



# **Transformation >> Building Scale in China**

Strategic Investment in Sincere Property Group

15 April 2020

# Overview |

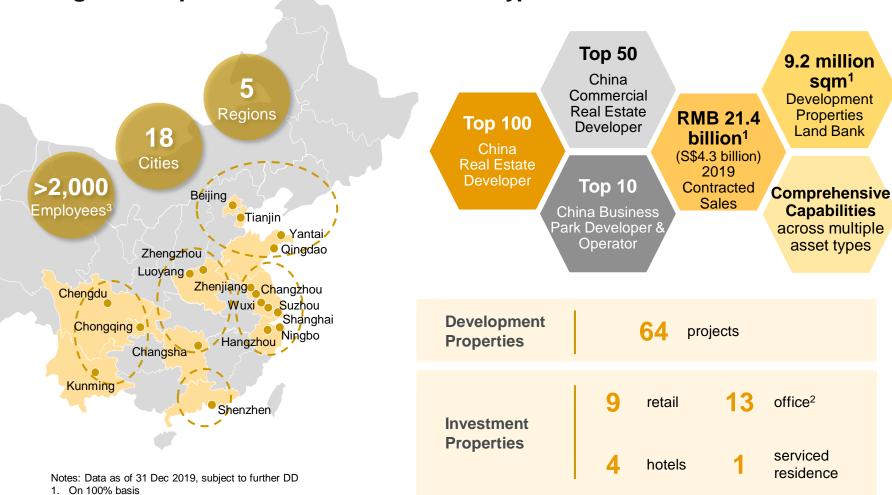
- > Introduction
- > New Transaction Summary
- > Financial Impact to CDL
- > Building Scale, Creating Value





# **About Sincere Property Group**

Established real estate developer with comprehensive development and asset management capabilities across different asset types



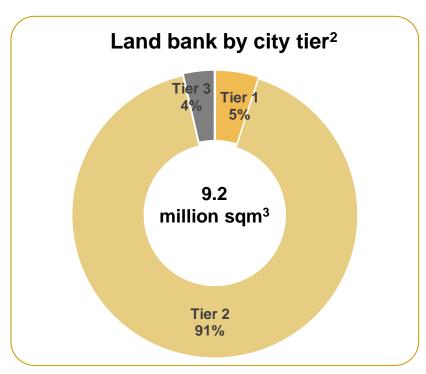


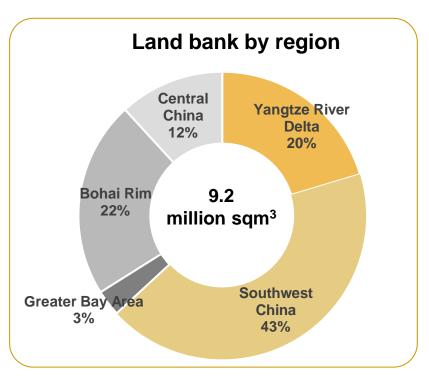
3. Includes staff from property development, asset management and Starlight Retail

Includes 2 self-use offices in Shanghai and Chongging

# **Substantial Land Bank to Support Future Growth**

- Over 96% of land bank<sup>1</sup> located in Tier 1 and 2 cities
- 42% of land bank in developed regions of Yangtze River Delta and Bohai Rim
- 58% in fast growing Southwest China (mostly Chengdu & Chongqing), Greater Bay Area and Central China





Notes: Data as of 31 Dec 2019

- 1. Total land bank equals to the sum of (i) total GFA available for sale for completed properties, (ii) total GFA for properties under development, and (iii) total GFA for properties held for future development; GFA available for sale of completed projects refers to the saleable GFA pre-sold/unsold
- 2. Tier 1 cities where Sincere has presence include Beijing, Shanghai, Shenzhen; Tier 2 cities include Tianjin, Chongqing, Chengdu, Zhengzhou, Qingdao, Yantai, Suzhou, Hangzhou, Wuxi, Ningbo, Changsha, Kunming, Changzhou; Tier 3 cities include Zhenjiang, Luoyang

On 100% basis



# Wide Range of Residential Development Products

Full spectrum ranging from high-end to mass market (including villa, low-rise and high-rise residential apartments)



