

For Immediate Release

Dezign Format Group Limited Achieves Solid Performance in SGX-ST Catalist Debut

SINGAPORE, 15 August, 2025 – Dezign Format Group Limited (“Dezign Format” or the “Company”, and together with its subsidiaries, the “Group”) achieved a strong trading debut on the Catalist Board (the “**Catalist**”) of the Singapore Exchange Securities Trading Limited (the “**SGX-ST**”) today, under the ticker symbol “**UZF**”.

The Placement, which comprises 32,500,000 new Shares (the “**Placement Shares**”) at S\$0.20 per Placement Share (“**Placement Price**”), was fully subscribed at the close of the placement at 12 noon on 13 August 2025, with application monies received amounting to S\$6.5 million.

Evolve Capital Advisory Private Limited (“**ECA**”) is the Sponsor, Issue Manager and Placement Agent for the Listing and the Placement. Evolve delivers integrated, end-to-end solutions across M&A and corporate advisory, capital markets advisory including IPO listings and capital raising, equity research as well as fund management through its related entity. Maybank Securities Pte Ltd, serving as the sub-placement agent for this IPO, has successfully completed the placement of shares.

The IPO attracted commitments from various institutional investor groups, including Asdew Acquisitions Pte Ltd, Lion Global Investors Limited (as investment manager for and on behalf of its clients), Maybank Asset Management Singapore Pte Ltd, Nikko Asset Management Asia Ltd, Pheim Asset Management (Asia) Pte Ltd, and Ginko-AGT Global Growth Fund.

The Company’s shares debuted at S\$0.265 and reached an intraday high of S\$0.295, representing a 47.5% premium over the IPO placement price of S\$0.20 per share. The stock closed at S\$0.28.

The Invitation has successfully raised total gross proceeds of S\$6.5 million from the Placement Shares. Based on the Invitation price and the post-Invitation share capital of the Company of 200 million shares, the Company’s post-IPO market capitalisation is S\$40 million.



(Company Registration No.: 202516315N)

Dezign Format is a design-and-build specialist – with a history of more than 35 years when its founders first identified that there was a growing demand in the Singapore market for design-and-build services, particularly in the MICE industry. The Group provides events, exhibitions and décor services to customers in various industries, including those within the meetings, incentives, conferences and exhibitions ("MICE") sector.

Such services include the design and fabrication of custom environments, project management and festive decorations services. The Group also offers interior fit-out services for commercial properties as well as engaged in the development, licensing and commercialisation of immersive location-based entertainment and experiences ("LBE").

Evolve Capital's Managing Partner and Chief Executive Officer, Mr Jerry Chua, commented: ***"The positive market reception demonstrates investor confidence in Dezign Format's established market position and compelling growth strategy across Southeast Asia. With over three decades of expertise in the design-and-build sector and a clear vision for expansion into high-growth markets including location-based entertainment, Dezign Format is well-positioned to capitalise on the robust industry outlook. We are pleased to support their journey as they continue to evolve and thrive in this exciting new phase of growth."***

Mr Mike Chong Yuen Hwa, Dezign Format's Executive Chairman and Chief Executive Officer, remarked: ***"We celebrate our strong trading debut on the SGX Catalist Board today, marking a pivotal milestone in our 35-year journey as Singapore's design-and-build specialist. This listing reflects the strong confidence that investors have in our proven capabilities across the MICE and LBE sectors. We are thrilled to embark on this new chapter, delivering innovative experiences whilst exploring strategic partnerships that will drive sustainable growth for our shareholders."***

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About Dezign Format Group Limited

Dezign Format Group Limited and its subsidiaries (the "**Group**") is involved in the business of events, exhibitions and décor services to customers in various industries, including those within the meetings, incentives, conferences and exhibitions ("**MICE**") industry. Its core business are categorised as follows:



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(a) Events, Exhibitions and Décor Services; (b) Commercial and Retail Fit-Out Services; and (c) Immersive Location-Based Entertainment and Experiences.

For the Event, Exhibition and Décor Services business segment, the Group offers “end-to-end” design, fabrication, installation and project management services for events, exhibitions, festive decorations, museums, galleries and brand activation.

For the Commercial and Retail Fit-Out business segment, the Group provides interior fit-out services, specialising in the creation of interior spaces for commercial properties which are tailored to its customers' functional and aesthetic requirements. These services include but are not limited to the design and fabrication of pop-up stores, visual merchandising displays, and bespoke retail environments.

For the Immersive Location-Based Entertainment and Experiences (“LBE”) business segment, the Group develops, licenses, and commercialises immersive LBE projects using both proprietary and third-party intellectual properties. Content from its LBE projects may also be leased and licensed to third parties, including intellectual properties co-owned with joint venture partners.

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The information in this News Release is qualified in its entirety by, and is subject to, the more detailed information as set out in the Final Offer Document registered by the SGX-ST, acting as agent on behalf of the Monetary Authority of Singapore ("MAS"). Any decision to subscribe for New Shares in the Placement should be made solely on the basis of information contained in the Final Offer Document after seeking appropriate professional advice, and no reliance should be placed on any information other than that contained in the Offer Document. This News Release does not purport to contain all of the information that may be required to evaluate any potential transaction in respect of the shares of the Company and is qualified in its entirety by, and should be read in conjunction with the full text of the Offer Document, including but not limited to the sections entitled "Risk Factors" and "Cautionary Note Regarding Forward Looking Statements" of the Offer Document.

This News Release includes forward-looking statements provided with respect to the anticipated future performance of the Company. Such forward-looking statements reflect various assumptions of the management concerning the future performance of the Company. By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. Accordingly, there can be no assurance that such projections and forward-looking statements will be realised. The actual events, results, performance and developments may differ materially from those in such statements as a result of, among others, factors, changing business or other market conditions and the prospects for growth anticipated by the management of the Company. None of the Company and the Sponsor, Issue Manager and Placement Agent, nor any of their respective holding companies, subsidiaries, associated undertakings, controlling persons, affiliates, directors, officers, partners, employees, agents, advisers or representatives, undertake to update or revise any information on the basis of any subsequent developments, information or events, or otherwise. The Company does not undertake any obligation to release the result of any revisions to these forward-looking statements to reflect events or circumstances after the date hereof to reflect the occurrence of unanticipated events. No representations or warranties are made as to the accuracy or reasonableness of such assumptions or the forward-looking statements based thereon. Past performance is not a reliable indication of future performance.

Any decision to invest in any securities issued by the Company should be made solely on the basis of information contained in the Offer Document to be registered by the SGX-ST, acting as agent on behalf of the MAS relating to the securities after seeking appropriate professional advice, and you should not rely on any information other than that contained in the Offer Document.

This News Release has not been reviewed by the MAS or the SGX-ST.



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This document has been reviewed by the Company's Sponsor, Evolve Capital Advisory Private Limited. It has not been examined or approved by the Exchange and the Exchange assumes no responsibility for the contents of this document, including the correctness of any of the statements or opinions made or reports contained In this document.

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