

Creative Announces the T3250 Wireless – 2.1 Speaker System Featuring Bluetooth and Advanced Acoustic Technologies to Deliver Superior Audio Performance at Great Value

SINGAPORE – 31 July 2014 – Creative Technology Ltd today announced the Creative T3250 Wireless 2.1 speaker system – the latest offering in its comprehensive range of wireless speakers with Bluetooth technology. Priced competitively at USD69.99, this sleek and compact speaker system offers superb audio performance in its class at great value.



**Creative T3250 Wireless
2.1 Speaker System**

Superb Audio Performance

Built to deliver impressive audio performance, the Creative T3250 Wireless features Creative Image Focusing Plate (IFP) that allows the speaker system to achieve a wide acoustic sweet spot with improved sonic directivity, and to preserve tonal accuracy. The audio spectrum of the satellites is further enhanced by incorporating Creative Dual Slot Enclosure (DSE), a truly functional port tube to deliver robust mid bass reproduction. The speaker system's custom-tuned down-firing subwoofer delivers a punchy bass performance.

Speedy and Versatile Connectivity

The Creative T3250 Wireless features Bluetooth connection that enables it to stream music wirelessly from most stereo Bluetooth devices such as smart phones, tablets and laptops. It has a 3.5mm Line-in jack for seamless connection to other analog audio devices. The speaker system also comes with an audio control pod that includes Power ON/OFF, Bluetooth and volume control for ease of use.

Sleek and Compact Design

Designed to fit easily into any home or workspace, the Creative T3250 Wireless sports a sleek compact industrial design with a pair of satellite speakers that have very small footprints.

Technical Specifications of Creative T3250 Wireless 2.1 Speaker System

- Product Weight : 2.1 kg / 4.6 lbs
- Satellites Dimension (HxWxD) : 147 x 70 x 75 mm / 5.8 x 2.8 x 3.0 inches
- Subwoofer Dimension (HxWxD) : 222 x 183 x 183 mm / 8.7 x 7.2 x 7.2 inches
- Bluetooth operating frequency : 2402 – 2480MHz
- Bluetooth Version : 3.0
- Supported Bluetooth profile : A2DP (Wireless Stereo Bluetooth)¹
- Supported Codec : SBC
- Operating Range for Bluetooth devices : Up to 10 meters

(Measured in open space. Walls and structures may affect range of device.)

- 3.5mm Integrated Line-In jack for other audio devices

- Compatible with PC (Windows XP/Vista/7/8/8.1), Apple Macintosh equipped with Bluetooth wireless stereo
- Compatible with most major brands of Bluetooth A2DP enabled mobile phones

¹ Stereo Bluetooth or A2DP profile enables wireless transmission of full stereo sound to other Bluetooth devices. To determine whether the user's device (notebook, PC or mobile device) is equipped with A2DP-enabled Bluetooth technology, refer to the device manufacturer's documentation/website for more information.

Pricing and Availability

The Creative T3250 Wireless 2.1 speaker system, priced at USD69.99, is available from August 2014 at the online store at sg.store.creative.com.

For in-store availability, please refer to local authorised dealers.

For more information about the Creative T3250 Wireless 2.1 speaker system, please visit www.creative.com.

About Creative

Creative is a worldwide leader in digital entertainment products. Famous for its Sound Blaster® sound cards and for launching the multimedia revolution, Creative is now driving digital entertainment with

cutting-edge audio solutions, premium wireless speakers, wireless headphones and portable media devices. Today, Creative re-invents the Sound Blaster, which has a user base of over 400 million, with its ground-breaking Sound Blaster Roar and Sound BlasterAxx that aim at the new mobile networked generation by bridging the worlds of the computer, smartphones, and tablets. Creative's proprietary technologies, innovative hardware, applications and services leverage the Internet, enabling consumers to experience high-quality digital entertainment – anytime, anywhere.

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CONTACT INFORMATION

Creative Technology Ltd
Wynne Leong
Tel (65) 6895 4120
wynne_leong@ctl.creative.com

August Consulting
Alan Lee
Tel (65) 6733 8873
alanlee@august.com.sg