

Serial System Wins SIAS 2015 Most Transparent Company (Technology) For Second Year Running

SINGAPORE, 16 October 2015 – SGX Mainboard-listed **Serial System Ltd** (“**Serial System**” or the “**Group**”) announced today that it has won, for the second consecutive year, “The Most Transparent Company Award 2015” in the technology category at the 16th Securities Investors Association Singapore (“SIAS”) Investors’ Choice Awards.

Dato’ Seri Dr Derek Goh Bak Heng, Executive Chairman and Group CEO of SGX’s largest electronic components distributor, received the award today at a gala dinner organised by SIAS and attended by Guest-of-Honour Mr. Chan Chun Sing, Secretary-General of the National Trades Union Congress and Minister in the Prime Minister’s Office.

The SIAS Investors’ Choice Awards honours Singapore-listed companies with exemplary corporate governance and transparency practices.

Dr Goh said, “We are honoured to receive this prestigious award for the second year in a row. We are well aware that investors appreciate timely and meaningful corporate updates to make better investment decisions, and will continue to actively engage the investment community. Our gratitude goes out to the investors who nominated Serial System for the award.”

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Issued on behalf of the Group by WeR1 Consultants Pte Ltd.

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About Serial System Ltd

Established in 1988 and listed on the SGX Main Board since July 2000, Serial System has developed a synergistic global network that is built on strong partnerships with their suppliers and customers. Today, Serial System has one of the largest distribution networks in Asia, with fifty-eight offices and ten warehouses located throughout Asia Pacific. It also has a wide customer base of more than 6,000, spanning across a diverse range of industries such as consumer electronics, household appliances, industrial, telecommunication, electronic manufacturing services, automotive and medical. Its major suppliers for electronic components distribution business include Texas Instruments, ON Semiconductor, Avago Technologies, TE Connectivity, Advanced Micro Devices and OSRAM Opto Semiconductors. Its major suppliers for consumer products distribution business include Hewlett-Packard, Apple, Tamron, Fujifilm, Titan, Nixon and Fossil.

Serial System’s ability to align to the goals of its customers and suppliers makes it highly responsive to their needs. In meeting their engineering and supply chain needs, Serial System has become their integral component to success.

For more information please visit us at www.serialsystem.com