



New Listing Portfolio Introduction–

La Kaffa International Co., LTD.

La Kaffa International Co., LTD. (“La Kaffa”) was founded in 2004 and has established three major brands, mainly Chatime, ZenQ and La Kaffa Coffee. La Kaffa is currently operating over 80 cities, 25 countries/regions, across 4 continents including Japan, Korea, China, ASEAN countries, North America, Pakistan, UAE and United Kingdom. La Kaffa continually solidifies its foothold and aggressively expands its service domain. La Kaffa is committed to building the brand in the worldwide market, as well as a declaration of providing Taiwanese culinary culture to international customers. While continually seeking collaborations with potential partners for brand authorization and further store penetration, La Kaffa is now aiming to extend its brand portfolio with the ultimate goal as the leading Chinese F&B group worldwide.

Hotung Group has invested in La Kaffa since November 2013 to assist La Kaffa in stock diversification to conform to the relevant regulations of Taiwan GreTai Securities Market (“GTSM”). The 2013 consolidated audited sales revenues of La Kaffa reached NT\$1.15 billion (US\$36 million), which was a 15% growth year-on-year. La Kaffa has been approved by GTSM and plans to debut on GTSM on the 20th of January 2015.

BY ORDER OF THE BOARD

Shu-Hui Lo

Company Secretary

January 20, 2015