

Business (Preliminary) Results

※ The preliminary results shown in this table may differ from the final results

1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classification (unit : in millions of Won, %)		Current Period (First quarter of 2016)	Previous Period (Fourth quarter of 2015)	Changes (%)	Year to Year Comparison (First quarter of 2015)	Changes (%)
Operating Revenue	Quarterly Results	4,228,463	4,379,349	-3.45	4,240,286	-0.28
	Year-to-date (“YTD”) Results	4,228,463	17,136,734	-	4,240,286	-
Operating Income	Quarterly Results	402,127	401,852	0.07	402,648	-0.13
	YTD Results	402,127	1,708,006	-	402,648	-
Profit from Continuing Operations Before Income Tax	Quarterly Results	736,124	404,918	81.80	560,013	31.45
	YTD Results	736,124	2,035,365	-	560,013	-
Profit for the Period	Quarterly Results	572,298	293,453	95.02	442,747	29.26
	YTD Results	572,298	1,515,885	-	442,747	-
Attributable To: Controlling Interests	Quarterly Results	571,846	296,019	93.18	444,495	28.65
	YTD Results	571,846	1,518,604	-	444,495	-

2. Details (Non-Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)						
Classification (unit : in millions of Won, %)		Current Period (First quarter of 2016)	Previous Period (Fourth quarter of 2015)	Changes (%)	Year to Year Comparison (First quarter of 2015)	Changes (%)
Operating Revenue	Quarterly Results	3,098,261	3,137,984	-1.27	3,133,456	-1.12
	Year-to-date ("YTD") Results	3,098,261	12,556,979	-	3,133,456	-
Operating Income	Quarterly Results	429,851	388,660	10.60	407,826	5.40
	YTD Results	429,851	1,658,776	-	407,826	-
Profit Before Income Tax	Quarterly Results	465,675	280,467	66.04	378,762	22.95
	YTD Results	465,675	1,469,444	-	378,762	-
Profit for the Period	Quarterly Results	382,208	217,387	75.82	295,786	29.22
	YTD Results	382,208	1,106,761	-	295,786	-
3. Source of Data		Data Provider		IR Team, SK Telecom		
		Provided for		Analysts and Institutional Investors		
		Date of Provision		April 28, 2016 / 15:00(Seoul time)		
		Location		(SK Telecom Headquarters, Conference Room)		
		Organizing Team		IR Team, SK Telecom (+82-2-6100-2114)		

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM CO., LTD.
(Registrant)

By: /s/ Sunghyung Lee
(Signature)
Name: Sunghyung Lee
Title: Senior Vice President

Date: April 28, 2016