**Media Release**
**For Immediate Release**

# MindChamps grows to 10 centres in Australia, with 2 Australian medal recipients joining its global education team

**Australia, 24 September 2018 –** MindChamps PreSchool Limited (MindChamps) officially welcomes two new centres, located in Hurstville and Wheeler Heights, into the organisation's growing international network.

This brings the total number of early learning centres that MindChamps operates in Australia to 10, all strategically located in and around Sydney.

The completion of these two latest acquisitions will increase MindChamps' current Australian student numbers to 1,311.

Two distinguished Australian educationists have also joined hands with MindChamps. Trevor H. Cairney (Order of Australia Medal) and Libby Gleeson (Order of Australia) will be imparting their expertise as part of the organisation's World Research, Advisory & Education Team, which is chaired by world renowned neuroscientist Professor Allan Synder (Fellow of the Royal Society).

**David Chiem, Founder CEO & Executive Chairman, MindChamps PreSchool Limited**
"I am proud to have leading Australian thinkers join our 3-Mind education movement, where we cultivate the Champion Mind, the Learning Mind and the Creative Mind, an approach that has become synonymous with the success of MindChamps in preparing our young for the future."

With the exposure to a rich curriculum based on over 20 years of solid research in neuroscience, psychology, theatre and education, preschoolers under its care are being empowered with the skills, flexibility and mindset to excel in school and in life.

"My son Jonas is in the preschool group, and I've certainly seen he's got this real passion to learn now that he didn't have 12 months ago."
**Ms Hayley Smee, who has a 5-year-old son enrolled at MindChamps Early Learning**

"Our kids absolutely love going to school. We noticed great changes in them, especially our elder son – he is taking up responsibilities and enjoys the activities. Both our kids are always coming home with new words, phrases and songs learned at school."
**Lize and Anthony Donaldson, who have 2 sons aged 3 and 4 years old enrolled at MindChamps Early Learning**



**Mr Trevor H. Cairney, OAM**

- Accorded the Order of Australia Medal (OAM) in 2012
- Adjunct Professor at the University of New South Wales, Department of Education
- President of the New South Wales Business Chamber
- Written nine books and over 200 reports, articles and book chapters on early learning, training, language acquisition and development



**Ms Libby Gleeson, AM**

- Member of the Order of Australia (2007)
- Adjunct Associate Professor at the University of Sydney, Department of Education and Social Work
- Award-winning writer for picture books and fiction titles, including Hannah and the Tomorrow Room, An Ordinary Day, and Amy and Louis
- Chair of WestWords, Western Sydney's Literature Development Organization for Young People



*MindChamps Early Learning @ Hornsby*



*MindChamps Early Learning @ Broadway*

In addition to the 10 early learning centres, MindChamps also has two MindChamps Reading and Writing centres in the country.

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**About MindChamps PreSchool Limited**

MindChamps PreSchool holds the **Number One position in market share of premium range preschools** in Singapore, with a market share of 38.5 per cent. Its growing global presence includes premium preschools and enrichment centres in Australia, UAE, Philippines, Vietnam and soon, China and Myanmar.

Based on a cutting edge scientifically researched curriculum, MindChamps is helmed by a highly-experienced management team and an esteemed Mindchamps' World Research, Advisory & Education Team, Chaired by World-Renowned Neuroscientist Professor Emeritus Allan Snyder (Fellow of the Royal Society).

MindChamps is the only educational institute to collaborate with Professor Snyder on the empirical research of the 3 minds model of education - the Champion, the Creative and the Learning minds, which is uniquely built into the MindChamps curriculum.

MindChamps' unrelenting commitment to excellence in cultivating young minds has led to the organization being honoured with some of the most sought-after industry awards in the Singapore education sector, as well as industry-wide recognition in the fields of intellectual property, franchise management and branding.

This includes winning both the Influential Brands® Top Brands Award and the Superbrands® Mark of Distinction for four years in a row (2014 - 2017), the 2017 Dun & Bradstreet Business Eminence Awards, and ranked top 1000 of Singapore companies for 5 consecutive years in Singapore SME 1000 Awards (2011 – 2015) and 8th out of 50 top companies in the 2017 Enterprise 50 Awards.