

PRESS RELEASE

**ACME, B'IN AND UnUsUaL SIGNS MOU
FOR THE PROVISION OF LIGHTING SOLUTIONS FOR A MINIMUM OF
100 CONCERTS IN CHINA OVER A 3 YEAR PERIOD**

SINGAPORE (10 August 2017) – UnUsUaL Productions Pte Ltd (“UnUsUaL Productions”), a wholly-owned subsidiary of UnUsUaL Limited (“UnUsUaL”), has signed a memorandum of understanding (“MOU”) with Acmetec Holdings Limited (“ACME”), a leading supplier of specialised lighting equipment, and B'IN Live Co., Ltd (“B'IN”), a concert promotion company listed on Taiwan Stock Exchange, for the provision of lighting solutions for a minimum of 100 concerts by various artistes in China over 3 years.

Under this MOU, UnUsUaL Productions will partner ACME in creating and designing lighting solutions for the said series of concerts, to be organised by B'IN. The solutions will be in accordance with the requirements and specifications as requested by the presenting artiste as the case may be.

“We are pleased to embark on this partnership with a renowned lighting specialist and providing solutions to a leading concert promoter for the North Asia region. Our partnership with ACME takes on a new level with this MOU. We are indeed grateful for this opportunity to collaborate with ACME and B'IN for their confidence in UnUsUaL” said Mr Leslie Ong, CEO, UnUsUaL.

About ACME

Established in 1985, ACME is one of the largest enterprises worldwide known for its specialization in the field of lighting such as stage lighting, entertainment lighting, architectural and commercial lighting, audio, amplifiers and control system of professional manufacturers. It is headquartered in Gaoming District, Foshan City, Guangdong Province, "National Torch Plan Foshan new material industry base (Cangjiang Industrial Park East Park)", covering an area of 100,000 square meters facility in Foshan City, Guangdong, China. The company has a modern factory with high specification office building, and is amongst Asia's largest factory for producing entertainment lighting and stage lighting.

ACME products are now exported to over 70 countries. The Group has always been committed to provide the most innovative and reliable products at very competitive prices. Apart from providing best of services for business developments ACME gives priority to quality and customer satisfaction being their main motto to gain worldwide recognition and remain ahead of competition. ACME's goal is to become the world's most trusted enterprise in entertainment sector.

For more information, please refer to www.acmetec.com.cn

About B'IN

B'IN is amongst the largest entertainment company in Taiwan specialising in concert production and support services.

The Company provides stage designing, strategy integration, stage production, technical supporting, and other services. B'in Live also provides entertainment equipment loans, advertising, and other services.

It was listed on Taiwan Stock Exchange in March 2017, under Stock Code 6625.

Over the years, B'IN has produced concerts for various artistes. World renowned artiste/groups such as MayDay (五月天), Wakin Chau(周華健), JJ Lin (林俊傑), S.H.E were amongst those who enjoyed B'IN's professional concert production service.

For more information, please refer to www.bin-live.com

About UnUsUaL Limited

Established in 1997, UnUsUaL Limited started as a stage, sound and lighting equipment rental business. It has grown to become one of the leading names in concert promotion and event production in Asia. Its presence in the region is represented by UnUsUaL Entertainment, UnUsUaL Productions, UnUsUaL Development, UnUsUaL Productions in Malaysia and UnUsUaL Entertainment International in Hong Kong.

Its ability to deliver a complete technical solution has seen the company working on large scale events such as the Singapore Arts Festival, the Chingay Parade, SG50 Youth Celebrate! and the Formula One Singapore Grand Prix. The company also promotes and organises world class concerts and events for artistes such as Air Supply, Andy Lau, Cesar Millan, Chang Hui Mei, G.E.M, Hillsong, Jacky Cheung, Jay Chou, JJ Lin, Kim Soo Hyun, Lee Min Ho, Lionel Richie, Mariah Carey, Michael Bubl , Park Bo Gum, Pet Shop Boys, S.H.E., Stefanie Sun, Rain and Yanni in Singapore and the region.

In 2016, UnUsUaL Group of Companies was acquired by mm2 Asia Limited, a Singapore-based, SGX Catalist listed producer of films, TV and online content. UnUsUaL Limited was listed on the SGX-ST Catalist board on 10 April 2017.

For more information, please visit us at www.unusual.com.sg

This news release has been prepared by the Company and its contents have been reviewed by the Company's Sponsor, Hong Leong Finance Limited (the "Sponsor"), for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this document.

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