution Number and Details	Total number of shares represented by votes for and against the relevant resolution	For		Against	
		Number of Shares	As a percentage of total number of votes for and against the resolution (%)	Number of Shares	As a percentage of total number of votes for and against the resolution (%)
<b><u>AS ORDINARY BUSINESS</u></b>					
<b>Resolution 1</b> Adoption of the Directors’ Statement and the Audited Financial Statements of the Company and of the Group for the financial year ended 31 December 2023 (“ <b>FY2023</b> ”), together with the Independent Auditor’s Report thereon	148,466,500	148,466,500	100.00	0	0.00
<b>Resolution 2</b> Declaration and approval of the payment of a first and final tax exempt (one-tier) dividend of S\$0.017 per ordinary share in respect of FY2023	148,466,500	148,466,500	100.00	0	0.00
<b>Resolution 3</b> Re-election of Datuk William Ng Yan Meng as a Director of the Company (“ <b>Director</b> ”) retiring under Regulation 100 of the Constitution of the Company	148,466,500	148,466,500	100.00	0	0.00
<b>Resolution 4</b> Re-election of Adj. Prof. Paul Chan Wan Siew as a Director retiring under Regulation 100 of the Constitution of the Company	148,273,100	148,273,100	100.00	0	0.00
<b>Resolution 5</b> Approval of the payment of Directors’ fees of S\$54,000	148,466,500	148,466,500	100.00	0	0.00

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Resolution Number and Details	Total number of shares represented by votes for and against the relevant resolution	For		Against	
		Number of Shares	As a percentage of total number of votes for and against the resolution (%)	Number of Shares	As a percentage of total number of votes for and against the resolution (%)
for the financial year ending 31 December 2024 (“FY2024”), to be paid half yearly in arrears (FY2023: S\$54,000)					
<b>Resolution 6</b> Re-appointment of Messrs Baker Tilly TFW LLP as the Independent Auditors of the Company to hold office until the next AGM and to authorise the Directors to fix their remuneration	148,273,100	148,273,100	100.00	0	0.00
<b><u>AS SPECIAL BUSINESS</u></b>					
<b>Resolution 7</b> Authority for Directors to allot and issue shares in the capital of the Company	148,466,500	148,282,700	99.88	183,800	0.12
<b>Resolution 8</b> Authority to offer and grant awards, and to allot and issue shares under the Shared Purpose and Prosperity Incentive Plan	148,466,500	148,466,500	100.00	0	0.00
<b>Resolution 9</b> Authority to offer and grant options, and to allot and issue shares under the Group Employee Share Option Scheme	148,466,500	148,466,500	100.00	0	0.00

**(b) Re-election of Directors**

Datuk William Ng Yan Meng was re-elected as a Director and remains as the Chairman and Managing Director and a member of the Nominating Committee.

Adj. Prof. Paul Chan Wan Siew (“**Prof. Paul Chan**”) was re-elected as a Director of the Company and remains as an Independent Director, the Chairman of the Nominating Committee, and a member of the Audit Committee and the Remuneration Committee. The Board considers Prof. Paul Chan to be independent for the purpose of Rule 704(7) of the Catalist Rules.

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**(c) Details of parties who are required to abstain from voting on any resolutions**

No party was required to abstain from voting on any of the resolutions put to vote at the AGM.

**(d) Name of firm and/or person appointed as scrutineer**

CNP Business Advisory Pte. Ltd. was appointed as the scrutineer for the conduct of the poll at the AGM.

**BY ORDER OF THE BOARD**

**Ng Yan Meng**

Chairman and Managing Director

22 April 2024

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*This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor, ZICO Capital Pte. Ltd. ("**Sponsor**"), in accordance with Rule 226(2)(b) of the Singapore Exchange Securities Trading Limited ("**SGX-ST**") Listing Manual Section B: Rules of Catalyst.*

*This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.*

*The contact person for the Sponsor is Ms. Leong Huey Miin, Director, ZICO Capital Pte. Ltd. at 77 Robinson Road, #06-03 Robinson 77, Singapore 068896, telephone (65) 6636 4201.*

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