



Press announcement

Marvel Avengers S.T.A.T.I.O.N. Norrköping, Sweden - Summer 2018

Next summer, the amazing Marvel Avengers S.T.A.T.I.O.N. exhibition will be coming to Norrköping, Sweden. It will be hosted in Teknikhallen at Östgötaporten, the famous football stadium in Norrköping from June 1st until August 31st. The exhibition will feature original pieces from the Avengers characters such as Thor, Captain America, The Hulk, Black Widow and many more. Allowing all Marvel fans in Sweden and the north of Europe to finally have a chance to become an agent and join the Avengers S.T.A.T.I.O.N.

An International-Level Exhibition Comes to Norrköping, Sweden

Marvel's Avengers S.T.A.T.I.O.N. (Scientific Training And Tactical Intelligence Operative Network) has already stopped in New York, Paris, Las Vegas, Seoul, and Singapore, receiving a universally warm response from fans around the world and media alike, and is set to come to Sweden through the efforts of Upplev Norrköping. Marvel's Avengers S.T.A.T.I.O.N. is produced through a partnership between Marvel and Victory Hill Exhibitions. Each installation, screen, and piece of interactive equipment will be specially imported to Sweden in order to connect Swedish Marvel fans to the rest of the world, to be able to enjoy this international exhibition in all its original glory, and immerse Marvel fans in a Marvel universe they can feel, see and experience in Norrköping all summer 2018.

Exclusive interactive technology installations flip your conception of exhibitions

This exhibition specially developed its own tour guide equipment and special app: Avengers S.T.A.T.I.O.N. Mobile, bringing an all new experience to Swedish fans. Through smart tour guide equipment and a special app, visitors will learn more about the Avengers through the A.I. "Friday", developed by Tony Stark, as well as explore each hero's background and stories through completing different missions around the exhibition. Visitors cannot miss out on this equipment to have a marvelous exhibition experience.



Visitors information

Marvel Avengers S.T.A.T.I.O.N. Exhibition, Norrköping Sweden

Exhibition dates: June 1st 2018 to August 31st 2018

Exhibition venue: Östgötaporten, Södra Promenaden, Norrköping

Organizer: Upplev Norrköping AB

Exhibition website: www.avengersstation.se

About Victory Hill Exhibitions Pte Ltd

Victory Hill Exhibitions is an exhibition, production and distribution company that delivers engaging, educational and immersive attractions for the global market. It is the industry leader in the creating and delivery of innovative, captivating content for events, immersive attractions, interior architecture and experiential environmental spaces.

VHE builds long-term strategic relationships of trust through the delivery of some of the most remarkable, critically acclaimed exhibitions in the world to the museum and entertainment industries. With the latest in technology and the finest in storytelling skill, its events are visually fascinating, educational, and utterly entertaining, enjoyed by visitors of all walks and ages.

VHE has also established strong working partnerships with major movie studios through movie franchise exhibitions like the SBR International Business Award-winning Marvel Avengers S.T.A.T.I.O.N. with Disney's Marvel Studios (New York, Seoul, Paris, Las Vegas, Singapore, Beijing and Taipei), Hasbro's Transformers Autobot Alliance experience and Jurassic World - The Exhibition.

Victory Hill is wholly-owned subsidiary of Cityneon Holdings Limited, a company listed on the mainboard of the Singapore Stock Exchange. For more information, please visit www.victoryhillexhibitions.com.

About Marvel Entertainment

A subsidiary of Walt Disney Corporation, Marvel Entertainment has some of the most characters in the world. In the 70 years since its establishment, Marvel has introduced over 8,000 characters across all media. In recent years, Marvel has put great efforts into character management rights, for more information please visit <http://www.marvel.com/>. ©2017 Marvel

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