### MAIN PRODUCT LINES

#### High-end

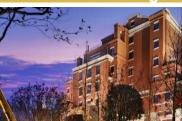


Jinglan Peak, Chongqing 重庆敬澜山



Xiexin Gongguan, Chongqing 重庆协信公馆

### Mid to high-end



Xingluyuan, Chongqing 重庆星麓原



Xingluyuan, Chengdu 成都星鹭源

#### **Mass market**



Xinglanhui, Changsha 长沙星澜汇



Tianjiao, Qingdao 青岛天骄观澜国际



# **Strong Retail Portfolio**

### Established platform covering retail property development, management and operation

- Sincere has 9 retail malls across various market segments, from community to luxury
- Further expansion via third party management contracts











### High-end shopping mall



Starlight 68 (Phase 1), Chongqing 重庆星光68 (一期)



Starlight 68 (Phase 2 under development), Chongqing 重庆星光68 (二期)

### Mid to high-end urban fashion shopping mall



Shibei Starlight Plaza, Shanghai 上海市北星光广场



Yongchuan Starlight Plaza, Chongqing 重庆永川星光广场



Nanping Starlight Place, Chongqing 重庆南坪星光时代广场

# Quality community shopping mall



Yubei Starlight World, Chongqing 重庆渝北星光天地



Daping Starlight World, Chongqing 重庆大坪星光天地



Starlight World, Shanghai 上海星光天地

# Leading Business Park Developer & Operator

### Ranked Top 10 Business Park Developer and Operator in China<sup>1</sup>



- Tusincere was jointly incorporated by Sincere and Tus Holdings in 2015
- Tus Holdings (启迪控股), is a leading science and technology investment holdings group, leveraging on the network and resources from its parent company, Tsinghua University
- Mixed developments comprising office, residential, retail and research spaces



### **Shenzhen Tech Park**

启迪协信深圳科技园

- Total GFA: approx. 800,000 sqm
- Target high-tech industries



### **Shanghai Chint Tus Harbor**

上海正泰启迪智电港

- Total GFA: approx. 200,000 sqm
- Positioned as a centre for high-end manufacturing



### **Wuxi Tusincere City**

启迪协信无锡科技城

- Total GFA: approx. 800,000 sqm
- Target high-tech industries



# **Chongqing Headquarters City**

重庆总部城

- Total GFA: approx. 700,000 sqm
- Target high-tech industries



Note: 1. Rating by Guandian in 2019

# **Hotels & Serviced Apartments**

### Includes high-end luxury to mass market projects

- A serviced residence with 404 apartments and four hotels with more than 1,000 rooms
- Pipelines in discussion for further expansion



Chengdu Hilton Hotel
In operation since Feb 2019
No. of rooms: 298





Changfeng Serviced Apartment, Shanghai In operation since Sep 2018 No. of rooms: 404



Chongqing Jiangbei Doubletree by Hilton In operation since Nov 2011 No. of rooms: 284





### **Investment Overview**

### Renegotiated Transaction at a Significantly Lower Valuation





**SINCERE** 协信远创

让建筑具有生命

"TRANSACTION"
Year 2020

"CALL OPTION"
Year 2022

**TOTAL** 

Transaction Overview

Acquisition of initial 51.01% effective stake in Sincere Property with a Call Option for another 9.00% effective stake

Effective Equity Stake

51.01%

9.00%

60.01%

Investment Consideration

RMB 4.39 billion (S\$0.88 billion)

RMB 0.77 billion (S\$0.16 billion)

RMB 5.16 billion (S\$1.04 billion)

# Sincere Property

- An established real estate group with over 20 years' track record
- One of China's Top 100 Developers<sup>1</sup>
- Contracted sales of RMB 21.4 billion<sup>2</sup> (S\$4.3 billion) in 2019

#### Notes:

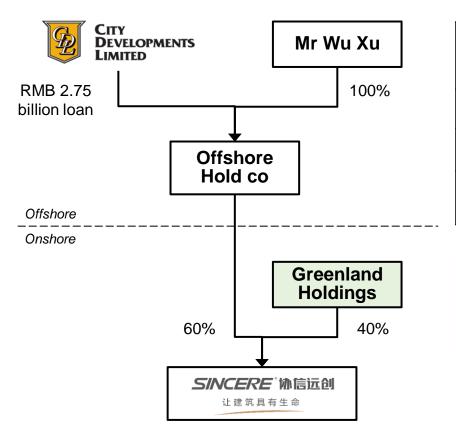
- 1. 2019 Ranking by China Real Estate Association (中国房地产业协会)
- 2. On 100% basis

