

The following notification dated 8 May 2026 in respect of DFI Retail Group Holdings Limited was lodged with the Financial Conduct Authority in the United Kingdom today:

“DFI RETAIL GROUP HOLDINGS LIMITED

DIRECTORATE

DFI Retail Group Holdings Limited (“DFI” and, together with its subsidiaries, the “Group”) is pleased to announce the appointment of Irene Liu as a Non-Executive Director to the board of directors of DFI (the “Board”), effective 8 May 2026.

Irene Liu is an accomplished private equity professional with over 20 years of experience. She was a Partner at Advent International, a global private equity firm, where she led and managed investments in the business and financial services sectors, and originated and executed transactions across a range of industries. Prior to this, she was a Principal at Apax Partners, a global private equity firm in Hong Kong and Shanghai, and held roles at Morgan Stanley and McKinsey & Company.

Irene graduated from Fudan University with a Bachelor of Arts in International Economics, and holds a Master of Science in Finance and Economics from the London School of Economics and Political Science, as well as a Master of Business Administration (MBA) from Harvard Business School.

DFI also announces that Christian Nothhaft will step down as an Independent Non-Executive Director, effective 8 May 2026. The Board would like to express its appreciation to Christian for his valuable contributions to the Board during his tenure. Christian played an important role in guiding DFI's strategy and development, and his independent oversight strengthened the Group's governance and supported its strategic objectives.

Commenting on these changes, Lincoln Pan, Chairman of the Group, said, “We are delighted to welcome Irene to the DFI Board. With over two decades of experience in the investment industry - including extensive leadership in private equity sector across Greater China and Asia Pacific - she brings a wealth of knowledge and perspective to DFI. Irene will be instrumental in guiding our growth strategy, scaling our businesses and enhancing long-term value creation. We also extend our sincere gratitude to Christian for his significant contributions to DFI for the past five years.”

Scott Price, Group Chief Executive of DFI, added, “Irene’s expertise will be central to our continued focus on building stronger businesses and unlocking new avenues for growth. I look forward to working with her and am confident she will make a meaningful impact on our journey ahead.”

Irene said, “I am honoured to join the DFI Board and contribute to the Group’s transformation agenda and long-term growth. I look forward to working with the Board and management team to advance DFI’s vision and support the Group’s continued success.”

Erica Chan
Company Secretary
DFI Retail Group Holdings Limited

8 May 2026

www.DFIretailgroup.com”