

A World Leading Natural Rubber Player

Disclaimer

Certain forward looking statements may be made in the course of the presentation. These forward-looking statements generally can be identified by use of statements that include words or phrases such as STA or We or our management "believe", "expect", "anticipate", "intend", "plan", "foresee", "project", "may", "will", "shall", or other similar words or phrases. Similarly, statements that describe STA's objective, plans or goals also are forward-looking statements. These statements involve known and unknown uncertainties and risks that could differ materially from actual results, performance or events.

The forward-looking statements contained in the slides are not and should not be constructed as representations of the future performance of STA and that such statements are an expression of the Company's reviews based on its current view and certain assumptions including, but not limited to, prevailing economic and market conditions and currently available information. The reader or the listener is cautioned to not unduly rely on these forward-looking statements. We do not undertake any duty to publish any update or revision of any forward looking statements.



Q1 2014 Results





Financial Highlights – Q1 2014

(THB million)	FY'12	FY'13	%YoY	Q4'13	Q1'13	Q1'14	%YoY	%QoQ
Revenue	99,639	92,185	▼7 %	23,930	24,240	22,765	▲6 %	▼5%
Sale volume (tons)	975,604	1,126,463	▲15%	315,186	269,706	308,456	▲14%	▼2%
Avg. selling price (Baht per ton)	99,966	79,600	▼20 %	74,053	87,260	71,777	▼18%	▼3%
Gross profit	4,775	5,189	▲9%	1,463	1,320	599	▼55%	▼59%
Adj. gross profit*	4,318	5,804	▲34%	1,287	1,598	1,466	▼8%	▲14%
EBITDA	2,840	3,747	▲32%	876	1,338	708	▼47 %	▼19%
Net profit	1,379	1,812	▲31%	426	850	402	▼53%	▼6%
Adj. GP margin	4.3%	6.3%	▲200 bps	5.4%	6.6%	6.4%	▼20bps	▲100bps
Net profit margin	1.4%	2.0%	▲ 60bps	1.8%	3.5%	1.8%	▼170bps	▼1bps

^{*} Adjusting for (reversal) allowance of inventory and realised forex gains / losses

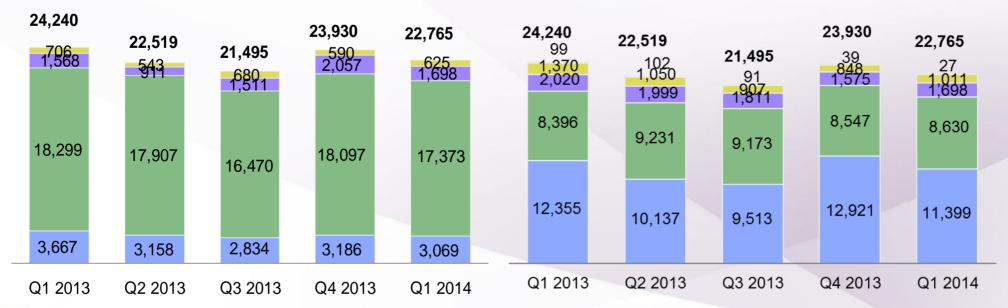


Revenue overview

Revenue breakdown by product (THB mm) RSS TSR Con. Latex Others -6.1%

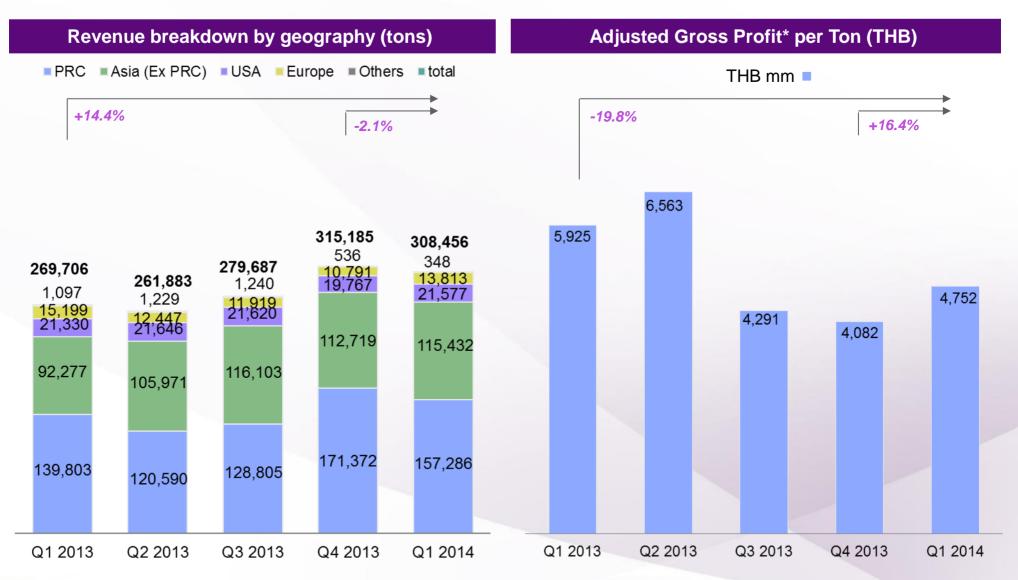
Revenue breakdown by geography (THB mm)







