

A-Smart Holdings Ltd

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Company Registration Number: 199902058Z

**A-Smart Holdings Ltd****Press Release****A-Smart Holdings and Google Asia Pacific partner to reach out to businesses and community**

Singapore, 23 April 2018 – A-Smart Holdings Ltd (“A-Smart” or the “Group”) today announces its partnership with Google Asia Pacific Pte Ltd (“Google Asia Pacific”) in bringing Google Home and Google Home Mini to more Singaporean homes.

A-Smart will work with real estate developers and contractors to establish Google Home and Google Home Mini at local housing and property development projects. The Group will also collaborate with public organisations, associations and societies to conduct outreach, educational and awareness programmes on smart, intelligent living, using advanced Google technologies including Google Home and Google Home Mini.

Mr Lim Huan Chiang, CEO, A-Smart Holdings Ltd, said: “We are excited in partnering Google Asia Pacific to roll out this novel and cutting-edge smart home product. We are already in talks with several organisations like HomeTeamNS, grass roots organisations, property developers as well as many of our corporate clientele to offer Google Home and Google Home Mini to their staff and members.”

“We are focused on delivering innovative and market-ready solutions in building a smart city in Singapore.”

Ms Agnes Eu, CEO, HomeTeamNS, shared: “One of the ways we stay relevant to our NSmen’s needs is to offer them benefits that can add value to their lifestyles. Working with partners like A-Smart helps us to do that. With the newly launched Google Home and Home Mini, we hope to benefit our NSmen who in their busy schedules, can juggle their multiple tasks, such as career and NS duties, with greater ease and convenience.”

Powered by the Google Assistant, which allows for anyone to have a conversation with Google to get things done in your world, Google Home and Google Home Mini offer hands-free help and perform a variety of tasks through voice commands. Google Home and Google Home Mini can connect to other smart home devices, such as smart lights and smart kitchen devices. The Google Assistant also understands Singaporean English, so made-in-Singapore terms like kopitiam, Paya Lebar, or MRT would not be lost on the Google Assistant.

Companies and associations that are interested to introduce Google Home and Google Home Mini to their staff and members, please contact A-Smart at 6880 2835.

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About A-Smart Holdings Ltd

Established in 1986, A-Smart provides a complete spectrum of integrated print solutions from pre-press processes to production systems as well as global distribution and delivery. Then known as Xpress Holdings, it was listed on SGX Mainboard on 28 June 1999. The Group serves a wide global base of local and MNC financial and corporate organisations.

Its products and services include the design, production and printing of time-sensitive and quick turnaround publications like Annual Reports, IPO prospectuses, shareholder circulars, fund management reports, brochures and newsletters.

The Group has expanded its business growth trajectories to include smart technology business, an investment business unit, and a media and events management arm.

**A-Smart Life**

(a subsidiary of A-Smart Holdings Ltd)

About A-Smart Life Pte Ltd

Serving smart urban lifestyle, A-Smart Life drives development and implementation of mobile and intelligent digital applications through an active, hands-on and friendly approach that promotes personal usability, social appeal, and security for its clients and customers. It aims to be a leading developer of one-stop smart IT solutions and applications in Southeast Asia.

Issued for and on behalf of A-Smart Holdings Ltd**Financial PR Pte Ltd**

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