Exchange rate of RMB1: S\$0.2009 as at 14 April 2020



# **Existing Holding Structure**

### Interest held by Sincere Property's Chairman & Founder and Greenland Holdings



Name of shareholder	Direct interest in Offshore Hold Co (%)	Effective interest in Sincere Property (%)
CDL	Not applicable	Not applicable
Mr Wu Xu¹	100.00	60.00
Greenland Holdings <sup>2</sup>	Not applicable	40.00

CDL had extended an interest-bearing loan in 2019 to Sincere Property in the amount of **RMB 2.75 billion** (representing approximately S\$0.55 billion)

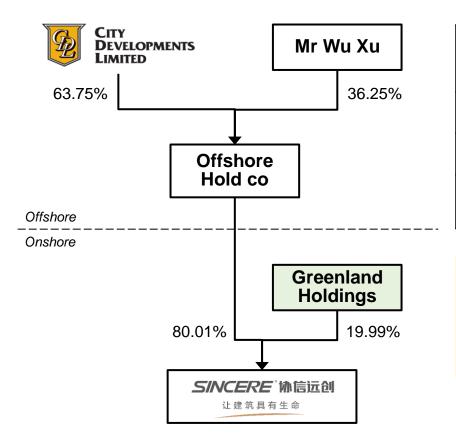
#### Notes:

- 1. Mr Wu Xu is the Chairman and Founder of Sincere Property
- 2. Greenland Holdings Group Co., Ltd.



# **Structure – Transaction Completion in 2020**

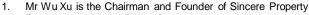
### Joint Controlling Stake of 51.01% to be held by CDL Group



Name of shareholder	Direct interest in Offshore Hold Co (%)	Effective interest in Sincere Property (%)
CDL	63.75	51.01
Mr Wu Xu¹	36.25	29.00
Greenland Holdings <sup>2</sup>	Not applicable	19.99

CDL's Effective Equity Stake in Sincere will be approximately **51.01%**, becoming the largest shareholder

#### Notes:

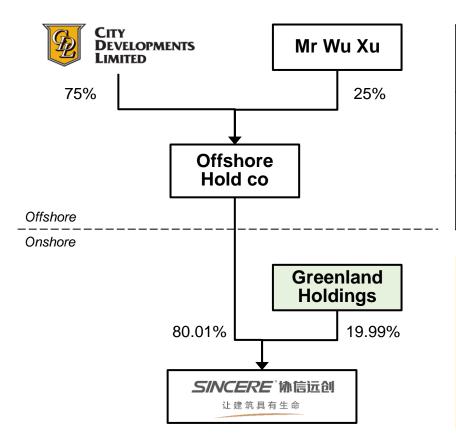


2. Greenland Holdings Group Co., Ltd.



# Structure – Exercise of Call Option in 2022

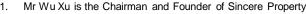
### Controlling Stake of 60.01% to be held by CDL Group



Name of shareholder	Direct interest in Offshore Hold Co (%)	Effective interest in Sincere Property (%)
CDL	75.00	60.01
Mr Wu Xu¹	25.00	20.00
Greenland Holdings <sup>2</sup>	Not applicable	19.99

After the exercise of the call option, CDL's Effective Equity Stake in Sincere Property will be approximately **60.01%**The call option will be exercisable on the later of (i) 18 months from completion of transaction and (ii) 1 July 2022

#### Notes:







# **Compelling Transaction Rationale**

### Significantly Improved Terms for New Transaction

- Attractive Price
- Attractive entry valuation at RMB 8.60 billion
   almost 50% below Sincere Property's NAV of RMB 16.48 billion<sup>1</sup>
- Current macroeconomic conditions offer a window of opportunity to assess real estate investments with attractive valuations
- 2 Immediate Scale
- Expand the Group's geographical presence from 3 to 18 cities in China
- Increase CDL's global portfolio allocation in China from 13% to 17%
- 3 Growth Potential
- Access to pipeline of 64 development projects, land bank of 9.2 million sqm<sup>2</sup>
- More than 96% of the land bank in Tier 1 and 2 cities.
- Broaden capabilities to include business parks
- Strategic Fit
- Sincere provides local capabilities with over 2,000 professionals across 18 cities
- CDL contributes international experience, sophisticated capital management and sustainability leadership to help strengthen and professionalise Sincere Property

#### Notes

- 1. Based on the unaudited consolidated financial statements of Sincere Property for the financial year ended 31 December 2019
- On 100% basis



