

SPARKLE ASSETS LIMITED
(the “**Company**”)
(Incorporated in the British Virgin Islands with limited liability)

ANNOUNCEMENT

We refer to the US\$400,000,000 6.875% Senior Notes due 2020 issued by the Company on 30 January 2013 and guaranteed by, *inter alias*, Fosun International Limited (the “**Parent Guarantor**”).

The Parent Guarantor has released the attached announcement dated 24 July 2014 on The Stock Exchange of Hong Kong Limited.

BY ORDER OF THE BOARD

Qin Xuetang
Director

24 July 2014

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FOSUN 复星
復星國際有限公司
FOSUN INTERNATIONAL LIMITED
(Incorporated in Hong Kong with limited liability)
(Stock Code: 00656)

VOLUNTARY ANNOUNCEMENT

INVESTMENT IN BONA

This is a voluntary announcement made by Fosun International Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) for keeping the shareholders of the Company and potential investors informed of the latest business development of the Group.

The Company is pleased to announce that the acquisition of approximately 13.3% equity interest in Bona Film Group Limited (“**BONA**”) (NASDAQ: BONA), a leading film distributor and vertically integrated film company in China, by Fidelidade – Companhia de Seguros, S.A. (“**Fidelidade**”), an 80% indirectly owned subsidiary of the Company, was completed on 24 July 2014 (the “**Acquisition**”). Upon the completion of the Acquisition, the equity interest in BONA held by the Group has been increased from approximately 7.5% to approximately 20.8%.

Pursuant to the share purchase agreement entered into among the Company, Fidelidade, Mr. Yu Dong and his wholly-owned company Skillgreat Limited, Fidelidade has acquired 4,165,926 ordinary shares (equivalent to 8,331,852 American Depositary Shares) of BONA from Skillgreat Limited at a purchase price of US\$11.80 per share (equivalent to US\$5.90 per American Depositary Share) for a total purchase price of US\$49,157,926.80.

REASONS FOR THE TRANSACTION

The Company is optimistic about the future prospects of the Chinese film industry. The Acquisition is another strategic foothold for the Company in the global movie and entertainment industry. BONA has a unique vertically-integrated business model and an experienced and professional management team in the field. This partnership will combine the resources of the Company and BONA to pursue attractive opportunities in the fast growing domestic movie industry, as well as the opportunities that

will emerge through the cooperation in the movie business between the United States of America and China.

As the applicable percentage ratios under Rule 14.07 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) in respect of the Acquisition do not exceed 5%, the Acquisition does not constitute a notifiable transaction of the Company under Chapter 14 of the Listing Rules.

By Order of the Board
Fosun International Limited
Guo Guangchang
Chairman

Shanghai, the PRC, 24 July 2014

As at the date of this announcement, the executive directors of the Company are Mr. Guo Guangchang, Mr. Liang Xinjun, Mr. Wang Qunbin, Mr. Ding Guoqi, Mr. Qin Xuetao and Mr. Wu Ping; the non-executive director is Mr. Fan Wei; and the independent non-executive directors are Mr. Zhang Shengman, Mr. Andrew Y. Yan, Mr. Zhang Huaqiao and Mr. David T. Zhang.