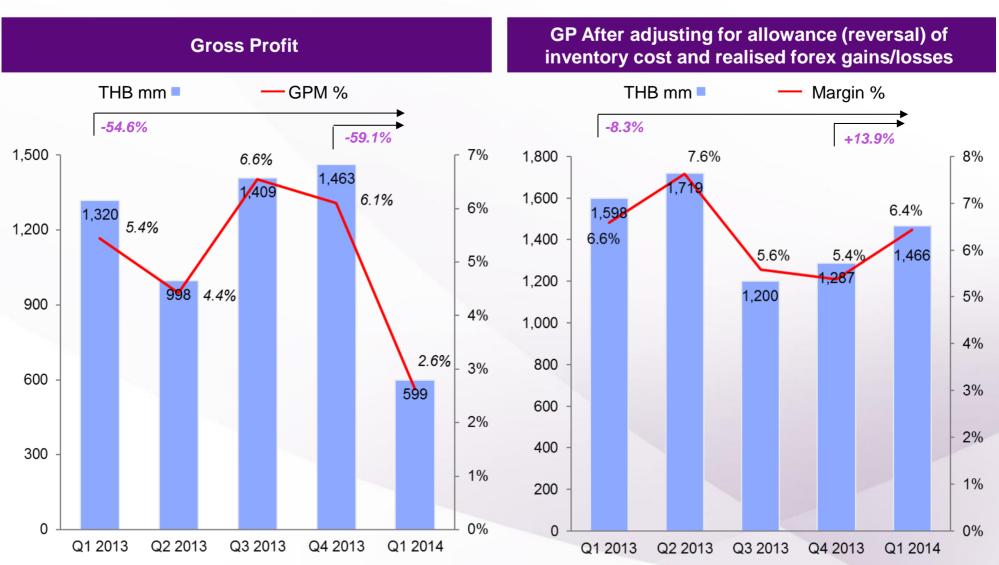
Revenue by Geography and GP per Ton





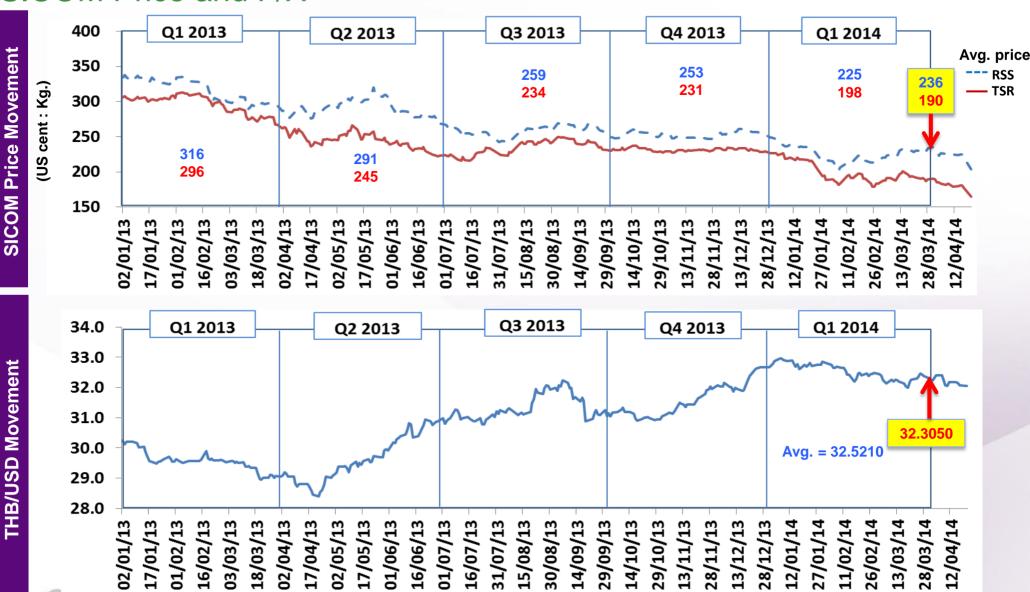
Note*: Adjusted Gross Profit = Gross Profit after adjusting for (reversal) allowance of inventory cost and realised forex gains / losses