# **Strategic Initiatives**

**Upon Transaction Completion, Strong Focus on These Initiatives** 



**PORTFOLIO REBALANCING** 



**SALES ACCELERATION** 



**ASSET DIVESTMENT** 



**CAPABILITY ENHANCEMENT** 



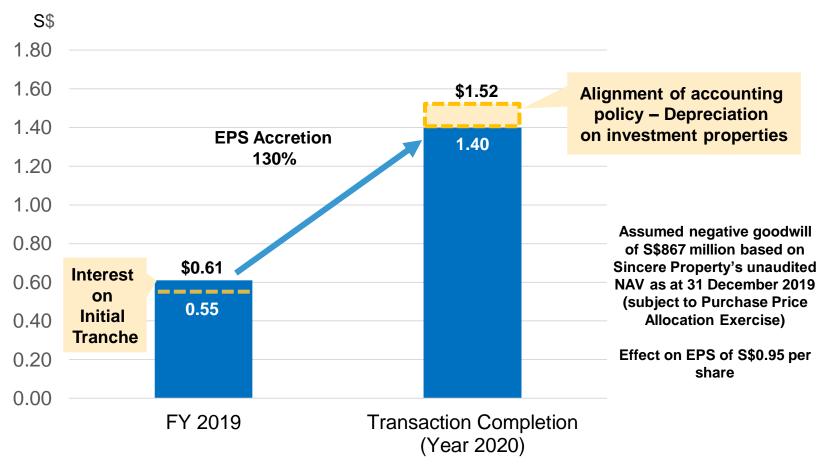
TREASURY OPTIMISATION





# **Proforma Impact to EPS**

### EPS Accretive Transaction – Expected 130% boost to EPS upon Transaction Completion



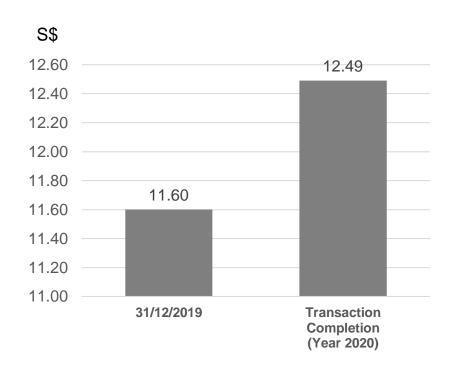
EPS is boosted by negative goodwill but impacted by alignment of accounting policy as CDL depreciates its investment properties vis-à-vis the fair value model

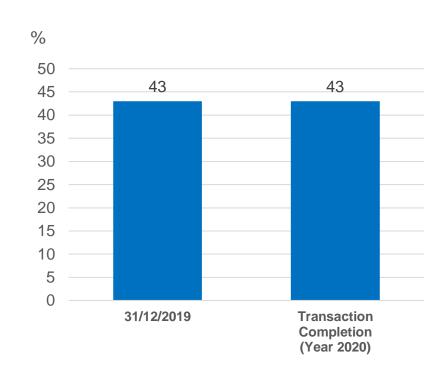


# **Proforma Impact to NAV & Net Gearing**



### **Net Gearing<sup>1</sup>**





- > NAV boosted by the recognition of negative goodwill
- > Excluding negative goodwill, NAV is fairly constant

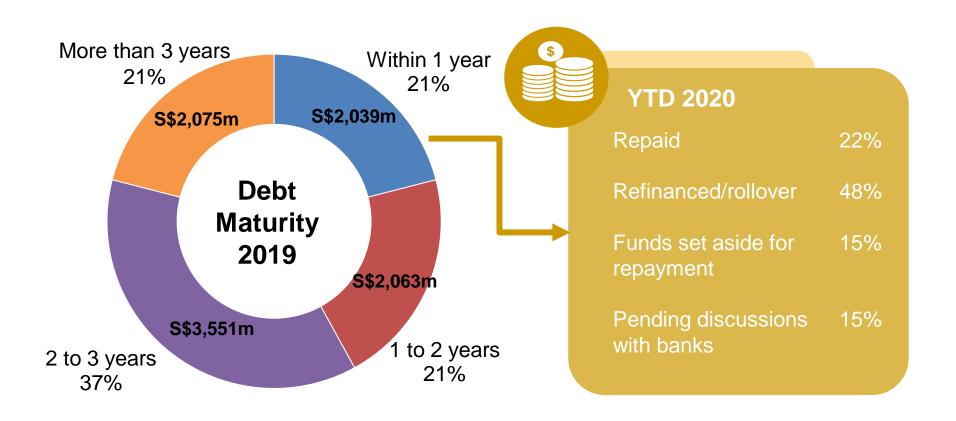
**Gearing remains robust** 



Note:

