FOR IMMEDIATE RELEASE

YUUZOO STRENGTHENS AND INTERNATIONALISES BOARD AND ADVISORY BOARD, WELCOMES TOP US M&A AND FINANCING LAWYER AND TOP BRITISH BANKER

Singapore, February 26th 2015: YuuZoo Corporation Limited **("YuuZoo" SGX: AFC)**, the world's first third generation social e-commerce company is pleased to announce the appointment of a new distinguished international board member, **New York-based top M&A and financing lawyer Anthony Williams** as Independent Director**,** and a new distinguished member of its advisory board**, London-based former Merrill Lynch Asia-Pacific chairman Michael Dobbs-Higginson.**

Anthony Williams is Co-Executive Partner of the New York office of leading US law firm McKenna Long & Aldridge. He is specialised on commercial transactions, in particular mergers and acquisitions, private equity investments and financings. He counsels domestic and multi-national corporations on securities law topics and corporate finance matters. The Legal 500 has recognized Mr. Williams for his M&A experience.

In addition to his extensive transactional practice, he acts as general counsel to leading family offices and private foundations and advises on their legal and business needs.

After working in the Hong Kong office of Coudert Brothers LLP and founding its San Francisco office, Mr. Williams served as Chairman of Coudert Brothers LLP from 1993 to 2001. He has deep international experience in financial management, investments, accounting and business development.

Michael Dobbs-Higginson, the former Chairman of Merrill Lynch Asia-Pacific, brings 40+ years of high-level finance and director experience from many prominent financial companies.

Mr. Dobbs-Higginson was formerly a member of Credit Suisse First Boston Executive Management Committee in London and was responsible for all its business activities in the Asia Pacific and African regions. Subsequently, he joined Merrill Lynch & Co. ("ML"), and became a member of both Merrill Lynch's Capital Markets Executive Committee and Compensation Committee in New York. He was based in Hong Kong as Chairman of the Asia Pacific region, where he was responsible for all ML's activities in the Asia Pacific region.

Mr. Dobbs-Higginson is an Independent Director of Singapore-listed Hotel Properties Ltd. He has also been advisor, inter alia, to the Sasakawa Peace Foundation, Japan, to the Banque

Indosuez, France and the Bangkok Bank Company Public Limited, Thailand. He has published two books, titled "Asia Pacific and its Role in the New World Disorder" and "The Investment Manual for Fixed Income Securities in the International and major Domestic Capital Markets". He attended Trinity College, Ireland, Kyoto University, Japan and the School of Oriental and African Studies, London University.

Commenting on the appointments, Mr. Thomas Zilliacus, Chairman and CEO of YuuZoo, said, "I am very pleased to see Anthony Williams join the YuuZoo board and Michael Dobbs-Higginson join the YuuZoo Advisory Board. While the company is listed on the SGX, 99.9% of our business is outside of Singapore, with users in 164 countries. The USA and the UK are two of our key growth markets. Anthony and Michael have very strong networks in the US, the UK as well as worldwide. Both are familiar with YuuZoo from before, and both have strong expertise in areas where they can add significant value to YuuZoo's operations. I look forward to working with both of them in expanding and growing YuuZoo's fast-growing and profitable business."

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ABOUT YUUZOO:
Headquartered in Singapore and listed on the SGX mainboard (SGX: AFC), with access to over 85 million registered users and 700 million TV viewers in 164 countries, YuuZoo in a unique way combines social networking and e-commerce in a mobile-optimized, fully localized virtual shopping mall, where the consumer can access hundreds of targeted social networks, targeted shops and targeted entertainment through one single login. All networks are localized for each market as comes to language as well as merchandise and design. To see the networks, log into: www.yuuzoo.com or www.yuuzoo.cn. For more information about the company, please log on to: www.yuucorp.com

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Macquarie Capital (Singapore) Pte. Limited ("Macquarie") was the financial adviser to W Corporation Limited (now known as YuuZoo Corporation Limited) in relation to the acquisition of the entire issued and paid-up share capital of YuuZoo Corporation and its subsidiaries.