Gross profit ("GP") and gross profit margin ("GPM")





SICOM Price and F/X



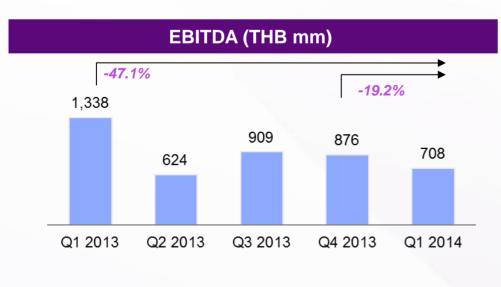
Earning before tax, net profit and net profit margin

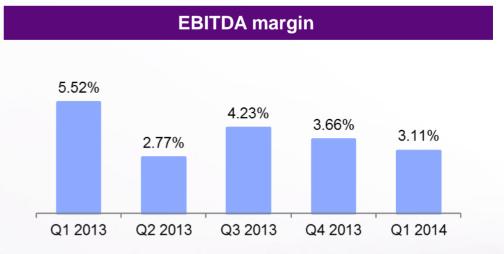


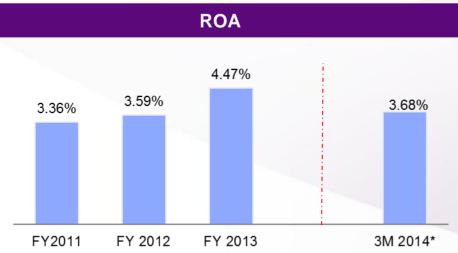


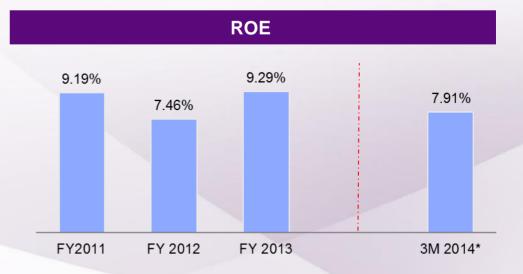


Return on Assets and Return on Equity





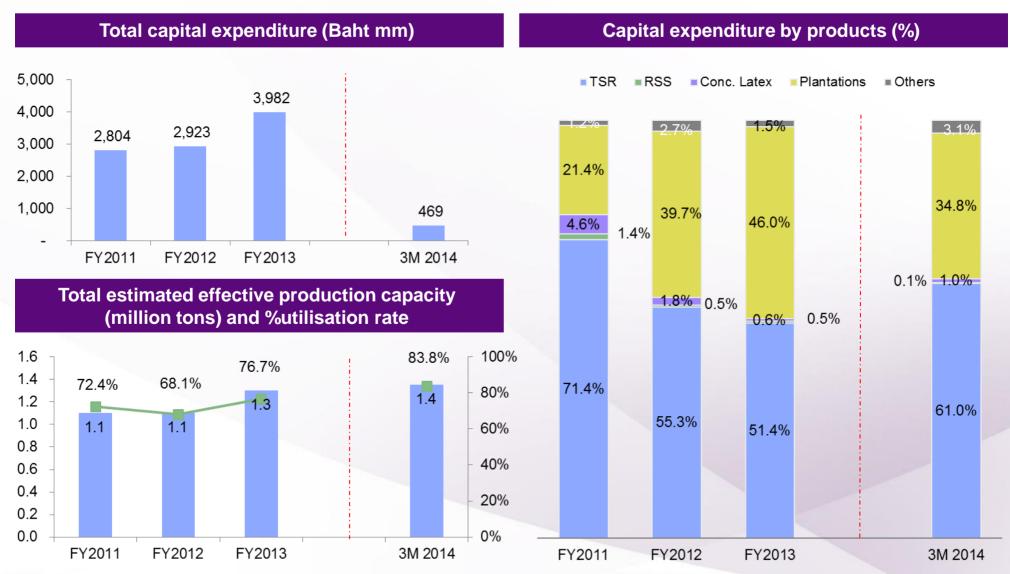




*Annualised basis



Capital expenditure



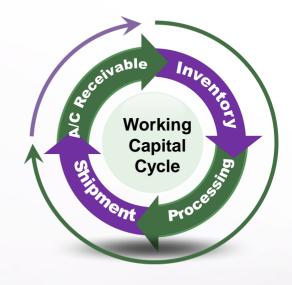


Working capital overview

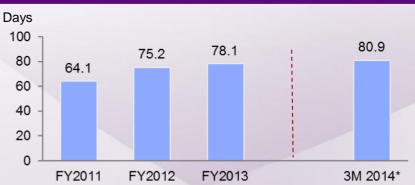










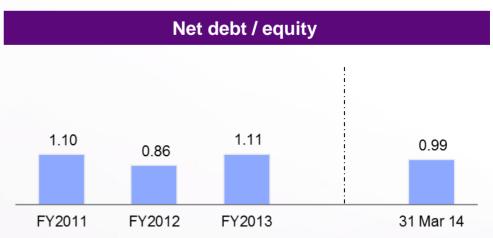


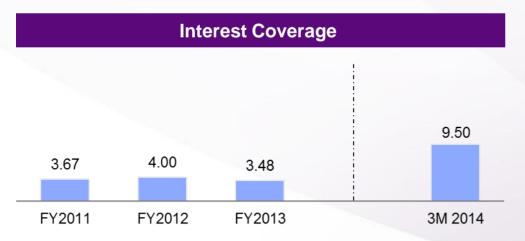
Cash turnover days = Trade receivable days + inventory turnover days - trade payables days

^{*}Annualised basis

Robust leverage and coverage ratios







Debt = Total liabilities
Equity = Total equity
Assets = Total assets
Net debt = debt - cash
Cash = cash and cash equivalents + fixed deposits at financial institutions
Interest Coverage = EBITDA/finance costs





Our Business Updates



Target & Capex

2014 Target

Capacity : 1.4 mil tons

Sale volume : 1.2 mil tons

Adj. GP margin : 5 - 7%

NP margin : 1.5 - 2.5%

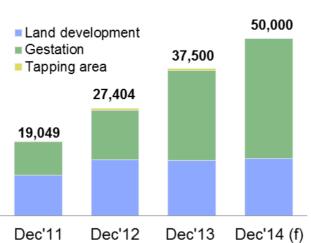
Dividend policy : 30% of net profit

CAPEX (Unit: THB mn.)	2014f	2015f	2016f
Capacity Expansion	1,900	1,050	500
Plantation	1,100	550	300
Maintenance	650	500	350
Total CAPEX	3,650	2,100	1,150

Rubber plantation:

Achieve 50,000 rai (8,000 h.a.) in Thailand by the end of 2014

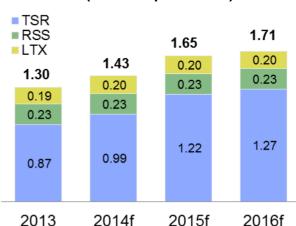
Area for Rubber Plantation (rai)



Midstream business:

Continue our aggressive expansion plan domestically and internationally

Effective Production Capacity (mil. tons per annum)





Our Business Strategy

Enter into Upstream Rubber Plantation Enhance Procurement Stronghold Continuously Expand Capacity

Expand Customer Coverage

Create Footprint in New Territories

