

**PRESS RELEASE**

**MUSIC PRODUCTION COMPANY JFJ PRODUCTIONS IN COLLABORATION WITH UNUSUAL ENTERTAINMENT PTE. LTD., LAUNCHES CUTTING-EDGE STUDIO JFJ SANCTUARY IN TAIPEI**

*SINGAPORE (27 December 2017)* - JFJ Productions launched its cutting-edge studio JFJ SANCTUARY, a multi-functional recording studio combined with a multi-media film studio, in a private party attended by industry players and close friends on 23 December 2017. The whole event was live streamed.

Costing NTD 500 million to build and situated at 151 Zhou Zi Street, within the cool Neihu Technology Park Development in Taipei, JFJ SANCTUARY is a clever and stylishly designed 660 square meters one-stop hub intended to serve creative production processes in its entirety – from conceptualization, development right up to live showcases and videos.

The studio has LED walls and an interactive LED floor installation that allows virtual reality and all-rounded 360 degree, customizable graphic effects and visual, making it one of its first in Asia. It is also equipped with state of the art systems and multi-robotic cameras that can be controlled and mixed remotely.

Years of strategizing and experience in the music industry culminated in this breakthrough joint venture which is equally held between JJ Lin, multi-faceted singer, songwriter, producer and owner of JFJ Productions and UnUsUaL Entertainment Pte. Ltd. (“UnUsUaL Entertainment”), a leading concert and production company based in Singapore.

Leslie Ong, CEO of UnUsUaL Entertainment, said: “JJ Lin is one of Asia’s most talented artiste and Singapore’s pride. Linked by our Singaporean roots, UnUsUaL Entertainment is honored to be a co-investor in JFJ SANCTUARY. We share JJ’s vision to continuously leverage on new technology to bring groundbreaking, exciting ideas and content to Asia and beyond.”

JJ Lin, CEO and co-founder shared his vision for JFJ SANCTUARY: “For many years I’ve dreamed of a day when technology can help bridge cultural gaps and connect people from all corners of the world through music and live stage. With JFJ SANCTUARY, I believe that day has come. We hope to be part of a new cultural movement to constantly push the boundaries of tech and creativity, by producing premium live content for the global community.”

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### **About JFJ Productions**

Founded on 27th March 2007, JFJ Productions is a music production company headed by acclaimed Singaporean singer-songwriter/producer JJ Lin. JFJ endeavors to set trends and at the same time, continues to produce original music, tracks and albums (some of which have contributed to Lin's fame). JFJ aims to retain the core values of music-making tradition, yet putting itself beyond the constraints or rigidities often practiced in the Asian music industry, where creativity and production quality is often compromised for many reasons far and wide. Combining a vast variety of sound and cultural elements, infused with the know-how of modern day music-making technology, JFJ Productions creates works of sound and music that is not bound by limitations of any genre.

For more information, please visit [www.jfj-productions.com](http://www.jfj-productions.com).

### **About UnUsUaL Entertainment Pte. Ltd.**

UnUsUaL Entertainment, a wholly-owned subsidiary of SGX-ST Catalist board listed UnUsUaL Limited, is a leading concert promoter in Asia. It plans and manages concerts, fan meets, private events and music festivals in Singapore and the region. Its target audience ranges from the young to the mature.

Sold-out performances by Asian and International artistes under UnUsUaL Entertainment's portfolio include: Air Supply, Andy Lau, Backstreet Boys, Cesar Millan, Chang Hui Mei, Foo Fighters, G.E.M, Hillsong, Jacky Cheung, JJ Lin, Kim Soo Hyun, Lee Min Ho, Lionel Richie, Mariah Carey, Michael Bublé, Park Bo Gum, Pet Shop Boys, S.H.E., Stefanie Sun, Rain, Wakin Chau, Yanni and more.

For more information, please visit [www.unusual.com.sg](http://www.unusual.com.sg).

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