



BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn: Mr Khushro A. Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

Listing Compliance Department
National Stock Exchange of India Ltd.
Exchange Plaza, Bandra Kurla Complex,
Bandra (E) Mumbai 400 051
Kind Attn: Mr Avinash Kharkar
Asst. Vice President
Listing & Compliance

August 1, 2016
Sc- 15152

Dear Sirs,

Re: Press Release – Tata Motors Monthly sales July, 2016

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by the Company on the above subject, which is self-explanatory.

This is for the information of the exchange and the members.

Yours faithfully,
Tata Motors Limited


H K Sethna
Company Secretary

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TATA MOTORS LIMITED

Bombay House 24 Homi Mody Street Mumbai 400 001
Tel 91 22 6665 8282 Fax 91 22 6665 7799
www.tatamotors.com CIN L28920MH1945PLC004520

Tata Motors records sales growth of 7% in July 2016

Key Highlights:

- **Posted a 43% sales growth in passenger cars over last year, led by strong demand for the recently launched Tiago**
- **LCV sales continued to grow at 5% in July 2016**

Mumbai, August 01, 2016: Tata Motors passenger and commercial vehicle sales (including exports) in July 2016 were at 43,160 vehicles, a growth of 7%, over 40,154 vehicles sold in July 2015. The company's domestic sales of Tata commercial and passenger vehicles for July 2016 was at 37,789 nos., a growth of 8%, over July 2015. The Company continued to witness year-on-year growth in certain key segments in July 2016, with the company's LCV sales growing by 5% and its passenger cars growing by 43%.

Cumulative sales (including exports) of the company for the fiscal was at 166,889 nos., higher by 7% over 156,658 vehicles, sold last year.

Passenger Vehicles

In July 2016, Tata Motors passenger vehicles in the domestic market, recorded a sale of 13,547 nos., a year-on-year growth of 31%, compared to 10,335 nos. sold in July 2015.

Sales of passenger cars in July 2016 was higher by 43% at 12,209 nos., compared to 8,520 nos., in July 2015, due to strong demand for the recently launched Tiago. Cumulative sales growth of all passenger vehicles in the domestic market, were 45,062 nos., a growth of 8%, compared to 41,823 nos., in July 2015.

Commercial Vehicles

The overall commercial vehicles sales in July 2016, in the domestic market were at 24,242 nos., lower by 2%, over July 2015. The sales of Tata Motors Light Commercial Vehicles, continued to grow in the domestic market at 13,544 nos., an increase of 5% over July 2015.

M&HCV sales were at 10,698 nos., lower by 9%, over July 2015. The segment saw subdued demand due to lower freight rates, heavier than usual monsoon in some of the states and some slowdown in the replacement market.

Cumulative sales of commercial vehicles in the domestic market for the fiscal were at 102,640 nos., higher by 7% over last year. Cumulative LCV sales were at 56,841 nos., an increase of 9% over last year, while M&HCV sales of 45,799 nos., were higher by 4%, over last year.

Exports

The company's sales from exports was at 5,371 nos., in July 2016, a growth of 6% compared to 5,078 vehicles sold in July 2015. The cumulative sales from exports for the fiscal was at 19,187 nos., higher by 3%, over 18,588 nos., sold last year.

About Tata Motors:

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for immediate use**PRESS RELEASE**

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,75,561 crores (USD 41.6 billion) in 2015-16. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 9 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS and Russia.

(www.tatamotors.com; also follow us on Twitter: <https://twitter.com/TataMotors>)

Issued by:

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