

AUDIENCE ANALYTICS LIMITED
(Incorporated in the Republic of Singapore)
(Company Registration Number: 202113626W)

PROPOSED BONUS ISSUE – LISTING AND QUOTATION OF BONUS SHARES

Unless otherwise defined, all capitalised terms used herein shall bear the meanings ascribed thereto in the Company's announcements dated 20 December 2024 and 8 January 2025 in relation to the Proposed Bonus Issue.

The board of directors (the "**Board**") of Audience Analytics Limited (the "**Company**") refers to the Company's announcements on 20 December 2024 and 8 January 2025 in relation to the Proposed Bonus Issue.

The Board is pleased to inform that 56,926,410 Bonus Shares have been allotted and issued by the Company on 21 January 2025 pursuant to the Proposed Bonus Issue. The Bonus Shares will rank *pari passu* in all respects with the existing issued Shares and with each other.

Following the allotment and issue of the Bonus Shares, the total number of issued Shares of the Company has increased from 170,779,500 Shares to 227,705,910 Shares.

The Bonus Shares are expected to be listed and quoted on the SGX-ST with effect from 9.00 a.m. on 23 January 2025.

BY ORDER OF THE BOARD

Datuk William Ng
Chairman and Managing Director
21 January 2025

*This announcement has been reviewed by the Company's sponsor, ZICO Capital Pte. Ltd. (the "**Sponsor**").*

*This announcement has not been examined or approved by the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made, or reports contained in this announcement.*

The contact person for the Sponsor is Ms. Leong Huey Miin, ZICO Capital Pte. Ltd. at 77 Robinson Road, #06-03 Robinson 77, Singapore 068896, telephone (65) 6636 4201.