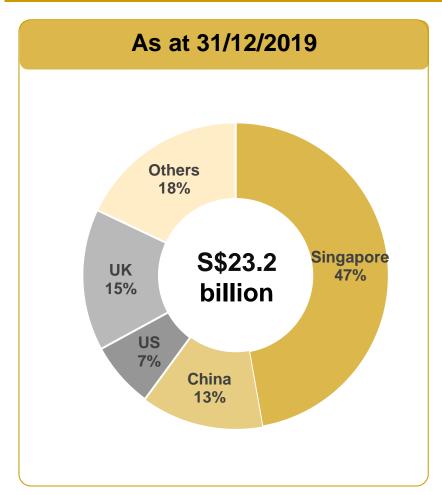
1. Including fair value on investment properties

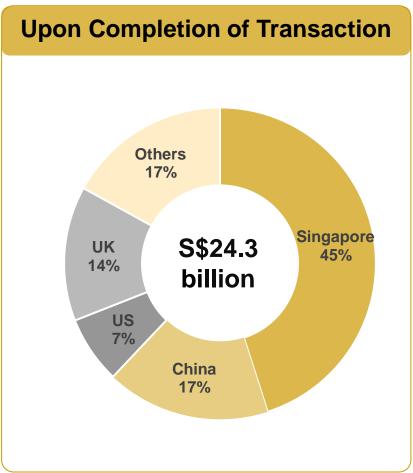
# **CDL Debt Maturity Profile**





## **Proforma Impact to Total Assets**





CDL continues to focus on its key geographical segments, with added focus on China and the UK



# Healthy Future Revenue Recognition

Pre-sold approximately **RMB 23.1 billion (\$\$4.6 billion)**<sup>1</sup> as of end 2019, to be booked as revenue for Sincere from 2020 to 2022 upon property handover











Notes: Images are artist's impressions

. Include the sales of both residential and commercial GFA, on 100% basis



# **Building Scale, Creating Value**

Transforming the Group's Portfolio

# **Building Scale in World's Most Populous Nation**

Depressed Valuations triggered by COVID-19 Pandemic and Global Uncertainties



# Transformation >> Establish CDL as a Major Player in China's Property Market

### WHY NOW?

- Window of opportunity: A rare opportunity to gain a controlling stake in a Top 100 developer in China
- Positive outlook: The Group remains confident of China's strong fundamentals and its ability to rebound and takes a long-term view of investments in China
- ➤ **Green shoots of recovery:** China's economy will likely be the first to recover from the COVID-19 crisis and emerge stronger



# **Charting the Next Phase of Growth in China**

### **Transformative Deal to Build Scale**



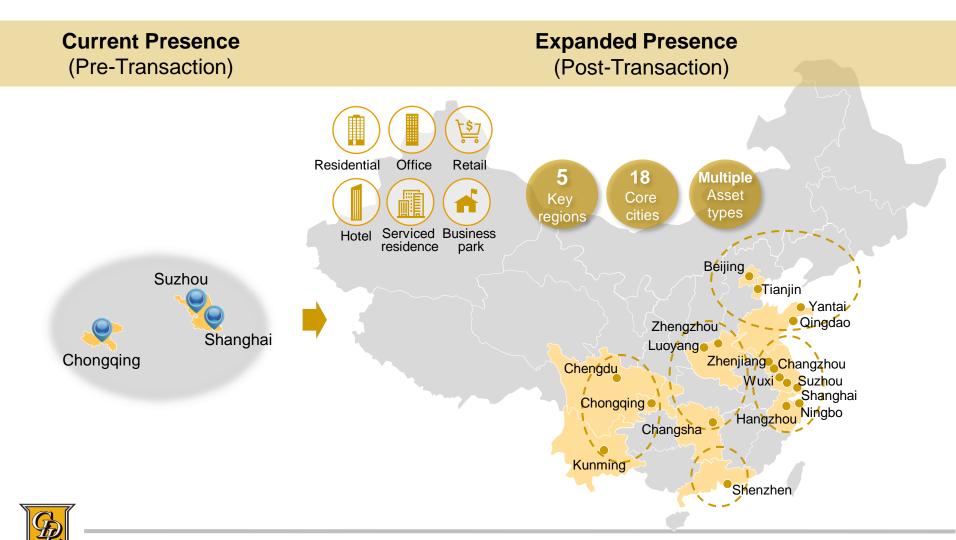




### 1

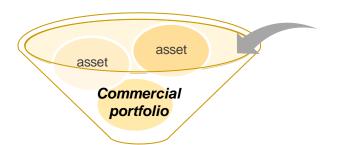
### **Accelerate Growth**

### Achieve scale and attractive returns through immediate access to enlarged portfolio



### **Accelerate Growth**

### **Strong Commercial Portfolio**



- Identify opportunities with attractive value (e.g. during development stage)
- Seek value added opportunities
- Focus on Tier 1 and key Tier 2 cities

