



## IWOW TECHNOLOGY LIMITED

(Company Registration Number: 199905973K)

### **For Immediate Release**

#### **BOP PTE LTD CLINCHES PRESTIGIOUS DBS FOUNDATION IMPACT BEYOND AWARD FOR INNOVATION IN AGE-TECH, SECURING S\$1 MILLION GRANT**

**Singapore, 9 June 2025** – iWOW Technology Limited (“iWOW” or the “Company”, and together with its subsidiaries, the “Group”), a home-grown technology provider specialising in integrated wireless IoT solutions as a service, is proud to announce that its wholly owned subsidiary, BOP Pte Ltd (“BOP”), has been awarded the prestigious DBS Foundation Impact Beyond Award, with S\$1 million committed to support BOP’s mission of helping seniors age well in their own homes.

As one of only 4 winners globally—and the sole recipient from Singapore—this recognition affirms the Company’s Age-Tech strategy, product roadmap, and outlook for the silver economy. With the trust and support of DBS Foundation, BOP is better positioned to accelerate the development of new products, extend its reach to more vulnerable seniors, and drive market expansion. In addition, by leveraging DBS Foundation’s brand credibility and extensive network, BOP will be able to impact even more families across Singapore and the region.

BOP’s flagship solution, the BOP Button, is a wireless, battery-powered emergency alert device that connects seniors directly to a 24/7 response centre via two-way voice calls. Designed to operate without Wi-Fi, it ensures immediate access to emergency assistance while offering caregivers real-time mobile notifications for added peace of mind. Since November 2019, our technology has been deployed in over 10,000 senior households as part of HDB’s wireless Alert Alarm System. To date, it has recorded approximately 20,200 activations, with around 1,600 cases requiring emergency intervention—demonstrating its vital role in safeguarding seniors living alone while alleviating stress for caregivers.



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The BOP Button is available for sale at <http://www.buddyofparents.com> and retail outlets such as Harvey Norman.

***Lim Him Chuan, DBS Singapore Country Head and a Judge of the Impact Beyond Award, said: “We’re proud to be supporting BOP given its ‘three As’. First, it’s always-on—providing real-time visibility for caregivers who can’t always be physically present with their elderly loved ones. Second, it’s accessible—easy to use and designed to meet the needs of both seniors and caregivers. And third, it’s amplifiable—its roots may be in Singapore, but its potential to scale and make an impact beyond local shores is clear. With more seniors living independently, solutions like BOP will be critical in supporting their wellbeing.”***

***Raymond Bo, CEO & Executive Director, iWOW Technology Limited, commented: “Thank you DBS Foundation, for seeing the promise in our work. This grant is more than just a milestone—it’s a validation that the Age-Tech solutions we are building at BOP are a step in the right direction and we are grateful for the opportunity to help shape the future of ageing in Asia.”***

**#End#**

### **About iWOW**

iWOW stands for Inspiring the World of Wireless and is a technology provider specialising in integrated wireless IoT solutions as a service. Its vision is for a smarter, greener, and safer world through innovations in wireless technology. The Company aims to provide innovative IoT solutions for an increasingly urbanised, ageing and resource-constrained world.

For more information, please visit <https://www.iwow.com.sg/>



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Percentages and amounts reflecting changes over time periods relating to financial and other data set forth in this Press Release are approximate figures and have been calculated using the numerical data in our consolidated financial statements or the tabular presentation of other data (subject to rounding), as applicable, and not using the numerical data in the narrative description thereof.

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