

UnUsUaL™

飛凡有限公司 LIMITED

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For Immediate Release

UnUsUaL Presents Singapore's Iconic Drag Cabaret, Boom Boom Room!

- Premieres from 24 November 2021 to 19 December 2021 at Sands Theatre, Marina Bay Sands

SINGAPORE, 5 November 2021 – UnUsUaL Entertainment Pte. Ltd. (“UnUsUaL”), a wholly owned subsidiary of UnUsUaL Limited, is proud to present Singapore’s legendary drag cabaret club, BOOM BOOM ROOM Live! at Sands Theatre, Marina Bay Sands from 24 November to 19 December, after La Clique ends its final show on 7 November 2021. La Clique, a unique family entertainment experience featuring a blend of circus, cabaret, comedy, and live music, started its 59 shows run from 18 September to audience, seated in a special 400-seat arrangement to comply with Covid-19 measures.



Photo credit: UnUsUaL Entertainment, La Clique.

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“BOOM BOOM ROOM” - a live show will feature reigning drag queens, Las Vegas acrobatic stars, and original musical piece produced by Dick Lee Asia Pte Ltd and Sliding Doors Entertainment Pte Ltd, with co-producers Vividthree Productions Pte Ltd and Vizpro Media International Pte Ltd.

This all-new variety show with lip-synching performances by enthralling drag queens, the wildly popular stand-up comedy by Kumar - the original queen of Boom Boom Room, local celebrity and singer Nat Ho and a mind-blowing line-up of acrobats, dancers, magician, and even a mentalist.

A total of 29 shows have been planned initially and will run till 19 December 2021.

Boom Boom Room !

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| Event Date | 24 November 2021 to 19 December 2021 |
| Show Timings | Thursday: 8 pm Friday: 6pm and 9:30pm Saturday: 6pm and 9:30pm Sunday: 4:30pm and 8pm |
| Location | Marina Bay Sands, Sands Expo & Convention Centre, Hall C |



Photo credit: UnUsUaL Entertainment, Boom Boom Room

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About UnUsUaL Entertainment Pte Ltd

UnUsUaL Entertainment, a wholly owned subsidiary of SGX-ST Catalist board listed UnUsUaL Limited, is a leading concert promoter in Asia. It plans and manages concerts, fan meets, private events and music festivals in Singapore and the region. Its target audience ranges from the young to the mature.

The company also promotes and organises world class concerts and events for artistes such as Air Supply, Andy Lau, Eric Chou, Backstreet Boys, Jason Mraz, Kang Daniel, Namie Amuro, Park Seo Jun, Song Joong Ki, Sam Smith, Taeyang (Big Bang), Wakin Chau, Cesar Millan, Chang Hui Mei, G.E.M, Hillsong, Jacky Cheung, Jay Chou, JJ Lin, Kim Soo Hyun, Lee Min Ho, Lionel Richie, Mariah Carey, Michael Bublé, Park Bo Gum, Pet Shop Boys, S.H.E., Stefanie Sun, Rain and Yanni in Singapore and the region. For more information, please visit us at www.unusual.com.sg

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