IMMEDIATE RELEASE

Vividthree Launches its First NFT Digital Comic Collectibles for Sale

- *For Its Popular Web Comic Silent Horror*



Singapore, 7th December 2021 - Vividthree Holdings Ltd. (SGX: OMK) ("Vividthree", the "Company", or together with its subsidiaries, the "Group"), a diversified entertainment company across the Digital Entertainment chain, announced today that it will launch its first non-fungible token ("NFT"). The Group is developing digital collectibles of the characters of their popular webcomic IP, 'Silent Horror'.

The first stage of the NFT sale of the iconic characters of Silent Horror will start in December 2021. Characters will be transformed into digital collectibles on the blockchain for the comic fans

and NFT collectors to purchase on Opensea.io, the world's first and largest digital marketplace for crypto collectibles and NFTs which sales volumes hit US$3.4 billion in August 2021[1].

Vividthree development team has created exclusive digital art collectibles for sale. Proceeds from the sale will fund further development of 'Silent Horror' including potential spin-off. Vividthree is the Intellectual Property ("IP") owner of 'Silent Horror', a webcomic series with a supernatural horror theme that has amassed over 100 million views online[2] since February 2015.

Managing Director of Vividthree, Mr Charles Yeo commented***, "With our unique development strategies and a clear roadmap, this will be our first ever NFT collection for 'Silent Horror'. The comic title has gathered massive followings over the years, and the NFT sale will allow fans to own a piece of their favourite character while also helping to contribute to the further development of 'Silent Horror' as we continue to invest in the IP's growth. The NFT sale also marks a monumental moment for the Group as we tap into the limitless opportunity of blockchain to accelerate the execution of our growth plans."***

NFTs have surged in popularity in recent years with 3Q2021 sales up more than 8 folds from a year ago to US$10.7b, according to data from market tracker DappRadar[3].

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Appendix



[1] https://dune.xyz/yifeihuang/Opensea
[2] https://tapas.io/series/Silent-Horro/info
[3] https://www.reuters.com/article/fintech-nft-q3-idCAKBN2GU298

About Vividthree Holdings Ltd.

Headquartered in Singapore with subsidiaries in Malaysia and China, Vividthree Holdings Ltd. specialises in Visual Effects ("VFX"), animation and Virtual Reality ("VR") for content creation and services across the Digital Entertainment and Out-of-Home Entertainment sectors, as well as collaborations in Meetings, Incentives, Conferences, Exhibitions ("MICE") projects.

Since its establishment in 2006, Vividthree has secured its position as Singapore's leading 3D animation and VFX studio with its multi-award-winning track record. In 2017, the Company expanded into the immersive media space with virtual reality (VR) and augmented reality (AR) capabilities. The Vividthree brand of excellence can be found in many works, including Singapore's box-office breaking trilogy Ah Boys to Men, SG50 Future of Us Exhibition, NS50 Home Team parade and Train to Busan VR Tour show.

Vividthree has secured the exclusive rights to develop a VR tour show for *Peninsula*, the sequel to the 2016 Korean box office hit, Train to Busan, as well as acquired the intellectual property rights to the popular web comic, *Silent Horror*.

Vividthree is a subsidiary of SGX Mainboard-listed mm2 Asia Ltd. (SGX Stock Code: 1B0), producer of film, television and online content. In September 2018, Vividthree debuted on the SGX Catalist board (SGX Stock Code: OMK)

For more information on Vividthree Holdings: https://www.vividthreeholdings.com

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