### **Existing Portfolio**



Hong Leong City Centre, Suzhou



Yaojiang International, Shanghai



Hong Leong Plaza, Shanghai

#### **Recent Acquisition**







Hongqiao Sincere Centre (Phase 2), Shanghai<sup>1</sup>

#### **Potential Future Collaboration**



Xinhua Sincere Centre, Chongqing



Nanping Starlight Place, Chongqing



Sincere Centre, Qingdao



Shibei Starlight Plaza, Shanghai



1. CDL acquired Hongqiao Sincere Centre (Phase 2)



# **Enhance Expertise**

### Significant enhancement of CDL's overall asset management capabilities

### CDL's existing platforms and investments



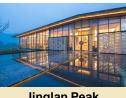
### Sincere Property's product Offerings and capabilities











**Boulevard 88** 

Amber Park

Sincere Gongguan

Jinglan Peak

Office

Leading co-working operator







Established platform for retail property development and management



Fast growing apartment rental platform







**Top 10 Business** Park Developer and Operator



International hotel owner and operator







Specialises in serviced apartment management

Active Value Creation via Professionally Managed Platform

Support Potential Fund Management Business





# **Combine Capabilities**

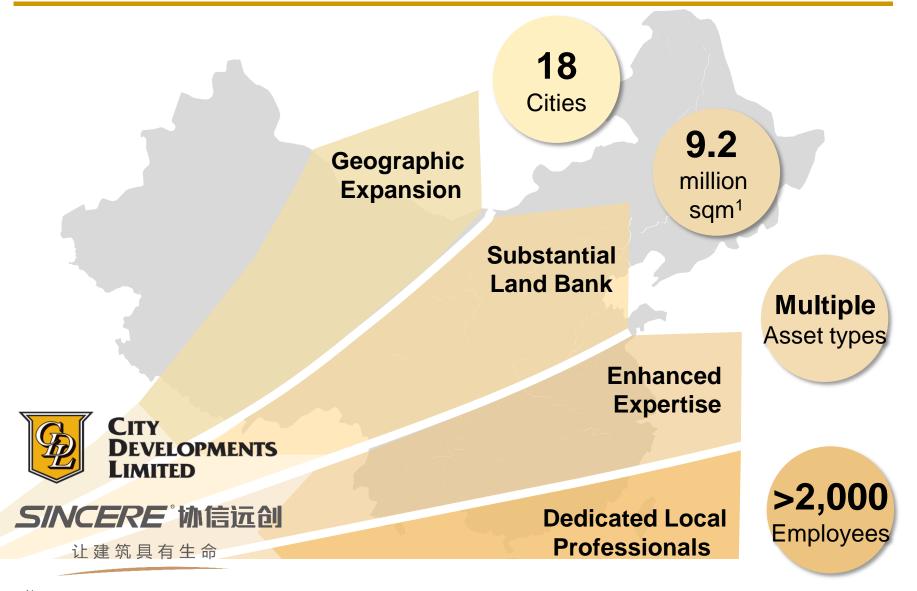
### Leverage enlarged resource pool to create competitive advantages

- Strong local execution capability supported by a team of over 2,000 professionals from Sincere Property
- Achieve competitive edge with Sincere Property's local expertise and strong partnerships coupled with CDL's international experience, sophisticated capital management and sustainability leadership





# **Growth, Enhancement and Transformation**



### Disclaimer:

This document may contain forward-looking statements that involve assumptions, risks and uncertainties. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of a number of risks, uncertainties and assumptions. Representative examples of these factors include (without limitation) general industry and economic conditions, interest rate trends, cost of capital and capital availability, availability of real estate properties, competition from other developments or companies, shifts in customer demands, customers and partners, expected levels of occupancy rate, property rental income, charge out collections, changes in operating expenses (including employee wages, benefits and training costs), governmental and public policy changes and the continued availability of financing in the amounts and the terms necessary to support future business. You are cautioned not to place undue reliance on these forward-looking statements, which are based on the current view of management on future events. Numbers in tables and charts may not add up due to rounding.

