



ABC-MART, INC.

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**NOTICE TO THE HOLDERS OF
ABC-MART, INC.**

**¥33,000,000,000 Zero Coupon Convertible Bonds due 2018 (the "Bonds")
(ISIN: XS0876187815 Common Code: 087618781)**

NOTICE IS HEREBY GIVEN that the Company is exercising its early redemption option contained in Condition 7.2 of the terms and conditions of the Bonds (the "**Conditions**"), and will redeem all of the outstanding Bonds on 5 February 2016 in accordance therewith.

Unless the context otherwise requires, capitalised terms defined in the Conditions shall have the same meanings when used herein.

Details of such redemption are set out below:

Redemption Date:	5 February 2016.
Redemption Price:	100% of the principal amount of each Bond.
Manner of Redemption:	All of the Bonds outstanding are being redeemed.
Conversion Price as of the date of this notice:	¥4,556.5 per Share.
Closing Price of the Shares on 30 November 2015, the latest practicable date prior to the publication of this notice:	¥6,700 per Share.
Last day on which the Stock Acquisition Rights may be exercised:	3:00 p.m. (London time), 2 February 2016.
Aggregate principal amount of the Bonds outstanding as of 30 November 2015, the latest practicable date prior to the publication of this notice:	¥7,660,000,000.

By: **ABC-MART, INC.**
Dated: 8 December 2015