

(formerly known as Equation Summit Limited)

(Company Registration No. 197501110N)
(Incorporated in the Republic of Singapore)
("Company" and together with its subsidiaries, the "Group")

## **NEWS RELEASE:**

# E FUN Nextbook Tablets to Include Disa Digital Safety (USA)'s Point-of-Sale Activation ("PoSA") Digital Asset Protection Solution

Singapore, 12 May 2017 – DISA Limited is pleased to announce that its indirect wholly-owned subsidiary Disa Digital Safety (USA) (**DBA "DiSa"**), a US-based Asset Protection solution provider's vendor, E FUN, a leading designer and manufacturer of mobile lifestyle products, announced that it is about to make the lives of retailers much simpler, while at the same time, put a definite deterrent in the way of thieves. E Fun's Nextbook tablets will now have the ground-breaking, PoSA digital asset protection solution from DiSa imbedded in them. Such products will be ready for shipping beginning 13 May 2017.

The DiSa PoSA solution is the world's first digital asset-protection solution. PoSA digitally locks devices during the manufacturing process through a software upgrade in the firmware. The lock prevents theft by rendering the device inoperable from the point of its production, through the supply chain, to the point of sale, whether the sale takes place in-store or online. The device remains locked until the legitimate buyer, during setup, activates it by using a unique code that is printed on the retail sales receipt. Once activated, the device remains permanently unlocked and fully functional.

Consumers will be able to easily identify the PoSA-enabled devices by the distinct bright-yellow-and-black PoSA logo that is printed on every carton. The logo will discourage would-be thieves from stealing the item as they will not be able to use, return, or sell the item. In fact, if the wrong code is entered too many times, the unit becomes permanently locked.

"We are excited to be working with E FUN in providing their line of Nextbook tablets with our anti-theft Point-of-Sale Activation digital solution," said Adam Hartway, DiSa Global Retail chief executive officer. "It is low cost, adds no chip to any product, has minimal impact on packaging, and saves expenses over alternative and less-effective theft-deterrent solutions. Plus, it protects their sales channels, as it assures only their authorized retailers are selling Nextbook devices."

Further information is available at <a href="http://www.dealerscope.com/article/e-fun-nextbook-tablets-include-digital-safety-usas-pos-activation-digital-asset-protection-solution">http://www.dealerscope.com/article/e-fun-nextbook-tablets-include-digital-asset-protection-solution</a>/.

#### About the DiSa PoSA Solution

The DiSa PoSA solution, the world's first fully digital asset protection solution, is a digital lock applied to consumer electronic products during manufacturing. Each device is assigned a unique activation code. The digital lock prevents theft by rendering the devices inoperable from the point-of-production to the point-of-sale at retail stores. The device remains locked until the legitimate buyer activates the device using a one-time activation code that is printed on the retail sales receipt. Once activated, the device remains permanently unlocked and fully functional. DiSa offers full support to manufacturers, retailers and consumers through 24/7 phone support, Web support and App support.

The DiSa solution is a low-cost solution that increases efficiencies both in the supply chain and in the retail store. With DiSa, retailers will be able to increase sales by merchandising product on the sales floor without fear of theft (no more product hiding in the backroom where it cannot be sold). Retailers will be able to merchandise more quickly; as they will not have to apply current asset protection (AP) standards such as "keeper boxes," "spider wraps," or other inefficient standards. These current standards cost the retailers both: 1) employee productivity and 2) heavy internal costs from purchasing and repurchasing standards.

DiSa is designed to simplify the omni-channel retailer and manages a wide variety of transaction types in omni-channel retailing including 1) traditional brick transactions, including a full gift box experience, 2) E-commerce transactions where DiSa will protect the purchase to the customer's door (no more mail theft or theft from a delivery vehicle), 3) Buy Online, Pickup in Store (BOPIS) and same day pickup in store.

# About DiSa Digital Safety USA (DBA "DiSa")

DiSa Digital Safety USA (DBA "DiSa"), is a US-based asset protection solution provider and wholly-owned subsidiary of DiSa Digital Safety Pte Ltd which is a Singapore-based PoSA solution provider and wholly-owned subsidiary of DISA Limited that specializes in research and development of cutting-edge Retail security solutions. Digital Safety USA is the winner of the 2017 (R)Tech Asset Protection: Innovation Awards by the Retail Industry Leaders Association (RILA). More information is available at <a href="https://www.digital-safety.us">www.digital-safety.us</a> and <a href="https://www.digital-safety.sg">www.digital-safety.sg</a>.

## **About DISA Limited**

DISA Limited (SGX:532), formerly known as Equation Summit Limited, is a publicly-traded company on the Singapore Catalist Stock Exchange. With decades of experience as a multifaceted manufacturer and retailer, the company has grown to center its principle activity in investment holding. The current core business segments include energy management services, E-waste/Recycling, technology and construction. The name of the company was formally changed on 13 February 2017. More information is available at www.disa.sg.

This announcement has been prepared by the Company and its contents have been reviewed by the Company's Sponsor, SAC Capital Private Limited ("Sponsor"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("SGX-ST"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement including the correctness of any of the statements or opinions made or reports contained in this announcement.

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