- To procure raw materials at more favorable prices in new rubber plantation zone
- To create potentials for new capacity expansion for our midstream operation
- To increase sustainable profitability

- To have an excellent integrated system to build long-term relationship with suppliers
- To save production cost and increase production efficiency from our effective procurement strategy with suppliers
- To gain higher market share for long-term success
- To benefit from economies of scale
- To maintain our leading position in natural rubber industry
- To ride on growth in key market, e.g.
 China and highly potential markets
- To have diversified customer base and capture all demands from customers throughout the world
- To enhance competitiveness and diversify business risk
- To expand our market coverage in Indochina and gain direct access to other sources of natural rubber, e.g. Vietnam and Myanmar

Aggressive expansion plan vertically and horizontally across NR supply chain



Industry Outlook

Demand

 Gradual global economic recovery reflects a modest growth of global NR consumption

Supply

- Global glut will continue as the output from higher planting during 2006-2008 has been growing at the faster rate than demand
- Current lower NR price and the expiration of financial support to rubber farmers will prompt rubber farmers to overtap when normal tapping season starts at the end of May

Global Stock

- Concerns on high NR stockpile in China continues to pressure on the price
- NR outlook will be exacerbated if the Thai government decides to release NR stockpiles of approximately 200,000 tons

NR Price

 NR price in short and medium term is pressured by a high level of global NR surplus and NR inventory in China



Q&A



Investor Relations Department

Tel: +662 207 4500 ext. 1402

Fax: +662 108 2244

Email: IR@sritranggroup.com

